

Global Wireless Charging Module For Vehicle Mobile Phone (OEM) Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Wireless Charging Module For Vehicle Mobile Phone (OEM) market size was valued at US\$ 1533 million in 2025 and is forecast to a readjusted size of US\$ 4367 million by 2032 with a CAGR of 16.3% during review period.

Wireless charging module for vehicle mobile phone (OEM) is an integrated electronic assembly designed to provide wireless power transfer to smartphones inside vehicles. It typically complies with the Qi standard, incorporating a transmitter coil, control circuit, electromagnetic shielding, and thermal management components to safely and efficiently deliver power without physical connectors. As an OEM (Original Equipment Manufacturer) component, this module is embedded by automakers into center consoles, armrests, or dashboards, enabling users to charge compatible phones by simply placing them on the charging surface.

Wireless Charging Module For Vehicle Mobile Phone?OEM?refers to a wireless charging system that is integrated into the vehicle by the original equipment manufacturer (OEM) before the vehicle leaves the factory. It uses electromagnetic induction or magnetic resonance technology to provide a convenient charging solution for smartphones that meet the Qi standard. With the acceleration of the trend of intelligent and networked vehicles, the in-vehicle wireless charging module has become an important configuration to improve the user experience, and the market demand continues to grow. The popularization of wireless charging technology has benefited from the global wireless charging standardization process, such as the Qi wireless charging standard (WPC). The unification of industry standards will help improve the adaptability and user experience of vehicle manufacturers. The Qi 2.0 standard is about

to be implemented, using magnetic suction to charge, improve wireless charging efficiency, and enhance user experience.

From a regional perspective, the Chinese market has changed rapidly in the past few years. The Chinese market is one of the regions with a high penetration rate of in-vehicle wireless charging modules in the world. In 2024, the penetration rate of front-mounted wireless charging modules has exceeded 42%, and it continues to rise driven by new energy vehicles. As the penetration rate of new energy vehicles in China has exceeded 40%, wireless charging has become a standard feature of smart cockpits. It is expected that by 2031, the penetration rate of front-mounted wireless charging modules may exceed 60%. The penetration rate of wireless charging modules in Southeast Asia, India and emerging markets is low, and the overall penetration rate is insufficient, but with the development of new energy vehicles, it will become the main growth point of the global in-vehicle wireless charging market in the future.

From the perspective of product type and technology, 40/50W occupies an important position, with a share of approximately 33.19% in 2024. In recent years, wireless charging technology has developed from 5W to 15W or even higher, which has improved charging efficiency, narrowed the gap with wired charging, and enhanced market competitiveness. At present, most in-vehicle wireless charging on the market is in the 10W-15W range. In the future, high-power wireless charging (30W-100W) will become the mainstream, shortening charging time and improving user experience. Some high-end models have begun to adopt higher-power wireless charging solutions, such as 40W-50W, to improve charging efficiency and shorten charging time. High-power wireless charging will become the future development direction. The introduction of the Qi 2.0 standard is expected to accelerate the application of magnetic wireless charging technology in the automotive field and improve charging stability.

From the perspective of product market application, the share of new energy vehicles in 2024 is about 56.04%. In the past, wireless charging modules were mainly used in luxury models, and mid-to-high-end fuel vehicles have gradually made wireless charging a standard or optional feature, such as BMW, Mercedes-Benz, Audi and other models. Now, with the decline in technology costs, mid-range and new energy models are gradually becoming standard features, and market penetration has increased. Since new energy vehicles generally adopt more advanced electronic architectures and intelligent cockpit systems, they are more compatible with wireless charging modules, driving market demand growth. Compared with traditional fuel vehicles, new energy vehicles are more likely to popularize wireless charging. Brands such as Tesla, BYD, and Weilai are promoting wireless charging modules in their models.

From the perspective of manufacturers, the core manufacturers of In-Vehicle Wireless Charger mainly include Continental, Laird, Huayang, LG Electronics and Tesla. In 2024, the top five manufacturers in the world accounted for a total of 65.95% of the market share, and it is expected that industry competition will become more intense in the next few years, especially in the China market.

This report is a detailed and comprehensive analysis for global Wireless Charging Module For Vehicle Mobile Phone (OEM) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Wireless Charging Module For Vehicle Mobile Phone (OEM) market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Wireless Charging Module For Vehicle Mobile Phone (OEM) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Wireless Charging Module For Vehicle Mobile Phone (OEM) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Wireless Charging Module For Vehicle Mobile Phone (OEM) market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Wireless Charging Module For Vehicle Mobile

Phone (OEM)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Wireless Charging Module For Vehicle Mobile Phone (OEM) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Continental, Laird, Huayang, LG Electronics, Tesla, Hefei InvisPower, Aptiv, Luxshare Precision Industry, Nidec, Zhejiang Taimi Science and Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Wireless Charging Module For Vehicle Mobile Phone (OEM) market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

15W

40/50W

Market segment by Application

Internal Combustion Engines

New Energy Vehicles

Major players covered

Continental

Laird

Huayang

LG Electronics

Tesla

Hefei InvisPower

Aptiv

Luxshare Precision Industry

Nidec

Zhejiang Taimi Science and Technology

Shenzhen Sunway Communication

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Wireless Charging Module For Vehicle Mobile Phone (OEM) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Wireless Charging Module For Vehicle Mobile Phone (OEM), with price, sales quantity, revenue, and global market share of Wireless Charging Module For Vehicle Mobile Phone (OEM) from 2021 to 2026.

Chapter 3, the Wireless Charging Module For Vehicle Mobile Phone (OEM) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Wireless Charging Module For Vehicle Mobile Phone (OEM) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Wireless Charging Module For Vehicle Mobile Phone (OEM) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Wireless Charging Module For Vehicle Mobile Phone (OEM).

Chapter 14 and 15, to describe Wireless Charging Module For Vehicle Mobile Phone (OEM) sales channel, distributors, customers, research findings and conclusion.

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