

# Global Wireless Router Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Wireless Router market size was valued at US\$ 4820 million in 2024 and is forecast to a readjusted size of USD 8144 million by 2031 with a CAGR of 7.9% during review period.

A wireless router is a device that provides access to the Internet or computers, laptops, and tablets to a network. It allows users to share an Internet connection, files, or printers in a local area network (LAN). In addition, a wireless router connects a LAN to a wide area network (WAN) such as the Internet. A wireless router largely eliminates the need for awkward, unsightly wires, and allows multiple users to connect to a LAN and WAN.

As a core component of modern home and enterprise network architecture, wireless routers have become basic devices for connecting to the Internet. With the continuous upgrading and intelligence of Internet applications, users have higher and higher performance requirements for wireless routers, which has promoted the continuous innovation of technology. The intelligence, ease of use and high cost performance of wireless routers have also become important factors to attract consumers. In the home, routers not only provide network access, but also support the needs of smart home devices, entertainment devices and remote office. In the enterprise, wireless routers are responsible for providing efficient, stable and secure network connections.

The Wireless Router industry is highly competitive, with major global Wireless Router vendors including TP-LINK, D-Link, Tenda, Foxconn (Linksys), NETCORE Group etc.

Wireless Routers are mainly classified into the following types: Single Band Wireless Routers, Dual Band Wireless Routers and Tri Band Wireless Routers. In terms of income, Dual Band Wireless Routers is the most widely used type which took up about

49% of the total Revenue in 2023.

Wireless Router applications are divided into Family or Individual Consumer, Business. And in terms of income, Family or Individual Consumer was the most widely used area which took up about 68% of the global total Revenue in 2023.

Wireless router manufacturers should continue to promote technological innovation and continuously improve the performance and intelligence of their products to meet consumers' needs for high-speed, stable and secure network connections. Manufacturers should enhance the ease of use of their products, simplify the installation and setup process, improve user experience, and focus on improving network security functions and providing stronger protection measures to resist potential network threats. At the same time, manufacturers should pay attention to the diversified needs of the market and launch products with different price levels and functional configurations to meet the needs of different user groups such as families and enterprises. In addition, with the improvement of environmental awareness, green designs using low energy consumption and recyclable materials will also become the key for manufacturers to enhance their brand image and market competitiveness. By optimizing production costs, expanding international markets, and strengthening cooperation with operators and retailers, wireless router manufacturers can occupy a place in the fierce market competition and promote the sustainable development of the industry.

This report is a detailed and comprehensive analysis for global Wireless Router market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Wireless Router market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Wireless Router market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Wireless Router market size and forecasts, by Type and by Application, in

consumption value (\$ Million), 2020-2031

Global Wireless Router market shares of main players, in revenue (\$ Million),  
2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Wireless Router

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Wireless Router market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TP-LINK, D-Link, Tenda, Foxconn (Linksys), NETCORE Group(qihoo 360), MERCURY, Netgear, FAST, Buffalo, Amped, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Wireless Router market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Single Band Wireless Routers

Dual Band Wireless Routers

Tri Band Wireless Routers

## Market segment by Application

Family or Individual Consumer

Business

## Market segment by players, this report covers

TP-LINK

D-Link

Tenda

Foxconn (Linksys)

NETCORE Group(qihoo 360)

MERCURY

Netgear

FAST

Buffalo

Amped

Edimax

Asus

Huawei

Xiaomi

Ruijie Networks

TrendNet

NEC

Elecom

IO Data

YAMAHA

Ubiquiti

H3C

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Wireless Router product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Wireless Router, with revenue, gross margin, and global market share of Wireless Router from 2020 to 2025.

Chapter 3, the Wireless Router competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Wireless Router market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Wireless Router.

Chapter 13, to describe Wireless Router research findings and conclusion.

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