

Global Wireless Vertical Mouse Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Wireless Vertical Mouse market size is expected to reach \$ 588 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032).

A wireless vertical ergonomic mouse is a computer input device designed for users who operate computers for extended periods. Unlike a conventional low-profile mouse, it uses an upright body that allows the palm, wrist, and forearm to remain closer to a natural handshake posture. A typical unit consists of an outer housing, left and right buttons, scroll wheel, side buttons, thumb rest, palm support, optical sensor, microcontroller, wireless transceiver, battery, charging interface or battery compartment, glide feet, and bottom cover. Its operating principle is that the optical sensor captures surface movement, while the controller processes movement, button, and wheel signals and transmits them to a computer, tablet, or workstation through Bluetooth or 2.4 GHz short-range wireless communication. Compared with a conventional mouse, its main value is reducing forearm pronation, lowering wrist pressure, and improving comfort during prolonged work. Key production requirements include precision injection-molded upright housing, stable center of gravity, wireless interference resistance, low-power electronics, switch durability, sensor accuracy, surface finishing, and ergonomic angle validation.

The market opportunity for wireless vertical ergonomic mice is mainly driven by rising awareness of workplace health, the normalization of hybrid work, a shift in corporate procurement from low-cost peripherals to employee comfort and long-term productivity, and shorter replacement cycles caused by wireless and multi-device usage. The conventional mouse market is mature, but vertical mice are still in a penetration-growth phase. Demand is particularly visible among office workers, programmers, designers, finance staff, call-center workers, and medical-administration users who operate

computers for long periods and are more sensitive to wrist fatigue, shoulder pressure, and repetitive strain. At the product level, Bluetooth, 2.4 GHz wireless, dual-mode connectivity, multi-device switching, silent buttons, rechargeable batteries, and adjustable sensitivity have become mid-range standards. Higher-end differentiation comes from adjustable angles, left-handed versions, antimicrobial materials, programmable buttons, and higher-precision sensors. The opportunity is not a sharp increase in unit prices, but product mix upgrades, enterprise bundle procurement, ergonomic office-system sales, and continued growth in cross-border e-commerce channels.

The main challenges are user education, acceptance of the unconventional shape, adaptation time, price sensitivity, and low-end product homogenization. A vertical mouse is not immediately suitable for every user; hand size, palm width, grip style, desk height, and software habits all affect the adaptation process. If the angle is too steep, the body too large, or the center of gravity unstable, the product may reduce precision rather than improve comfort. The low-end market also contains many visually similar products with insufficient ergonomic validation, which compresses brand margins through price competition and may cause consumers to misunderstand the category as merely a cosmetic redesign. Ergonomic claims must also be handled carefully, because comfort improvement should not be marketed as a medical treatment. On the production side, costs are affected by sensors, switches, wireless chips, batteries, plastic molds, and surface coatings. Many brands rely on OEM or ODM supply chains, so public evidence of self-owned production lines is often limited. For investment or supply-chain due diligence, it is essential to distinguish companies with real R&D, structural design, and manufacturing capability from channel distributors, private-label sellers, and short-cycle e-commerce operators.

Downstream demand is expected to evolve in three directions. First, corporate procurement will place more emphasis on workplace health and standardized ergonomic configurations, combining vertical mice with standing desks, ergonomic chairs, wrist rests, split keyboards, and monitor arms. Second, individual consumers will move from low-cost trial purchases toward reliable branded products with silent switches, rechargeable batteries, multi-device connectivity, adjustable angles, and left/right-hand options. Third, product segmentation will become clearer: office use will prioritize silence, battery life, stable connectivity, and comfortable curvature; design and productivity users will seek programmable buttons and higher sensitivity; portable users will prefer lightweight designs and Bluetooth multi-device switching. As the overall wireless mouse market continues to grow, wireless vertical ergonomic mice are likely to grow faster than conventional wired office mice, although slower than premium gaming

mice and some smart peripherals. The competitive focus will move from ?being vertical? to whether the angle is appropriate, hand-size coverage is complete, sensor and wireless performance are stable, materials are durable, and enterprise procurement support is mature.

This report studies the global Wireless Vertical Mouse production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Wireless Vertical Mouse and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Wireless Vertical Mouse that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Wireless Vertical Mouse total production and demand, 2021-2032, (K Units)

Global Wireless Vertical Mouse total production value, 2021-2032, (USD Million)

Global Wireless Vertical Mouse production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Wireless Vertical Mouse consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Wireless Vertical Mouse domestic production, consumption, key domestic manufacturers and share

Global Wireless Vertical Mouse production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Wireless Vertical Mouse production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Wireless Vertical Mouse production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Wireless Vertical Mouse market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Logitech International, Lenovo Group Limited, HP, Razer, Anker Innovations Technology, Ugreen Group Limited, Dongguan Torgan Electronics Technology, Shenzhen Inphic Electronics, SANWA SUPPLY, CHERRY, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Wireless Vertical Mouse market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Wireless Vertical Mouse Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Wireless Vertical Mouse Market, Segmentation by Type:

USB Connection

2.4G Connection

Bluetooth Connection

Global Wireless Vertical Mouse Market, Segmentation by Vertical Tilt-angle Parameter:

Low-tilt Semi-vertical Mouse, 25°-40°

Mid-tilt Vertical Mouse, 41°-55°

Standard-angle Vertical Ergonomic Mouse, 56°-65°

High-upright Vertical Mouse, 66°-80°

Global Wireless Vertical Mouse Market, Segmentation by Power-supply Structure:

Replaceable Dry-cell Wireless Vertical Ergonomic Mouse

Built-in Rechargeable Lithium Battery Wireless Vertical Ergonomic Mouse

USB-C Rechargeable Wireless Vertical Ergonomic Mouse

Charging-while-working Wireless Vertical Ergonomic Mouse

Global Wireless Vertical Mouse Market, Segmentation by Body-structure Design:

Fixed-angle Wireless Vertical Ergonomic Mouse

Adjustable-angle Wireless Vertical Ergonomic Mouse

Thumb-rest Integrated Wireless Vertical Ergonomic Mouse

Detachable Palm-rest Wireless Vertical Ergonomic Mouse

Global Wireless Vertical Mouse Market, Segmentation by Application:

Game

Office

Others

Companies Profiled:

