

Global Wireless Swimming Pool Robot Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Wireless Swimming Pool Robot market size is expected to reach \$ 1701 million by 2032, rising at a market growth of 7.3% CAGR during the forecast period (2026-2032).

In 2025, the global production of wireless swimming pool robot reached approximately 1.12 million units, with an average global market price of around US\$900 per unit. In the same year, the global total production capacity of wireless swimming pool robot reached 1.4 million units. The industry average gross profit margin of this product reached 36%. A wireless swimming pool robot is an intelligent device powered by a built-in rechargeable battery that autonomously performs pool cleaning tasks without the need for external power cords or long cables. These robots typically integrate motor drive systems, intelligent navigation algorithms, underwater sensors, filtration systems, path planning modules, and battery management systems. They can automatically clean the pool floor, walls, and waterline areas by collecting debris, filtering water, and removing algae. Compared to traditional corded pool cleaning robots, wireless models offer advantages such as easy installation, unrestricted movement, enhanced safety, and simple maintenance. They are primarily used in private residential pools, hotel pools, public recreational pools, and commercial spas. Driven by advancements in lithium battery technology, AI visual recognition, intelligent path planning, and IoT control technologies, wireless pool robots are evolving from simple cleaning devices into intelligent home water management terminals.

The industry chain for wireless swimming pool robots comprises three main segments: upstream core component supply, midstream robot manufacturing, and downstream sales, services, and applications. The upstream sector involves suppliers of lithium-ion batteries, motors, water pumps, filtration materials, PCB control boards, sensors,

navigation chips, waterproof structural components, and plastic housings; key performance factors include battery life, motor efficiency, waterproof ratings, and sensor accuracy. The midstream sector consists of manufacturers responsible for product design, mechanical structure and algorithm development, system integration, production, and brand management; competition centers on intelligent navigation algorithms, battery life, cleaning efficiency, and user experience optimization. The downstream sector includes online e-commerce channels, professional pool equipment distributors, home retail channels, and end-users ranging from private pool owners to hotels, resorts, fitness centers, and public pool operators. Future value within the industry chain will increasingly concentrate on intelligent control software, battery technology, high-efficiency filtration systems, and brand/channel capabilities.

The market for wireless swimming pool robots is poised for rapid growth, driven by the rising number of private pools globally, increasing costs of manual pool maintenance, the proliferation of smart home technology, and growing consumer demand for automated cleaning equipment. Europe and North America, home to a vast number of residential pools, currently constitute the largest consumer markets; countries such as the United States, France, Spain, and Australia boast high rates of residential pool ownership, generating steady demand for wireless pool robots. Meanwhile, the market in the Asia-Pacific region is experiencing accelerated growth, driven by a rising number of high-income households, the construction of high-end residences, and the expansion of the hospitality and tourism sectors. Compared to traditional manual cleaning methods, cordless robotic cleaners offer reduced maintenance frequency and lower labor costs, leading to their increasing adoption in commercial swimming pools. Looking ahead, the focus of industry competition will shift from basic cleaning capabilities toward features such as AI navigation, autonomous obstacle avoidance, remote app control, solar-assisted charging, and integration with smart home systems.

This report studies the global Wireless Swimming Pool Robot production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Wireless Swimming Pool Robot and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Wireless Swimming Pool Robot that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Wireless Swimming Pool Robot total production and demand, 2021-2032, (K

Units)

Global Wireless Swimming Pool Robot total production value, 2021-2032, (USD Million)

Global Wireless Swimming Pool Robot production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Wireless Swimming Pool Robot consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Wireless Swimming Pool Robot domestic production, consumption, key domestic manufacturers and share

Global Wireless Swimming Pool Robot production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Wireless Swimming Pool Robot production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Wireless Swimming Pool Robot production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Wireless Swimming Pool Robot market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Fairland, Aiper, Maytronics, Polaris Pool, Beatbot, WYBOT, Fluidra, KOKIDO, BWT Pool Products, Steinbach International, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Wireless Swimming Pool Robot market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Wireless Swimming Pool Robot Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Wireless Swimming Pool Robot Market, Segmentation by Type:

Wheel Drive

Track Drive

Global Wireless Swimming Pool Robot Market, Segmentation by Cleaning Targets:

Pool Floor Cleaning Robot

Pool Wall Cleaning Robot

Full-coverage Intelligent Robot

Global Wireless Swimming Pool Robot Market, Segmentation by Level of Intelligence:

Basic Wireless Robot

Smart Navigation Robot

AI Vision Robot

Global Wireless Swimming Pool Robot Market, Segmentation by Application:

Private Swimming Pools

Commercial Swimming Pools

Companies Profiled:

Fairland

Aiper

Maytronics

Polaris Pool

Beatbot

WYBOT

Fluidra

KOKIDO

BWT Pool Products

Steinbach International

AquaForte

Zodiac Pool Solutions

Pentair

DuraMax Pool Products

Hexagon Manufacturing Intelligence

Key Questions Answered:

1. How big is the global Wireless Swimming Pool Robot market?
2. What is the demand of the global Wireless Swimming Pool Robot market?
3. What is the year over year growth of the global Wireless Swimming Pool Robot market?
4. What is the production and production value of the global Wireless Swimming Pool Robot market?
5. Who are the key producers in the global Wireless Swimming Pool Robot market?
6. What are the growth factors driving the market demand?

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