

Global Women Safety Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Women Safety Software market size was valued at US\$ 641 million in 2025 and is forecast to a readjusted size of US\$ 1100 million by 2032 with a CAGR of 8.1% during review period.

Women Safety Software is a specialized digital tool designed to protect women's personal security through real-time technologies like GPS positioning, AI, and IoT integration. Core features include one-touch emergency SOS alerts that share live locations with trusted contacts or authorities, automatic distress triggers via motion sensors or voice commands, safe route planning avoiding high-risk areas, evidence-collection tools (audio/video recording), and fake call generators to deter threats. Prioritizing user privacy with end-to-end encryption, it empowers women in daily scenarios such as commuting, late-night travel, or remote work, reducing response times during emergencies and addressing gender-specific safety concerns efficiently.

Women Safety Software operates in a dynamic market shaped by tech-driven innovation, growing demand, and persistent hurdles: key industry trends include deep integration of AI-powered threat detection, IoT wearables connectivity, and privacy-by-design frameworks (e.g., end-to-end encryption) alongside a shift toward comprehensive safety ecosystems that combine emergency alerts with legal/psychological support; significant opportunities arise from a global market, surging B2B adoption by enterprises/governments, and rapid uptake in emerging markets like India and Southeast Asia; however, the sector faces critical challenges such as user distrust over data privacy, unreliable connectivity in remote areas, market homogenization, and fragmented global regulatory compliance requirements.

This report is a detailed and comprehensive analysis for global Women Safety Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Women Safety Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Women Safety Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Women Safety Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Women Safety Software market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Women Safety Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Women Safety Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Life360, Family Locator, Noonlight, Rave Guardian, UrSafe, Epowar, Silent Beacon, SOS Alert, WeHelp, My Safetipin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Women Safety Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Android

IOS

Market segment by Functionality

Emergency SOS Software

Location Tracking Software

Safety Network/Community Software

Market segment by Alert Activation Method

Manual

Automatic

Hybrid

Market segment by Application

Street Harassment

Medical Emergencies

Natural Disasters

Others

Market segment by players, this report covers

Life360

Family Locator

Noonlight

Rave Guardian

UrSafe

Epowar

Silent Beacon

SOS Alert

WeHelp

My Safetipin

Virtual Halo

Circle of 6

Kinetic Global

Parachute

Snug Safety

Zena App

HollieGuard

iSharing

I'm Safe

Bsafe

Nirbhayam

WanderSafe Beacon

MySIS

Zich

Himmat Plus

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Women Safety Software product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top players of Women Safety Software, with revenue, gross margin, and global market share of Women Safety Software from 2021 to 2026.

Chapter 3, the Women Safety Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Women Safety Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Women Safety Software.

Chapter 13, to describe Women Safety Software research findings and conclusion.

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