Logitech International

Lenovo Group Limited

HP

Razer

Anker Innovations Technology

Ugreen Group Limited

Dongguan Togran Electronics Technology

Shenzhen Inphic Electronics

SANWA SUPPLY

CHERRY

Perixx Computer

Hama

Trust International

R-Go Tools

Contour Design

Kinesis Corporation

Evoluent

Goldtouch

BakkerElkhuizen

ACCO Brands / Kensington

Adesso

J-Tech Digital

JLab

Ingram Micro / V7

ASBISC Enterprises / CANYON

Ewent

Speedlink

Urban Factory

Fellowes Brands

IC Intracom / Manhattan

Key Questions Answered:

1. How big is the global Wireless Vertical Mouse market?
2. What is the demand of the global Wireless Vertical Mouse market?
3. What is the year over year growth of the global Wireless Vertical Mouse market?
4. What is the production and production value of the global Wireless Vertical Mouse market?
5. Who are the key producers in the global Wireless Vertical Mouse market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Wireless Vertical Mouse Introduction
- 1.2 World Wireless Vertical Mouse Supply & Forecast
 - 1.2.1 World Wireless Vertical Mouse Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Wireless Vertical Mouse Production (2021-2032)
 - 1.2.3 World Wireless Vertical Mouse Pricing Trends (2021-2032)
- 1.3 World Wireless Vertical Mouse Production by Region (Based on Production Site)
 - 1.3.1 World Wireless Vertical Mouse Production Value by Region (2021-2032)
 - 1.3.2 World Wireless Vertical Mouse Production by Region (2021-2032)
 - 1.3.3 World Wireless Vertical Mouse Average Price by Region (2021-2032)
 - 1.3.4 North America Wireless Vertical Mouse Production (2021-2032)
 - 1.3.5 Europe Wireless Vertical Mouse Production (2021-2032)
 - 1.3.6 China Wireless Vertical Mouse Production (2021-2032)
 - 1.3.7 Japan Wireless Vertical Mouse Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Wireless Vertical Mouse Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Wireless Vertical Mouse Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Wireless Vertical Mouse Demand (2021-2032)
- 2.2 World Wireless Vertical Mouse Consumption by Region
 - 2.2.1 World Wireless Vertical Mouse Consumption by Region (2021-2026)
 - 2.2.2 World Wireless Vertical Mouse Consumption Forecast by Region (2027-2032)
- 2.3 United States Wireless Vertical Mouse Consumption (2021-2032)
- 2.4 China Wireless Vertical Mouse Consumption (2021-2032)
- 2.5 Europe Wireless Vertical Mouse Consumption (2021-2032)
- 2.6 Japan Wireless Vertical Mouse Consumption (2021-2032)
- 2.7 South Korea Wireless Vertical Mouse Consumption (2021-2032)
- 2.8 ASEAN Wireless Vertical Mouse Consumption (2021-2032)
- 2.9 India Wireless Vertical Mouse Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Wireless Vertical Mouse Production Value by Manufacturer (2021-2026)

- 3.2 World Wireless Vertical Mouse Production by Manufacturer (2021-2026)
- 3.3 World Wireless Vertical Mouse Average Price by Manufacturer (2021-2026)
- 3.4 Wireless Vertical Mouse Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Wireless Vertical Mouse Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Wireless Vertical Mouse in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Wireless Vertical Mouse in 2025
- 3.6 Wireless Vertical Mouse Market: Overall Company Footprint Analysis
 - 3.6.1 Wireless Vertical Mouse Market: Region Footprint
 - 3.6.2 Wireless Vertical Mouse Market: Company Product Type Footprint
 - 3.6.3 Wireless Vertical Mouse Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Wireless Vertical Mouse Production Value Comparison
 - 4.1.1 United States VS China: Wireless Vertical Mouse Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Wireless Vertical Mouse Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Wireless Vertical Mouse Production Comparison
 - 4.2.1 United States VS China: Wireless Vertical Mouse Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Wireless Vertical Mouse Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Wireless Vertical Mouse Consumption Comparison
 - 4.3.1 United States VS China: Wireless Vertical Mouse Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Wireless Vertical Mouse Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Wireless Vertical Mouse Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Wireless Vertical Mouse Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Wireless Vertical Mouse Production Value (2021-2026)

4.4.3 United States Based Manufacturers Wireless Vertical Mouse Production (2021-2026)

4.5 China Based Wireless Vertical Mouse Manufacturers and Market Share

4.5.1 China Based Wireless Vertical Mouse Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Wireless Vertical Mouse Production Value (2021-2026)

4.5.3 China Based Manufacturers Wireless Vertical Mouse Production (2021-2026)

4.6 Rest of World Based Wireless Vertical Mouse Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Wireless Vertical Mouse Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Wireless Vertical Mouse Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Wireless Vertical Mouse Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Wireless Vertical Mouse Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 USB Connection

5.2.2 2.4G Connection

5.2.3 Bluetooth Connection

5.3 Market Segment by Type

5.3.1 World Wireless Vertical Mouse Production by Type (2021-2032)

5.3.2 World Wireless Vertical Mouse Production Value by Type (2021-2032)

5.3.3 World Wireless Vertical Mouse Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY VERTICAL TILT-ANGLE PARAMETER

6.1 World Wireless Vertical Mouse Market Size Overview by Vertical Tilt-angle Parameter: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Vertical Tilt-angle Parameter

