

Global Wireless Connectivity Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Wireless Connectivity market size was valued at US\$ 392580 million in 2024 and is forecast to a readjusted size of USD 825420 million by 2031 with a CAGR of 11.3% during review period.

The wireless connectivity market is highly diversified and competitive with market players including top-tier and mid-tier companies as well as start-up firms. With the rate of proliferation of smart sensors, the increasing adoption of IoT-enabled devices, and mainstreaming of many smart applications, the wireless connectivity is expected to become the most important need across application such as consumer electronics, automotive & transportation, Industrial and healthcare, among Global Navigation Satellite System (GNSS).

Wireless connectivity technology is well-established in many electronic device markets. Bluetooth, Wi-Fi, and GNSS are becoming ubiquitous in certain devices, such as smartphones, Rapid growth is also forecast for 802.15.4 and NFC across various verticals. Wireless connectivity chipsets continue to shift from standalone chips to combo chips, or combo chips and integrated platforms in certain areas.

Wireless Connectivity industry is relatively concentrated, manufacturers are mostly in the Asia, North America and Europe regions. Among them, Asia Regions output value accounted for more than 38% of the total output value of global Wireless Connectivity. Broadcom is the world leading manufacturers in global Wireless Connectivity market with the market share of 19% in terms of revenue.

This report is a detailed and comprehensive analysis for global Wireless Connectivity

market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Wireless Connectivity market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Wireless Connectivity market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Wireless Connectivity market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Wireless Connectivity market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Wireless Connectivity

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Wireless Connectivity market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Broadcom, Murata, Qualcomm Atheros, Mediatek Inc., Intel Corporation, Cypress Semiconductor Corporation, Texas Instruments Inc., Atmel Corporation, STMicroelectronics N.V., NXP Semiconductors N.V., etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Market segmentation

Wireless Connectivity market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Wi-Fi

Bluetooth

Wi-Fi/Bluetooth Smart

ZigBee

Global Navigation Satellite System (GNSS)

Near Field Communication (NFC)

Other Technologies

Market segment by Application

Consumer Electronics

Wearable Devices/Smart Appliances

Healthcare

Automotive & Transportation

Other

Market segment by players, this report covers

Broadcom

Murata

Qualcomm Atheros

Mediatek Inc.

Intel Corporation

Cypress Semiconductor Corporation

Texas Instruments Inc.

Atmel Corporation

STMicroelectronics N.V.

NXP Semiconductors N.V

Marvell

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Wireless Connectivity product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Wireless Connectivity, with revenue, gross margin, and global market share of Wireless Connectivity from 2020 to 2025.

Chapter 3, the Wireless Connectivity competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Wireless Connectivity market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Wireless Connectivity.

Chapter 13, to describe Wireless Connectivity research findings and conclusion.

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