

# Global Wireless Tire Pressure Monitoring System Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Wireless Tire Pressure Monitoring System market size is expected to reach \$ 2038 million by 2032, rising at a market growth of 6.6% CAGR during the forecast period (2026-2032).

A wireless tire pressure monitoring system (TPMS) is an intelligent system that monitors tire pressure in real time. It uses sensors to monitor tire pressure and transmits data to the driver or vehicle control system, providing timely alerts for low pressure or abnormalities to prevent tire blowouts, improve driving safety, and enhance fuel efficiency. This system typically consists of sensors, an electronic control unit (ECU), and a wireless communication module, and is widely used in passenger cars, commercial vehicles, and electric vehicles. Upstream raw materials mainly include electronic components, sensors, wireless communication modules, and plastic housings. Suppliers include semiconductor manufacturers, electrical component manufacturers, and plastic product manufacturers. Downstream customers are primarily automakers, parts suppliers, and automotive aftermarket service providers.

Of downstream consumption, passenger cars account for approximately 65%, commercial vehicles approximately 25%, and electric vehicles approximately 10%. In the future, with the rapid development of intelligent vehicles, autonomous driving, and new energy vehicles, the demand for TPMS will further expand, especially in the high-end vehicle, autonomous driving, and electric vehicle sectors. Business opportunities will mainly focus on enhancing accuracy, expanding functionality, and improving cost-effectiveness. Technological advancements and regulatory requirements will drive the continued growth of this market.

The wireless tire pressure monitoring system (TPMS) market is experiencing steady growth, driven by both technological upgrades and regulatory changes. From the demand side, as automotive safety requirements increase, TPMS has gradually expanded from an add-on option in high-end models to mid-to-low-end vehicles,

becoming an industry standard, especially in major markets like Europe, the US, and China, where government regulations on vehicle safety are becoming increasingly stringent. Mandatory TPMS regulations in the EU and the US have forced automakers worldwide to include this system as standard equipment, fueling rapid market growth. Furthermore, the rise of electric vehicles (EVs) and autonomous vehicles, particularly in the smart car sector, has placed higher demands on accurate, real-time tire pressure monitoring systems, further stimulating demand for high-performance TPMS.

From a technological perspective, future TPMS will not be limited to tire pressure monitoring; its functions will gradually expand to include temperature monitoring, tire pressure prediction, and fault diagnosis, while also being compatible with more complex vehicle information systems such as vehicle-to-everything (V2X) and autonomous driving systems. Advances in wireless technology and declining sensor costs also ensure the widespread adoption and efficiency of TPMS.

Overall, with increasing intelligence, regulatory requirements, and rising user safety awareness, wireless tire pressure monitoring systems will continue to be an important part of the future automotive industry. This market is expected to continue to benefit from technological innovation and the advancement of environmental regulations within the automotive industry, particularly in the areas of new energy vehicles and autonomous vehicles, making it a market brimming with business opportunities. This report studies the global Wireless Tire Pressure Monitoring System demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Wireless Tire Pressure Monitoring System, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Wireless Tire Pressure Monitoring System that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Wireless Tire Pressure Monitoring System total market, 2021-2032, (USD Million)

Global Wireless Tire Pressure Monitoring System total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Wireless Tire Pressure Monitoring System total market, key domestic companies, and share, (USD Million)

Global Wireless Tire Pressure Monitoring System revenue by player, revenue and market share 2021-2026, (USD Million)

Global Wireless Tire Pressure Monitoring System total market by Type, CAGR, 2021-2032, (USD Million)

Global Wireless Tire Pressure Monitoring System total market by Application, CAGR,

2021-2032, (USD Million)

This report profiles major players in the global Wireless Tire Pressure Monitoring System market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Steel Mate, Meggitt, TireMinder, Crane Aerospace & Electronics, Sensata, NXP, Shenzhen EGQ Cloud Technology Co., Ltd., Totemtek, Tyntix Pvt. Ltd., Tirebull, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Wireless Tire Pressure Monitoring System market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Wireless Tire Pressure Monitoring System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Wireless Tire Pressure Monitoring System Market, Segmentation by Type:

Direct

Indirect

Hybrid

Global Wireless Tire Pressure Monitoring System Market, Segmentation by Power Supply Type:

Built-in Battery

No Battery

Self-powered

Replaceable Battery

Global Wireless Tire Pressure Monitoring System Market, Segmentation by Installation Location:

Built-in

External

Tire Pressure Monitoring Module

Tire Integrated

Global Wireless Tire Pressure Monitoring System Market, Segmentation by Application:

Passenger Vehicles

Commercial Vehicles

Others

**Companies Profiled:**

Steel Mate

Meggitt

TireMinder

Crane Aerospace & Electronics

Sensata

NXP

Shenzhen EGQ Cloud Technology Co., Ltd.

Totemtek

Tymtix Pvt. Ltd.

Tirebull

Melexis

Minpn

Doran Manufacturing

#### Key Questions Answered

1. How big is the global Wireless Tire Pressure Monitoring System market?
2. What is the demand of the global Wireless Tire Pressure Monitoring System market?
3. What is the year over year growth of the global Wireless Tire Pressure Monitoring System market?
4. What is the total value of the global Wireless Tire Pressure Monitoring System market?
5. Who are the Major Players in the global Wireless Tire Pressure Monitoring System market?
6. What are the growth factors driving the market demand?

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