6.2.1 Low-tilt Semi-vertical Mouse, 25°-40°

6.2.2 Mid-tilt Vertical Mouse, 41°-55°

6.2.3 Standard-angle Vertical Ergonomic Mouse, 56°-65°

6.2.4 High-upright Vertical Mouse, 66°-80°

6.3 Market Segment by Vertical Tilt-angle Parameter

6.3.1 World Wireless Vertical Mouse Production by Vertical Tilt-angle Parameter
(2021-2032)

6.3.2 World Wireless Vertical Mouse Production Value by Vertical Tilt-angle Parameter
(2021-2032)

6.3.3 World Wireless Vertical Mouse Average Price by Vertical Tilt-angle Parameter
(2021-2032)

7 MARKET ANALYSIS BY POWER-SUPPLY STRUCTURE

7.1 World Wireless Vertical Mouse Market Size Overview by Power-supply Structure:
2021 VS 2025 VS 2032

7.2 Segment Introduction by Power-supply Structure

7.2.1 Replaceable Dry-cell Wireless Vertical Ergonomic Mouse

7.2.2 Built-in Rechargeable Lithium Battery Wireless Vertical Ergonomic Mouse

7.2.3 USB-C Rechargeable Wireless Vertical Ergonomic Mouse

7.2.4 Charging-while-working Wireless Vertical Ergonomic Mouse

7.3 Market Segment by Power-supply Structure

7.3.1 World Wireless Vertical Mouse Production by Power-supply Structure
(2021-2032)

7.3.2 World Wireless Vertical Mouse Production Value by Power-supply Structure
(2021-2032)

7.3.3 World Wireless Vertical Mouse Average Price by Power-supply Structure
(2021-2032)

8 MARKET ANALYSIS BY BODY-STRUCTURE DESIGN

8.1 World Wireless Vertical Mouse Market Size Overview by Body-structure Design:
2021 VS 2025 VS 2032

8.2 Segment Introduction by Body-structure Design

8.2.1 Fixed-angle Wireless Vertical Ergonomic Mouse

8.2.2 Adjustable-angle Wireless Vertical Ergonomic Mouse

8.2.3 Thumb-rest Integrated Wireless Vertical Ergonomic Mouse

8.2.4 Detachable Palm-rest Wireless Vertical Ergonomic Mouse

8.3 Market Segment by Body-structure Design

8.3.1 World Wireless Vertical Mouse Production by Body-structure Design (2021-2032)

8.3.2 World Wireless Vertical Mouse Production Value by Body-structure Design

(2021-2032)

8.3.3 World Wireless Vertical Mouse Average Price by Body-structure Design

(2021-2032)

9 MARKET ANALYSIS BY APPLICATION

9.1 World Wireless Vertical Mouse Market Size Overview by Application: 2021 VS 2025 VS 2032

9.2 Segment Introduction by Application

9.2.1 Game

9.2.2 Office

9.2.3 Others

9.3 Market Segment by Application

9.3.1 World Wireless Vertical Mouse Production by Application (2021-2032)

9.3.2 World Wireless Vertical Mouse Production Value by Application (2021-2032)

9.3.3 World Wireless Vertical Mouse Average Price by Application (2021-2032)

10 COMPANY PROFILES

10.1 Logitech International

10.1.1 Logitech International Details

10.1.2 Logitech International Major Business

10.1.3 Logitech International Wireless Vertical Mouse Product and Services

10.1.4 Logitech International Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.1.5 Logitech International Recent Developments/Updates

10.1.6 Logitech International Competitive Strengths & Weaknesses

10.2 Lenovo Group Limited

10.2.1 Lenovo Group Limited Details

10.2.2 Lenovo Group Limited Major Business

10.2.3 Lenovo Group Limited Wireless Vertical Mouse Product and Services

10.2.4 Lenovo Group Limited Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.2.5 Lenovo Group Limited Recent Developments/Updates

10.2.6 Lenovo Group Limited Competitive Strengths & Weaknesses

10.3 HP

10.3.1 HP Details

10.3.2 HP Major Business

10.3.3 HP Wireless Vertical Mouse Product and Services

10.3.4 HP Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.3.5 HP Recent Developments/Updates

10.3.6 HP Competitive Strengths & Weaknesses

10.4 Razer

10.4.1 Razer Details

10.4.2 Razer Major Business

10.4.3 Razer Wireless Vertical Mouse Product and Services

10.4.4 Razer Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.4.5 Razer Recent Developments/Updates

10.4.6 Razer Competitive Strengths & Weaknesses

10.5 Anker Innovations Technology

10.5.1 Anker Innovations Technology Details

10.5.2 Anker Innovations Technology Major Business

10.5.3 Anker Innovations Technology Wireless Vertical Mouse Product and Services

10.5.4 Anker Innovations Technology Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.5.5 Anker Innovations Technology Recent Developments/Updates

10.5.6 Anker Innovations Technology Competitive Strengths & Weaknesses

10.6 Ugreen Group Limited

10.6.1 Ugreen Group Limited Details

10.6.2 Ugreen Group Limited Major Business

10.6.3 Ugreen Group Limited Wireless Vertical Mouse Product and Services

10.6.4 Ugreen Group Limited Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.6.5 Ugreen Group Limited Recent Developments/Updates

10.6.6 Ugreen Group Limited Competitive Strengths & Weaknesses

10.7 Dongguan Togran Electronics Technology

10.7.1 Dongguan Togran Electronics Technology Details

10.7.2 Dongguan Togran Electronics Technology Major Business

10.7.3 Dongguan Togran Electronics Technology Wireless Vertical Mouse Product and Services

10.7.4 Dongguan Togran Electronics Technology Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.7.5 Dongguan Togran Electronics Technology Recent Developments/Updates

10.7.6 Dongguan Togran Electronics Technology Competitive Strengths & Weaknesses

10.8 Shenzhen Inphic Electronics

- 10.8.1 Shenzhen Inphic Electronics Details
- 10.8.2 Shenzhen Inphic Electronics Major Business
- 10.8.3 Shenzhen Inphic Electronics Wireless Vertical Mouse Product and Services
- 10.8.4 Shenzhen Inphic Electronics Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 10.8.5 Shenzhen Inphic Electronics Recent Developments/Updates
- 10.8.6 Shenzhen Inphic Electronics Competitive Strengths & Weaknesses
- 10.9 SANWA SUPPLY
 - 10.9.1 SANWA SUPPLY Details
 - 10.9.2 SANWA SUPPLY Major Business
 - 10.9.3 SANWA SUPPLY Wireless Vertical Mouse Product and Services
 - 10.9.4 SANWA SUPPLY Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.9.5 SANWA SUPPLY Recent Developments/Updates
 - 10.9.6 SANWA SUPPLY Competitive Strengths & Weaknesses
- 10.10 CHERRY
 - 10.10.1 CHERRY Details
 - 10.10.2 CHERRY Major Business
 - 10.10.3 CHERRY Wireless Vertical Mouse Product and Services
 - 10.10.4 CHERRY Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.10.5 CHERRY Recent Developments/Updates
 - 10.10.6 CHERRY Competitive Strengths & Weaknesses
- 10.11 Perixx Computer
 - 10.11.1 Perixx Computer Details
 - 10.11.2 Perixx Computer Major Business
 - 10.11.3 Perixx Computer Wireless Vertical Mouse Product and Services
 - 10.11.4 Perixx Computer Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.11.5 Perixx Computer Recent Developments/Updates
 - 10.11.6 Perixx Computer Competitive Strengths & Weaknesses
- 10.12 Hama
 - 10.12.1 Hama Details
 - 10.12.2 Hama Major Business
 - 10.12.3 Hama Wireless Vertical Mouse Product and Services
 - 10.12.4 Hama Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.12.5 Hama Recent Developments/Updates
 - 10.12.6 Hama Competitive Strengths & Weaknesses

