

# Global Women's Golf Apparel Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Women's Golf Apparel market size is expected to reach \$ 2778 million by 2032, rising at a market growth of 6.7% CAGR during the forecast period (2026-2032). Women's golf apparel is sportswear designed specifically for female golfers, meeting course dress codes while prioritizing comfort, functionality, and style. The product range includes tops such as polo shirts, T-shirts, and sleeveless tops, emphasizing breathability and moisture-wicking; bottoms such as skirts, shorts, and trousers, focusing on a well-fitting cut and swing flexibility; outerwear such as windproof and waterproof jackets to adapt to changing weather conditions; and accessories such as hats and gloves, combining sun protection with style. Overall, women's golf apparel, through the combination of technical fabrics and fashionable designs, helps female golfers maintain comfort and a professional image during the sport. The product has an average price of approximately \$53 per unit, with global sales of approximately 32.5 million units.

The women's golf apparel market has maintained rapid growth in recent years, with a growth rate significantly higher than the men's segment. The main drivers are the increase in the female golf population, increased participation from tournaments and clubs, and the growing consumer demand for sportswear that combines fashion and functionality. Brands are focusing on color diversity, well-fitting designs, and the use of environmentally friendly fabrics in their designs, while directly reaching female consumers through e-commerce and social media channels. In the future, women's golf apparel is expected to become a significant force driving the overall upgrading of the golf apparel industry and continue to expand its market share in the Asia-Pacific region and North America.

This report studies the global Women's Golf Apparel demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Women's

Golf Apparel, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Women's Golf Apparel that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Women's Golf Apparel total market, 2021-2032, (USD Million)

Global Women's Golf Apparel total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Women's Golf Apparel total market, key domestic companies, and share, (USD Million)

Global Women's Golf Apparel revenue by player, revenue and market share 2021-2026, (USD Million)

Global Women's Golf Apparel total market by Type, CAGR, 2021-2032, (USD Million)

Global Women's Golf Apparel total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Women's Golf Apparel market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nike Golf(US), Adidas(DE), Perry Ellis(US), Mizuno(JP), Fila Korea(KR), Ralph Lauren(US), PVH Corp(US), Callaway(UK), Puma(DE), Under Armour(US), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Women's Golf Apparel market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Women's Golf Apparel Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Women's Golf Apparel Market, Segmentation by Type:

Tops (POLO Shirts, T-shirts)

Bottoms (Trousers, Skirts)

Accessories (Hats, Gloves)

#### Global Women's Golf Apparel Market, Segmentation by Market Positioning:

Popular Style

Professional Sports Style

Other

#### Global Women's Golf Apparel Market, Segmentation by Material:

Cotton

Polyester

Other

#### Global Women's Golf Apparel Market, Segmentation by Application:

Online Sales

Offlien Sales

**Companies Profiled:**

Nike Golf(US)

Adidas(DE)

Perry Ellis(US)

Mizuno(JP)

Fila Korea(KR)

Ralph Lauren(US)

PVH Corp(US)

Callaway(UK)

Puma(DE)

Under Armour(US)

Greg Norman(US)

Ping(US)

Alfred Dunhill(UK)

Fairway & Greene(US)

Dunlop(UK)

Straight Down(US)

Antigua(US)

Glenmuir(UK)

Amer Sports(US)

Sunice(CA)

Tail Activewear(US)

Biemlfdlkk(CN)

Kaltendin(CN)

Goldlion Holdings(CN)

#### Key Questions Answered

1. How big is the global Women's Golf Apparel market?
2. What is the demand of the global Women's Golf Apparel market?
3. What is the year over year growth of the global Women's Golf Apparel market?
4. What is the total value of the global Women's Golf Apparel market?
5. Who are the Major Players in the global Women's Golf Apparel market?
6. What are the growth factors driving the market demand?

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