

# Global Women Health App Supply, Demand and Key Producers, 2023-2029

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## Abstracts

Women Health apps refers to app solutions that are created to address the various health concerns of women. Women Health apps offer features to handle women's healthcare needs and concerns. For example, women's healthcare tracking apps, menstrual tracking apps, and pregnancy tracker applications make their lives easier.

The goal of Women Health apps is to raise awareness about the various barriers that prevent women from being fully included in the development and maintenance of their health. It also aims to empower women and encourage them to improve their hygiene and sexual health. In other words, through the use of apps, women can gain valuable insight into their body problems and make informed decisions.

This report studies the global Women Health App demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Women Health App, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Women Health App that contribute to its increasing demand across many markets.

The global Women Health App market size is expected to reach \$ 9767.6 million by 2029, rising at a market growth of 18.9% CAGR during the forecast period (2023-2029).

Global key players of women health App include Flo Health, Meet You, Dayima, Clue, Ovia Health, etc. The top five players hold a share over 15%. In terms of market size, the proportion of the North America is more than 40%, while China and Europe are 20%

and 23% respectively.

Highlights and key features of the study

Global Women Health App total market, 2018-2029, (USD Million)

Global Women Health App total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Women Health App total market, key domestic companies and share, (USD Million)

Global Women Health App revenue by player and market share 2018-2023, (USD Million)

Global Women Health App total market by Type, CAGR, 2018-2029, (USD Million)

Global Women Health App total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Women Health App market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Flo Health, Meet You, Dayima, Clue, Ovia Health, Glow, Fitbit, Wildflower Health and Luna Luna, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Women Health App market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

## Global Women Health App Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Global Women Health App Market, Segmentation by Type

Menstrual Health

Fitness & Nutrition

Pregnancy Tracking & Postpartum Care

Menopause

Disease Management

Others

## Global Women Health App Market, Segmentation by Application

Adult Female

Underage Female

## Companies Profiled:

Flo Health

Meet You

Dayima

Clue

Ovia Health

Glow

Fitbit

Wildflower Health

Luna Luna

Withings

Natural Cycles

Apple

Femometer

## Key Questions Answered

1. How big is the global Women Health App market?
2. What is the demand of the global Women Health App market?
3. What is the year over year growth of the global Women Health App market?

4. What is the total value of the global Women Health App market?
5. Who are the major players in the global Women Health App market?
6. What are the growth factors driving the market demand?

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