10.13 Trust International

10.13.1 Trust International Details

10.13.2 Trust International Major Business

10.13.3 Trust International Wireless Vertical Mouse Product and Services

10.13.4 Trust International Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.13.5 Trust International Recent Developments/Updates

10.13.6 Trust International Competitive Strengths & Weaknesses

10.14 R-Go Tools

10.14.1 R-Go Tools Details

10.14.2 R-Go Tools Major Business

10.14.3 R-Go Tools Wireless Vertical Mouse Product and Services

10.14.4 R-Go Tools Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.14.5 R-Go Tools Recent Developments/Updates

10.14.6 R-Go Tools Competitive Strengths & Weaknesses

10.15 Contour Design

10.15.1 Contour Design Details

10.15.2 Contour Design Major Business

10.15.3 Contour Design Wireless Vertical Mouse Product and Services

10.15.4 Contour Design Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.15.5 Contour Design Recent Developments/Updates

10.15.6 Contour Design Competitive Strengths & Weaknesses

10.16 Kinesis Corporation

10.16.1 Kinesis Corporation Details

10.16.2 Kinesis Corporation Major Business

10.16.3 Kinesis Corporation Wireless Vertical Mouse Product and Services

10.16.4 Kinesis Corporation Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.16.5 Kinesis Corporation Recent Developments/Updates

10.16.6 Kinesis Corporation Competitive Strengths & Weaknesses

10.17 Evoluent

10.17.1 Evoluent Details

10.17.2 Evoluent Major Business

10.17.3 Evoluent Wireless Vertical Mouse Product and Services

10.17.4 Evoluent Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.17.5 Evoluent Recent Developments/Updates

- 10.17.6 Evoluent Competitive Strengths & Weaknesses
- 10.18 Goldtouch
 - 10.18.1 Goldtouch Details
 - 10.18.2 Goldtouch Major Business
 - 10.18.3 Goldtouch Wireless Vertical Mouse Product and Services
 - 10.18.4 Goldtouch Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.18.5 Goldtouch Recent Developments/Updates
 - 10.18.6 Goldtouch Competitive Strengths & Weaknesses
- 10.19 BakkerElkhuizen
 - 10.19.1 BakkerElkhuizen Details
 - 10.19.2 BakkerElkhuizen Major Business
 - 10.19.3 BakkerElkhuizen Wireless Vertical Mouse Product and Services
 - 10.19.4 BakkerElkhuizen Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.19.5 BakkerElkhuizen Recent Developments/Updates
 - 10.19.6 BakkerElkhuizen Competitive Strengths & Weaknesses
- 10.20 ACCO Brands / Kensington
 - 10.20.1 ACCO Brands / Kensington Details
 - 10.20.2 ACCO Brands / Kensington Major Business
 - 10.20.3 ACCO Brands / Kensington Wireless Vertical Mouse Product and Services
 - 10.20.4 ACCO Brands / Kensington Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.20.5 ACCO Brands / Kensington Recent Developments/Updates
 - 10.20.6 ACCO Brands / Kensington Competitive Strengths & Weaknesses
- 10.21 Adesso
 - 10.21.1 Adesso Details
 - 10.21.2 Adesso Major Business
 - 10.21.3 Adesso Wireless Vertical Mouse Product and Services
 - 10.21.4 Adesso Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.21.5 Adesso Recent Developments/Updates
 - 10.21.6 Adesso Competitive Strengths & Weaknesses
- 10.22 J-Tech Digital
 - 10.22.1 J-Tech Digital Details
 - 10.22.2 J-Tech Digital Major Business
 - 10.22.3 J-Tech Digital Wireless Vertical Mouse Product and Services
 - 10.22.4 J-Tech Digital Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 10.22.5 J-Tech Digital Recent Developments/Updates
- 10.22.6 J-Tech Digital Competitive Strengths & Weaknesses
- 10.23 JLab
 - 10.23.1 JLab Details
 - 10.23.2 JLab Major Business
 - 10.23.3 JLab Wireless Vertical Mouse Product and Services
 - 10.23.4 JLab Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.23.5 JLab Recent Developments/Updates
 - 10.23.6 JLab Competitive Strengths & Weaknesses
- 10.24 Ingram Micro / V7
 - 10.24.1 Ingram Micro / V7 Details
 - 10.24.2 Ingram Micro / V7 Major Business
 - 10.24.3 Ingram Micro / V7 Wireless Vertical Mouse Product and Services
 - 10.24.4 Ingram Micro / V7 Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.24.5 Ingram Micro / V7 Recent Developments/Updates
 - 10.24.6 Ingram Micro / V7 Competitive Strengths & Weaknesses
- 10.25 ASBISC Enterprises / CANYON
 - 10.25.1 ASBISC Enterprises / CANYON Details
 - 10.25.2 ASBISC Enterprises / CANYON Major Business
 - 10.25.3 ASBISC Enterprises / CANYON Wireless Vertical Mouse Product and Services
 - 10.25.4 ASBISC Enterprises / CANYON Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.25.5 ASBISC Enterprises / CANYON Recent Developments/Updates
 - 10.25.6 ASBISC Enterprises / CANYON Competitive Strengths & Weaknesses
- 10.26 Ewent
 - 10.26.1 Ewent Details
 - 10.26.2 Ewent Major Business
 - 10.26.3 Ewent Wireless Vertical Mouse Product and Services
 - 10.26.4 Ewent Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.26.5 Ewent Recent Developments/Updates
 - 10.26.6 Ewent Competitive Strengths & Weaknesses
- 10.27 Speedlink
 - 10.27.1 Speedlink Details
 - 10.27.2 Speedlink Major Business
 - 10.27.3 Speedlink Wireless Vertical Mouse Product and Services

10.27.4 Speedlink Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.27.5 Speedlink Recent Developments/Updates

10.27.6 Speedlink Competitive Strengths & Weaknesses

10.28 Urban Factory

10.28.1 Urban Factory Details

10.28.2 Urban Factory Major Business

10.28.3 Urban Factory Wireless Vertical Mouse Product and Services

10.28.4 Urban Factory Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.28.5 Urban Factory Recent Developments/Updates

