

Global Wireless Connectivity Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Wireless Connectivity market size was valued at USD 315730 million in 2023 and is forecast to a readjusted size of USD 659710 million by 2030 with a CAGR of 11.1% during review period.

The wireless connectivity market is highly diversified and competitive with market players including top-tier and mid-tier companies as well as start-up firms. With the rate of proliferation of smart sensors, the increasing adoption of IoT-enabled devices, and mainstreaming of many smart applications, the wireless connectivity is expected to become the most important need across application such as consumer electronics, automotive & transportation, Industrial and healthcare, among Global Navigation Satellite System (GNSS).

Wireless connectivity technology is well-established in many electronic device markets. Bluetooth, Wi-Fi, and GNSS are becoming ubiquitous in certain devices, such as smartphones, Rapid growth is also forecast for 802.15.4 and NFC across various verticals. Wireless connectivity chipsets continue to shift from standalone chips to combo chips, or combo chips and integrated platforms in certain areas.

Wireless Connectivity industry is relatively concentrated, manufacturers are mostly in the Asia, North America and Europe regions. Among them, Asia Regions output value accounted for more than 38% of the total output value of global Wireless Connectivity. Broadcom is the world leading manufacturers in global Wireless Connectivity market with the market share of 19% in terms of revenue.

The Global Info Research report includes an overview of the development of the

Wireless Connectivity industry chain, the market status of Consumer Electronics (Wi-Fi, Bluetooth), Wearable Devices/Smart Appliances (Wi-Fi, Bluetooth), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Wireless Connectivity.

Regionally, the report analyzes the Wireless Connectivity markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Wireless Connectivity market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Wireless Connectivity market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Wireless Connectivity industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Wi-Fi, Bluetooth).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Wireless Connectivity market.

Regional Analysis: The report involves examining the Wireless Connectivity market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Wireless Connectivity market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Wireless Connectivity:

Company Analysis: Report covers individual Wireless Connectivity players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Wireless Connectivity. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Consumer Electronics, Wearable Devices/Smart Appliances).

Technology Analysis: Report covers specific technologies relevant to Wireless Connectivity. It assesses the current state, advancements, and potential future developments in Wireless Connectivity areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Wireless Connectivity market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Wireless Connectivity market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Wi-Fi

Bluetooth

Wi-Fi/Bluetooth Smart

ZigBee

Global Navigation Satellite System (GNSS)

Near Field Communication (NFC)

Other Technologies

Market segment by Application

Consumer Electronics

Wearable Devices/Smart Appliances

Healthcare

Automotive & Transportation

Other

Market segment by players, this report covers

Broadcom

Murata

Qualcomm Atheros

Mediatek Inc.

Intel Corporation

Cypress Semiconductor Corporation

Texas Instruments Inc.

Atmel Corporation

STMicroelectronics N.V.

NXP Semiconductors N.V

Marvell

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Wireless Connectivity product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Wireless Connectivity, with revenue, gross margin and global market share of Wireless Connectivity from 2019 to 2024.

Chapter 3, the Wireless Connectivity competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Wireless Connectivity market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Wireless Connectivity.

Chapter 13, to describe Wireless Connectivity research findings and conclusion.

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