

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Wireless Connectivity Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G17BD103D4FEN.html>

Date: June 2018

Pages: 137

Price: US\$ 4,880.00 (Single User License)

ID: G17BD103D4FEN

Abstracts

The wireless connectivity market is highly diversified and competitive with market players including top-tier and mid-tier companies as well as start-up firms. With the rate of proliferation of smart sensors, the increasing adoption of IoT-enabled devices, and mainstreaming of many smart applications, the wireless connectivity is expected to become the most important need across application such as consumer electronics, automotive & transportation, Industrial and healthcare, among Global Navigation Satellite System (GNSS).

Scope of the Report:

This report focuses on the Wireless Connectivity in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Wireless Connectivity industry is relatively concentrated; manufacturers are mostly in the Asia, North America and Europe regions. Among them, Asia Regions output value accounted for more than 38% of the total output value of global Wireless Connectivity in 2016. Broadcom is the world leading manufacturers in global Wireless Connectivity market with the market share of 19.06% in terms of revenue. With the increasing in production capacity, expected that the Wireless Connectivity raw material price will be stable in the short term. Raw material price will play a significant role in promoting the cost of Wireless Connectivity. There are companies aims at the cost and quality leadership which shall improve profitability. As the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, to reduce costs and improve quality.

The worldwide market for Wireless Connectivity is expected to grow at a CAGR of roughly 11.6% over the next five years, will reach 38500 million US\$ in 2023, from 19900 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Broadcom

Murata

Qualcomm Atheros

Mediatek Inc.

Intel Corporation

Cypress Semiconductor Corporation

Texas Instruments Inc.

Atmel Corporation

Stmicroelectronics N.V.

NXP Semiconductors N.V.

Marvell

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Wi-Fi

Bluetooth

Wi-Fi/Bluetooth Smart

ZigBee

Global Navigation Satellite System (GNSS)

Near Field Communication (NFC)

Other Technologies

Market Segment by Applications, can be divided into

Consumer Electronics

Wearable Devices/Smart Appliances

Healthcare

Automotive & Transportation

Other

There are 15 Chapters to deeply display the global Wireless Connectivity market.

Chapter 1, to describe Wireless Connectivity Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Wireless Connectivity, with sales,

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revenue, and price of Wireless Connectivity, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Wireless Connectivity, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Wireless Connectivity market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Wireless Connectivity sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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