10.28.6 Urban Factory Competitive Strengths & Weaknesses

10.29 Fellowes Brands

10.29.1 Fellowes Brands Details

10.29.2 Fellowes Brands Major Business

10.29.3 Fellowes Brands Wireless Vertical Mouse Product and Services

10.29.4 Fellowes Brands Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.29.5 Fellowes Brands Recent Developments/Updates

10.29.6 Fellowes Brands Competitive Strengths & Weaknesses

10.30 IC Intracom / Manhattan

10.30.1 IC Intracom / Manhattan Details

10.30.2 IC Intracom / Manhattan Major Business

10.30.3 IC Intracom / Manhattan Wireless Vertical Mouse Product and Services

10.30.4 IC Intracom / Manhattan Wireless Vertical Mouse Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.30.5 IC Intracom / Manhattan Recent Developments/Updates

10.30.6 IC Intracom / Manhattan Competitive Strengths & Weaknesses

11 INDUSTRY CHAIN ANALYSIS

11.1 Wireless Vertical Mouse Industry Chain

11.2 Wireless Vertical Mouse Upstream Analysis

11.2.1 Wireless Vertical Mouse Core Raw Materials

11.2.2 Main Manufacturers of Wireless Vertical Mouse Core Raw Materials

11.3 Midstream Analysis

11.4 Downstream Analysis

11.5 Wireless Vertical Mouse Production Mode

11.6 Wireless Vertical Mouse Procurement Model

11.7 Wireless Vertical Mouse Industry Sales Model and Sales Channels

11.7.1 Wireless Vertical Mouse Sales Model

11.7.2 Wireless Vertical Mouse Typical Distributors

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Process and Data Source

13.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Wireless Vertical Mouse Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Wireless Vertical Mouse Production Value by Region (2021-2026) & (USD Million)

Table 3. World Wireless Vertical Mouse Production Value by Region (2027-2032) & (USD Million)

Table 4. World Wireless Vertical Mouse Production Value Market Share by Region (2021-2026)

Table 5. World Wireless Vertical Mouse Production Value Market Share by Region (2027-2032)

Table 6. World Wireless Vertical Mouse Production by Region (2021-2026) & (K Units)

Table 7. World Wireless Vertical Mouse Production by Region (2027-2032) & (K Units)

Table 8. World Wireless Vertical Mouse Production Market Share by Region (2021-2026)

Table 9. World Wireless Vertical Mouse Production Market Share by Region (2027-2032)

Table 10. World Wireless Vertical Mouse Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Wireless Vertical Mouse Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Wireless Vertical Mouse Major Market Trends

Table 13. World Wireless Vertical Mouse Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Wireless Vertical Mouse Consumption by Region (2021-2026) & (K Units)

Table 15. World Wireless Vertical Mouse Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Wireless Vertical Mouse Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Wireless Vertical Mouse Producers in 2025

Table 18. World Wireless Vertical Mouse Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Wireless Vertical Mouse Producers in 2025

Table 20. World Wireless Vertical Mouse Average Price by Manufacturer (2021-2026) &

(US\$/Unit)

Table 21. Global Wireless Vertical Mouse Company Evaluation Quadrant

Table 22. World Wireless Vertical Mouse Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Wireless Vertical Mouse Production Site of Key Manufacturer

Table 24. Wireless Vertical Mouse Market: Company Product Type Footprint

Table 25. Wireless Vertical Mouse Market: Company Product Application Footprint

Table 26. Wireless Vertical Mouse Competitive Factors

Table 27. Wireless Vertical Mouse New Entrant and Capacity Expansion Plans

Table 28. Wireless Vertical Mouse Mergers & Acquisitions Activity

Table 29. United States VS China Wireless Vertical Mouse Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Wireless Vertical Mouse Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Wireless Vertical Mouse Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Wireless Vertical Mouse Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Wireless Vertical Mouse Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Wireless Vertical Mouse Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Wireless Vertical Mouse Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Wireless Vertical Mouse Production Market Share (2021-2026)

Table 37. China Based Wireless Vertical Mouse Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Wireless Vertical Mouse Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Wireless Vertical Mouse Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Wireless Vertical Mouse Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Wireless Vertical Mouse Production Market Share (2021-2026)

Table 42. Rest of World Based Wireless Vertical Mouse Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Wireless Vertical Mouse Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Wireless Vertical Mouse Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Wireless Vertical Mouse Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Wireless Vertical Mouse Production Market Share (2021-2026)

Table 47. World Wireless Vertical Mouse Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Wireless Vertical Mouse Production by Type (2021-2026) & (K Units)

Table 49. World Wireless Vertical Mouse Production by Type (2027-2032) & (K Units)

Table 50. World Wireless Vertical Mouse Production Value by Type (2021-2026) & (USD Million)

Table 51. World Wireless Vertical Mouse Production Value by Type (2027-2032) & (USD Million)

Table 52. World Wireless Vertical Mouse Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Wireless Vertical Mouse Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Wireless Vertical Mouse Production Value by Vertical Tilt-angle Parameter, (USD Million), 2021 & 2025 & 2032

Table 55. World Wireless Vertical Mouse Production by Vertical Tilt-angle Parameter (2021-2026) & (K Units)

Table 56. World Wireless Vertical Mouse Production by Vertical Tilt-angle Parameter (2027-2032) & (K Units)

Table 57. World Wireless Vertical Mouse Production Value by Vertical Tilt-angle Parameter (2021-2026) & (USD Million)

Table 58. World Wireless Vertical Mouse Production Value by Vertical Tilt-angle Parameter (2027-2032) & (USD Million)

Table 59. World Wireless Vertical Mouse Average Price by Vertical Tilt-angle Parameter (2021-2026) & (US\$/Unit)

Table 60. World Wireless Vertical Mouse Average Price by Vertical Tilt-angle Parameter (2027-2032) & (US\$/Unit)

Table 61. World Wireless Vertical Mouse Production Value by Power-supply Structure, (USD Million), 2021 & 2025 & 2032

Table 62. World Wireless Vertical Mouse Production by Power-supply Structure (2021-2026) & (K Units)

Table 63. World Wireless Vertical Mouse Production by Power-supply Structure

(2027-2032) & (K Units)

Table 64. World Wireless Vertical Mouse Production Value by Power-supply Structure (2021-2026) & (USD Million)

