

Global Wireless Capsule Endoscopy Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Wireless Capsule Endoscopy market size is expected to reach \$ 1432 million by 2032, rising at a market growth of 7.8% CAGR during the forecast period (2026-2032).

Wireless Capsule Endoscopy is an advanced gastrointestinal diagnostic solution based on wireless communication and miniaturized electronic integration. It consists of a swallowable capsule and an external data receiving and analysis system. The capsule integrates a high-definition camera, LED light source, sensors, wireless transmission module, and a miniature power supply. After ingestion, it moves through the digestive tract via natural peristalsis, continuously capturing images and transmitting them wirelessly to external recorders or cloud platforms for analysis. Compared with traditional wired endoscopy, it offers a truly non-invasive and unrestricted diagnostic approach, significantly improving patient comfort and compliance while enabling visualization of hard-to-reach areas such as the small intestine. With advancements in AI image recognition, magnetic navigation, and telemedicine, the technology is evolving into an integrated solution combining wireless diagnostics, data platforms, and remote healthcare. In 2025, global Wireless Capsule Endoscopy production reached approximately 2.65 million units and price is about 300 USD/Unit. The average gross profit margin of this product is 75%.

Driven by the rising prevalence of gastrointestinal diseases and expanding early screening initiatives, wireless capsule endoscopy is emerging as a key breakthrough in non-invasive diagnostics. Industry reports and corporate disclosures highlight increasing patient demand for comfortable and non-invasive procedures, accelerating adoption. The integration of high-definition imaging, wireless transmission, and AI-assisted diagnostics significantly enhances efficiency and accuracy, expanding clinical value.

The ongoing digitalization and remote transformation of healthcare systems further amplify the advantages of wireless technologies, making them a critical growth driver. Despite strong growth potential, the industry faces challenges related to cost, regulation, and technological maturity. High system and procedural costs hinder adoption in certain markets, while complex regulatory pathways delay product commercialization. Technical limitations in wireless transmission stability, battery life, and precise localization remain areas for improvement. In addition, large-scale data processing demands advanced systems and skilled professionals, while supply chain volatility and raw material price fluctuations continue to impact cost structures. Downstream demand is shifting from hospital-centric models toward decentralized healthcare and primary care settings. Beyond major hospitals, specialty clinics, ambulatory centers, and diagnostic facilities are increasingly adopting wireless capsule endoscopy, expanding its use in outpatient and screening scenarios. Growing demand for early cancer detection and chronic disease management is transforming it into a long-term health monitoring tool. With increasing emphasis on convenience, its potential in home-based care and remote diagnostics is rapidly expanding. From an upstream perspective, wireless capsule endoscopy relies on the integration of semiconductors, micro-optics, and wireless communication technologies. Key components include CMOS image sensors, micro-lenses, low-power processors, wireless modules, and high-density miniature batteries. Advances in chip miniaturization and energy efficiency have significantly improved device performance and battery life, while optical and image processing technologies determine diagnostic quality. Biocompatible materials and medical-grade encapsulation are critical for safety, forming key barriers to entry. The stability and evolution of the upstream supply chain will continue to shape innovation pace and cost structures.

This report studies the global Wireless Capsule Endoscopy production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Wireless Capsule Endoscopy and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Wireless Capsule Endoscopy that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Wireless Capsule Endoscopy total production and demand, 2021-2032, (K Units)

Global Wireless Capsule Endoscopy total production value, 2021-2032, (USD Million)

Global Wireless Capsule Endoscopy production by region & country, production, value,

CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)
Global Wireless Capsule Endoscopy consumption by region & country, CAGR, 2021-2032 & (K Units)
U.S. VS China: Wireless Capsule Endoscopy domestic production, consumption, key domestic manufacturers and share
Global Wireless Capsule Endoscopy production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)
Global Wireless Capsule Endoscopy production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)
Global Wireless Capsule Endoscopy production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Wireless Capsule Endoscopy market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Medtronic, Olympus, RF Co., Ltd., CapsoVision, IntroMedic, Jinshan Science & Technology, Jifu Technoogy, Anhan Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Wireless Capsule Endoscopy market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Wireless Capsule Endoscopy Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Wireless Capsule Endoscopy Market, Segmentation by Type:

CMOS Photosensitive Chip

CCD Photosensitive Chip

Global Wireless Capsule Endoscopy Market, Segmentation by Site of Action:

For Small Intestine

For the Colon

For Stomach

Other

Global Wireless Capsule Endoscopy Market, Segmentation by Sales Channel:

Direct Sales

Distributor Sales

Global Wireless Capsule Endoscopy Market, Segmentation by Application:

Hospital

Clinic

Others

Companies Profiled:

Medtronic

Olympus

RF Co., Ltd.

CapsoVision

IntroMedic

Jinshan Science & Technology

Jifu Technoogy

Anhan Technology

Key Questions Answered:

