

Global Wireless Power Transfer (WPT) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Wireless Power Transfer (WPT) market size was valued at USD 2563.9 million in 2023 and is forecast to a readjusted size of USD 13230 million by 2030 with a CAGR of 26.4% during review period.

Wireless power transfer (WPT), wireless power transmission, wireless energy transmission (WET), or electromagnetic power transfer is the transmission of electrical energy without wires as a physical link. In a wireless power transmission system, a transmitter device, driven by electric power from a power source, generates a time-varying electromagnetic field, which transmits power across space to a receiver device, which extracts power from the field and supplies it to an electrical load. The technology of wireless power transmission can eliminate the use of the wires and batteries, thus increasing the mobility, convenience, and safety of an electronic device for all users. Wireless power transfer is useful to power electrical devices where interconnecting wires are inconvenient, hazardous, or are not possible.

Global key manufacturers of Wireless Power Transfer (WPT) include Renesas Electronics, Texas Instruments, NXP, Analog Devices, Samsung Electronics, etc. Global top five manufacturers hold a share about 30%. Asia-Pacific is the largest market of Wireless Power Transfer (WPT), holds a share over 40%. In terms of product, the Near-Field Power Transfer holds a larger segment, with a share over 90%. And in terms of application, the largest application is Smart Phones and Tablets, with a share of over 75%.

The Global Info Research report includes an overview of the development of the

Wireless Power Transfer (WPT) industry chain, the market status of Smart Phones and Tablets (Near-Field Power Transfer, Far-Field Power Transfer), Electric Vehicles (Near-Field Power Transfer, Far-Field Power Transfer), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Wireless Power Transfer (WPT).

Regionally, the report analyzes the Wireless Power Transfer (WPT) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Wireless Power Transfer (WPT) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Wireless Power Transfer (WPT) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Wireless Power Transfer (WPT) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Near-Field Power Transfer, Far-Field Power Transfer).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Wireless Power Transfer (WPT) market.

Regional Analysis: The report involves examining the Wireless Power Transfer (WPT) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Wireless Power Transfer (WPT) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Wireless Power Transfer (WPT):

Company Analysis: Report covers individual Wireless Power Transfer (WPT) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Wireless Power Transfer (WPT). This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Smart Phones and Tablets, Electric Vehicles).

Technology Analysis: Report covers specific technologies relevant to Wireless Power Transfer (WPT). It assesses the current state, advancements, and potential future developments in Wireless Power Transfer (WPT) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Wireless Power Transfer (WPT) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Wireless Power Transfer (WPT) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Near-Field Power Transfer

Far-Field Power Transfer

Market segment by Application

Smart Phones and Tablets

Electric Vehicles

Wearable Electronics

Others

Market segment by players, this report covers

Renesas Electronics

Texas Instruments

NXP

Analog Devices

Samsung Electronics

TDK Corporation

Witricity

STMicroelectronics

Murata Manufacturing

ConvenientPower

Powermat Technologies

Nucurrent

Plugless Power

Powerbyproxi(Apple)

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Wireless Power Transfer (WPT) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Wireless Power Transfer (WPT), with revenue, gross margin and global market share of Wireless Power Transfer (WPT) from 2019 to 2024.

Chapter 3, the Wireless Power Transfer (WPT) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Wireless Power Transfer (WPT) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Wireless Power Transfer (WPT).

Chapter 13, to describe Wireless Power Transfer (WPT) research findings and conclusion.

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