Table 65. World Wireless Vertical Mouse Production Value by Power-supply Structure (2027-2032) & (USD Million)

Table 66. World Wireless Vertical Mouse Average Price by Power-supply Structure (2021-2026) & (US\$/Unit)

Table 67. World Wireless Vertical Mouse Average Price by Power-supply Structure (2027-2032) & (US\$/Unit)

Table 68. World Wireless Vertical Mouse Production Value by Body-structure Design, (USD Million), 2021 & 2025 & 2032

Table 69. World Wireless Vertical Mouse Production by Body-structure Design (2021-2026) & (K Units)

Table 70. World Wireless Vertical Mouse Production by Body-structure Design (2027-2032) & (K Units)

Table 71. World Wireless Vertical Mouse Production Value by Body-structure Design (2021-2026) & (USD Million)

Table 72. World Wireless Vertical Mouse Production Value by Body-structure Design (2027-2032) & (USD Million)

Table 73. World Wireless Vertical Mouse Average Price by Body-structure Design (2021-2026) & (US\$/Unit)

Table 74. World Wireless Vertical Mouse Average Price by Body-structure Design (2027-2032) & (US\$/Unit)

Table 75. World Wireless Vertical Mouse Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 76. World Wireless Vertical Mouse Production by Application (2021-2026) & (K Units)

Table 77. World Wireless Vertical Mouse Production by Application (2027-2032) & (K Units)

Table 78. World Wireless Vertical Mouse Production Value by Application (2021-2026) & (USD Million)

Table 79. World Wireless Vertical Mouse Production Value by Application (2027-2032) & (USD Million)

Table 80. World Wireless Vertical Mouse Average Price by Application (2021-2026) & (US\$/Unit)

Table 81. World Wireless Vertical Mouse Average Price by Application (2027-2032) & (US\$/Unit)

Table 82. Logitech International Basic Information, Manufacturing Base and Competitors

Table 83. Logitech International Major Business

Table 84. Logitech International Wireless Vertical Mouse Product and Services

Table 85. Logitech International Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 86. Logitech International Recent Developments/Updates

Table 87. Logitech International Competitive Strengths & Weaknesses

Table 88. Lenovo Group Limited Basic Information, Manufacturing Base and Competitors

Table 89. Lenovo Group Limited Major Business

Table 90. Lenovo Group Limited Wireless Vertical Mouse Product and Services

Table 91. Lenovo Group Limited Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 92. Lenovo Group Limited Recent Developments/Updates

Table 93. Lenovo Group Limited Competitive Strengths & Weaknesses

Table 94. HP Basic Information, Manufacturing Base and Competitors

Table 95. HP Major Business

Table 96. HP Wireless Vertical Mouse Product and Services

Table 97. HP Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 98. HP Recent Developments/Updates

Table 99. HP Competitive Strengths & Weaknesses

Table 100. Razer Basic Information, Manufacturing Base and Competitors

Table 101. Razer Major Business

Table 102. Razer Wireless Vertical Mouse Product and Services

Table 103. Razer Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 104. Razer Recent Developments/Updates

Table 105. Razer Competitive Strengths & Weaknesses

Table 106. Anker Innovations Technology Basic Information, Manufacturing Base and Competitors

Table 107. Anker Innovations Technology Major Business

Table 108. Anker Innovations Technology Wireless Vertical Mouse Product and Services

Table 109. Anker Innovations Technology Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 110. Anker Innovations Technology Recent Developments/Updates

Table 111. Anker Innovations Technology Competitive Strengths & Weaknesses

Table 112. Ugreen Group Limited Basic Information, Manufacturing Base and Competitors

Table 113. Ugreen Group Limited Major Business

Table 114. Ugreen Group Limited Wireless Vertical Mouse Product and Services

Table 115. Ugreen Group Limited Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 116. Ugreen Group Limited Recent Developments/Updates

Table 117. Ugreen Group Limited Competitive Strengths & Weaknesses

Table 118. Dongguan Togran Electronics Technology Basic Information, Manufacturing Base and Competitors

Table 119. Dongguan Togran Electronics Technology Major Business

Table 120. Dongguan Togran Electronics Technology Wireless Vertical Mouse Product and Services

Table 121. Dongguan Togran Electronics Technology Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 122. Dongguan Togran Electronics Technology Recent Developments/Updates

Table 123. Dongguan Togran Electronics Technology Competitive Strengths & Weaknesses

Table 124. Shenzhen Inphic Electronics Basic Information, Manufacturing Base and Competitors

Table 125. Shenzhen Inphic Electronics Major Business

Table 126. Shenzhen Inphic Electronics Wireless Vertical Mouse Product and Services

Table 127. Shenzhen Inphic Electronics Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 128. Shenzhen Inphic Electronics Recent Developments/Updates

Table 129. Shenzhen Inphic Electronics Competitive Strengths & Weaknesses

Table 130. SANWA SUPPLY Basic Information, Manufacturing Base and Competitors

Table 131. SANWA SUPPLY Major Business

Table 132. SANWA SUPPLY Wireless Vertical Mouse Product and Services

Table 133. SANWA SUPPLY Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 134. SANWA SUPPLY Recent Developments/Updates

Table 135. SANWA SUPPLY Competitive Strengths & Weaknesses

Table 136. CHERRY Basic Information, Manufacturing Base and Competitors

Table 137. CHERRY Major Business

Table 138. CHERRY Wireless Vertical Mouse Product and Services

Table 139. CHERRY Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 140. CHERRY Recent Developments/Updates

Table 141. CHERRY Competitive Strengths & Weaknesses

Table 142. Perixx Computer Basic Information, Manufacturing Base and Competitors

Table 143. Perixx Computer Major Business

Table 144. Perixx Computer Wireless Vertical Mouse Product and Services

Table 145. Perixx Computer Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 146. Perixx Computer Recent Developments/Updates

Table 147. Perixx Computer Competitive Strengths & Weaknesses

Table 148. Hama Basic Information, Manufacturing Base and Competitors

Table 149. Hama Major Business

Table 150. Hama Wireless Vertical Mouse Product and Services

Table 151. Hama Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 152. Hama Recent Developments/Updates

Table 153. Hama Competitive Strengths & Weaknesses

Table 154. Trust International Basic Information, Manufacturing Base and Competitors

Table 155. Trust International Major Business

Table 156. Trust International Wireless Vertical Mouse Product and Services

Table 157. Trust International Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 158. Trust International Recent Developments/Updates

Table 159. Trust International Competitive Strengths & Weaknesses

Table 160. R-Go Tools Basic Information, Manufacturing Base and Competitors

Table 161. R-Go Tools Major Business

Table 162. R-Go Tools Wireless Vertical Mouse Product and Services

Table 163. R-Go Tools Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 164. R-Go Tools Recent Developments/Updates

Table 165. R-Go Tools Competitive Strengths & Weaknesses

Table 166. Contour Design Basic Information, Manufacturing Base and Competitors

Table 167. Contour Design Major Business

Table 168. Contour Design Wireless Vertical Mouse Product and Services

Table 169. Contour Design Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 170. Contour Design Recent Developments/Updates

Table 171. Contour Design Competitive Strengths & Weaknesses

Table 172. Kinesis Corporation Basic Information, Manufacturing Base and Competitors

Table 173. Kinesis Corporation Major Business

Table 174. Kinesis Corporation Wireless Vertical Mouse Product and Services

Table 175. Kinesis Corporation Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 176. Kinesis Corporation Recent Developments/Updates

Table 177. Kinesis Corporation Competitive Strengths & Weaknesses

Table 178. Evoluent Basic Information, Manufacturing Base and Competitors

Table 179. Evoluent Major Business

Table 180. Evoluent Wireless Vertical Mouse Product and Services

Table 181. Evoluent Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 182. Evoluent Recent Developments/Updates

Table 183. Evoluent Competitive Strengths & Weaknesses

Table 184. Goldtouch Basic Information, Manufacturing Base and Competitors

Table 185. Goldtouch Major Business

Table 186. Goldtouch Wireless Vertical Mouse Product and Services

Table 187. Goldtouch Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 188. Goldtouch Recent Developments/Updates

Table 189. Goldtouch Competitive Strengths & Weaknesses

Table 190. BakkerElkhuizen Basic Information, Manufacturing Base and Competitors

Table 191. BakkerElkhuizen Major Business

Table 192. BakkerElkhuizen Wireless Vertical Mouse Product and Services

Table 193. BakkerElkhuizen Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 194. BakkerElkhuizen Recent Developments/Updates

Table 195. BakkerElkhuizen Competitive Strengths & Weaknesses

Table 196. ACCO Brands / Kensington Basic Information, Manufacturing Base and Competitors

Table 197. ACCO Brands / Kensington Major Business

Table 198. ACCO Brands / Kensington Wireless Vertical Mouse Product and Services

Table 199. ACCO Brands / Kensington Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 200. ACCO Brands / Kensington Recent Developments/Updates

Table 201. ACCO Brands / Kensington Competitive Strengths & Weaknesses

Table 202. Adesso Basic Information, Manufacturing Base and Competitors

Table 203. Adesso Major Business

Table 204. Adesso Wireless Vertical Mouse Product and Services

Table 205. Adesso Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 206. Adesso Recent Developments/Updates

Table 207. Adesso Competitive Strengths & Weaknesses

Table 208. J-Tech Digital Basic Information, Manufacturing Base and Competitors

Table 209. J-Tech Digital Major Business

Table 210. J-Tech Digital Wireless Vertical Mouse Product and Services

Table 211. J-Tech Digital Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 212. J-Tech Digital Recent Developments/Updates

Table 213. J-Tech Digital Competitive Strengths & Weaknesses

Table 214. JLab Basic Information, Manufacturing Base and Competitors

Table 215. JLab Major Business

Table 216. JLab Wireless Vertical Mouse Product and Services

Table 217. JLab Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 218. JLab Recent Developments/Updates

Table 219. JLab Competitive Strengths & Weaknesses

Table 220. Ingram Micro / V7 Basic Information, Manufacturing Base and Competitors

Table 221. Ingram Micro / V7 Major Business

Table 222. Ingram Micro / V7 Wireless Vertical Mouse Product and Services

Table 223. Ingram Micro / V7 Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 224. Ingram Micro / V7 Recent Developments/Updates

Table 225. Ingram Micro / V7 Competitive Strengths & Weaknesses

Table 226. ASBISC Enterprises / CANYON Basic Information, Manufacturing Base and Competitors

Table 227. ASBISC Enterprises / CANYON Major Business

Table 228. ASBISC Enterprises / CANYON Wireless Vertical Mouse Product and

Services

Table 229. ASBISC Enterprises / CANYON Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 230. ASBISC Enterprises / CANYON Recent Developments/Updates

Table 231. ASBISC Enterprises / CANYON Competitive Strengths & Weaknesses

Table 232. Ewent Basic Information, Manufacturing Base and Competitors

Table 233. Ewent Major Business

Table 234. Ewent Wireless Vertical Mouse Product and Services

Table 235. Ewent Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 236. Ewent Recent Developments/Updates

Table 237. Ewent Competitive Strengths & Weaknesses

Table 238. Speedlink Basic Information, Manufacturing Base and Competitors

Table 239. Speedlink Major Business

Table 240. Speedlink Wireless Vertical Mouse Product and Services

Table 241. Speedlink Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 242. Speedlink Recent Developments/Updates

Table 243. Speedlink Competitive Strengths & Weaknesses

Table 244. Urban Factory Basic Information, Manufacturing Base and Competitors

Table 245. Urban Factory Major Business

Table 246. Urban Factory Wireless Vertical Mouse Product and Services

Table 247. Urban Factory Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 248. Urban Factory Recent Developments/Updates

Table 249. Urban Factory Competitive Strengths & Weaknesses

Table 250. Fellowes Brands Basic Information, Manufacturing Base and Competitors

Table 251. Fellowes Brands Major Business

Table 252. Fellowes Brands Wireless Vertical Mouse Product and Services

Table 253. Fellowes Brands Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 254. Fellowes Brands Recent Developments/Updates

Table 255. Fellowes Brands Competitive Strengths & Weaknesses

Table 256. IC Intracom / Manhattan Basic Information, Manufacturing Base and Competitors

Table 257. IC Intracom / Manhattan Major Business

Table 258. IC Intracom / Manhattan Wireless Vertical Mouse Product and Services

Table 259. IC Intracom / Manhattan Wireless Vertical Mouse Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 260. IC Intracom / Manhattan Recent Developments/Updates

Table 261. IC Intracom / Manhattan Competitive Strengths & Weaknesses

Table 262. Global Key Players of Wireless Vertical Mouse Upstream (Raw Materials)

Table 263. Global Wireless Vertical Mouse Typical Customers

Table 264. Wireless Vertical Mouse Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Wireless Vertical Mouse Picture

Figure 2. World Wireless Vertical Mouse Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Wireless Vertical Mouse Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Wireless Vertical Mouse Production (2021-2032) & (K Units)

Figure 5. World Wireless Vertical Mouse Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Wireless Vertical Mouse Production Value Market Share by Region (2021-2032)

Figure 7. World Wireless Vertical Mouse Production Market Share by Region (2021-2032)

Figure 8. North America Wireless Vertical Mouse Production (2021-2032) & (K Units)

Figure 9. Europe Wireless Vertical Mouse Production (2021-2032) & (K Units)

Figure 10. China Wireless Vertical Mouse Production (2021-2032) & (K Units)

Figure 11. Japan Wireless Vertical Mouse Production (2021-2032) & (K Units)

Figure 12. Wireless Vertical Mouse Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Wireless Vertical Mouse Consumption (2021-2032) & (K Units)

Figure 15. World Wireless Vertical Mouse Consumption Market Share by Region (2021-2032)

Figure 16. United States Wireless Vertical Mouse Consumption (2021-2032) & (K Units)

Figure 17. China Wireless Vertical Mouse Consumption (2021-2032) & (K Units)

Figure 18. Europe Wireless Vertical Mouse Consumption (2021-2032) & (K Units)

Figure 19. Japan Wireless Vertical Mouse Consumption (2021-2032) & (K Units)

Figure 20. South Korea Wireless Vertical Mouse Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Wireless Vertical Mouse Consumption (2021-2032) & (K Units)

Figure 22. India Wireless Vertical Mouse Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Wireless Vertical Mouse by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Wireless Vertical Mouse Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Wireless Vertical Mouse Markets in 2025

Figure 26. United States VS China: Wireless Vertical Mouse Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Wireless Vertical Mouse Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Wireless Vertical Mouse Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Wireless Vertical Mouse Production Market Share 2025

Figure 30. China Based Manufacturers Wireless Vertical Mouse Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Wireless Vertical Mouse Production Market Share 2025

Figure 32. World Wireless Vertical Mouse Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Wireless Vertical Mouse Production Value Market Share by Type in 2025

Figure 34. USB Connection

Figure 35. 2.4G Connection

Figure 36. Bluetooth Connection

Figure 37. World Wireless Vertical Mouse Production Market Share by Type (2021-2032)

Figure 38. World Wireless Vertical Mouse Production Value Market Share by Type (2021-2032)

Figure 39. World Wireless Vertical Mouse Average Price by Type (2021-2032) & (US\$/Unit)

Figure 40. World Wireless Vertical Mouse Production Value by Vertical Tilt-angle Parameter, (USD Million), 2021 & 2025 & 2032

Figure 41. World Wireless Vertical Mouse Production Value Market Share by Vertical Tilt-angle Parameter in 2025

Figure 42. Low-tilt Semi-vertical Mouse, 25°-40°

Figure 43. Mid-tilt Vertical Mouse, 41°-55°

Figure 44. Standard-angle Vertical Ergonomic Mouse, 56°-65°

Figure 45. High-upright Vertical Mouse, 66°-80°

Figure 46. World Wireless Vertical Mouse Production Market Share by Vertical Tilt-angle Parameter (2021-2032)

Figure 47. World Wireless Vertical Mouse Production Value Market Share by Vertical Tilt-angle Parameter (2021-2032)

Figure 48. World Wireless Vertical Mouse Average Price by Vertical Tilt-angle Parameter (2021-2032) & (US\$/Unit)

Figure 49. World Wireless Vertical Mouse Production Value by Power-supply Structure, (USD Million), 2021 & 2025 & 2032

Figure 50. World Wireless Vertical Mouse Production Value Market Share by Power-supply Structure in 2025

Figure 51. Replaceable Dry-cell Wireless Vertical Ergonomic Mouse

Figure 52. Built-in Rechargeable Lithium Battery Wireless Vertical Ergonomic Mouse

Figure 53. USB-C Rechargeable Wireless Vertical Ergonomic Mouse

Figure 54. Charging-while-working Wireless Vertical Ergonomic Mouse

Figure 55. World Wireless Vertical Mouse Production Market Share by Power-supply Structure (2021-2032)

Figure 56. World Wireless Vertical Mouse Production Value Market Share by Power-supply Structure (2021-2032)

Figure 57. World Wireless Vertical Mouse Average Price by Power-supply Structure (2021-2032) & (US\$/Unit)

Figure 58. World Wireless Vertical Mouse Production Value by Body-structure Design, (USD Million), 2021 & 2025 & 2032

Figure 59. World Wireless Vertical Mouse Production Value Market Share by Body-structure Design in 2025

Figure 60. Fixed-angle Wireless Vertical Ergonomic Mouse

Figure 61. Adjustable-angle Wireless Vertical Ergonomic Mouse

Figure 62. Thumb-rest Integrated Wireless Vertical Ergonomic Mouse

Figure 63. Detachable Palm-rest Wireless Vertical Ergonomic Mouse

Figure 64. World Wireless Vertical Mouse Production Market Share by Body-structure Design (2021-2032)

Figure 65. World Wireless Vertical Mouse Production Value Market Share by Body-structure Design (2021-2032)

Figure 66. World Wireless Vertical Mouse Average Price by Body-structure Design (2021-2032) & (US\$/Unit)

Figure 67. World Wireless Vertical Mouse Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 68. World Wireless Vertical Mouse Production Value Market Share by Application in 2025

Figure 69. Game

Figure 70. Office

Figure 71. Others

Figure 72. World Wireless Vertical Mouse Production Market Share by Application (2021-2032)

Figure 73. World Wireless Vertical Mouse Production Value Market Share by Application (2021-2032)

Figure 74. World Wireless Vertical Mouse Average Price by Application (2021-2032) & (US\$/Unit)

Figure 75. Wireless Vertical Mouse Industry Chain

Figure 76. Wireless Vertical Mouse Procurement Model

Figure 77. Wireless Vertical Mouse Sales Model

Figure 78. Wireless Vertical Mouse Sales Channels, Direct Sales, and Distribution

Figure 79. Methodology

Figure 80. Research Process and Data Source

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