1. How big is the global Wireless Capsule Endoscopy market?
2. What is the demand of the global Wireless Capsule Endoscopy market?
3. What is the year over year growth of the global Wireless Capsule Endoscopy market?
4. What is the production and production value of the global Wireless Capsule Endoscopy market?
5. Who are the key producers in the global Wireless Capsule Endoscopy market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Wireless Capsule Endoscopy Introduction
- 1.2 World Wireless Capsule Endoscopy Supply & Forecast
 - 1.2.1 World Wireless Capsule Endoscopy Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Wireless Capsule Endoscopy Production (2021-2032)
 - 1.2.3 World Wireless Capsule Endoscopy Pricing Trends (2021-2032)
- 1.3 World Wireless Capsule Endoscopy Production by Region (Based on Production Site)
 - 1.3.1 World Wireless Capsule Endoscopy Production Value by Region (2021-2032)
 - 1.3.2 World Wireless Capsule Endoscopy Production by Region (2021-2032)
 - 1.3.3 World Wireless Capsule Endoscopy Average Price by Region (2021-2032)
 - 1.3.4 North America Wireless Capsule Endoscopy Production (2021-2032)
 - 1.3.5 Europe Wireless Capsule Endoscopy Production (2021-2032)
 - 1.3.6 China Wireless Capsule Endoscopy Production (2021-2032)
 - 1.3.7 Japan Wireless Capsule Endoscopy Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Wireless Capsule Endoscopy Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Wireless Capsule Endoscopy Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Wireless Capsule Endoscopy Demand (2021-2032)
- 2.2 World Wireless Capsule Endoscopy Consumption by Region
 - 2.2.1 World Wireless Capsule Endoscopy Consumption by Region (2021-2026)
 - 2.2.2 World Wireless Capsule Endoscopy Consumption Forecast by Region (2027-2032)
- 2.3 United States Wireless Capsule Endoscopy Consumption (2021-2032)
- 2.4 China Wireless Capsule Endoscopy Consumption (2021-2032)
- 2.5 Europe Wireless Capsule Endoscopy Consumption (2021-2032)
- 2.6 Japan Wireless Capsule Endoscopy Consumption (2021-2032)
- 2.7 South Korea Wireless Capsule Endoscopy Consumption (2021-2032)
- 2.8 ASEAN Wireless Capsule Endoscopy Consumption (2021-2032)
- 2.9 India Wireless Capsule Endoscopy Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Wireless Capsule Endoscopy Production Value by Manufacturer (2021-2026)
- 3.2 World Wireless Capsule Endoscopy Production by Manufacturer (2021-2026)
- 3.3 World Wireless Capsule Endoscopy Average Price by Manufacturer (2021-2026)
- 3.4 Wireless Capsule Endoscopy Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Wireless Capsule Endoscopy Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Wireless Capsule Endoscopy in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Wireless Capsule Endoscopy in 2025
- 3.6 Wireless Capsule Endoscopy Market: Overall Company Footprint Analysis
 - 3.6.1 Wireless Capsule Endoscopy Market: Region Footprint
 - 3.6.2 Wireless Capsule Endoscopy Market: Company Product Type Footprint
 - 3.6.3 Wireless Capsule Endoscopy Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Wireless Capsule Endoscopy Production Value Comparison
 - 4.1.1 United States VS China: Wireless Capsule Endoscopy Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Wireless Capsule Endoscopy Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Wireless Capsule Endoscopy Production Comparison
 - 4.2.1 United States VS China: Wireless Capsule Endoscopy Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Wireless Capsule Endoscopy Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Wireless Capsule Endoscopy Consumption Comparison
 - 4.3.1 United States VS China: Wireless Capsule Endoscopy Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Wireless Capsule Endoscopy Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Wireless Capsule Endoscopy Manufacturers and Market

Share, 2021-2026

4.4.1 United States Based Wireless Capsule Endoscopy Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Wireless Capsule Endoscopy Production Value (2021-2026)

4.4.3 United States Based Manufacturers Wireless Capsule Endoscopy Production (2021-2026)

4.5 China Based Wireless Capsule Endoscopy Manufacturers and Market Share

4.5.1 China Based Wireless Capsule Endoscopy Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Wireless Capsule Endoscopy Production Value (2021-2026)

4.5.3 China Based Manufacturers Wireless Capsule Endoscopy Production (2021-2026)

4.6 Rest of World Based Wireless Capsule Endoscopy Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Wireless Capsule Endoscopy Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Wireless Capsule Endoscopy Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Wireless Capsule Endoscopy Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Wireless Capsule Endoscopy Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 CMOS Photosensitive Chip

5.2.2 CCD Photosensitive Chip

5.3 Market Segment by Type

5.3.1 World Wireless Capsule Endoscopy Production by Type (2021-2032)

5.3.2 World Wireless Capsule Endoscopy Production Value by Type (2021-2032)

5.3.3 World Wireless Capsule Endoscopy Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY SITE OF ACTION

6.1 World Wireless Capsule Endoscopy Market Size Overview by Site of Action: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Site of Action

6.2.1 For Small Intestine

6.2.2 For the Colon

6.2.3 For Stomach

6.2.4 Other

6.3 Market Segment by Site of Action

6.3.1 World Wireless Capsule Endoscopy Production by Site of Action (2021-2032)

6.3.2 World Wireless Capsule Endoscopy Production Value by Site of Action
(2021-2032)

6.3.3 World Wireless Capsule Endoscopy Average Price by Site of Action (2021-2032)

7 MARKET ANALYSIS BY SALES CHANNEL

7.1 World Wireless Capsule Endoscopy Market Size Overview by Sales Channel: 2021
VS 2025 VS 2032

7.2 Segment Introduction by Sales Channel

7.2.1 Direct Sales

7.2.2 Distributor Sales

7.3 Market Segment by Sales Channel

7.3.1 World Wireless Capsule Endoscopy Production by Sales Channel (2021-2032)

7.3.2 World Wireless Capsule Endoscopy Production Value by Sales Channel
(2021-2032)

7.3.3 World Wireless Capsule Endoscopy Average Price by Sales Channel (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Wireless Capsule Endoscopy Market Size Overview by Application: 2021 VS
2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Hospital

8.2.2 Clinic

8.2.3 Others

8.3 Market Segment by Application

8.3.1 World Wireless Capsule Endoscopy Production by Application (2021-2032)

8.3.2 World Wireless Capsule Endoscopy Production Value by Application (2021-2032)

8.3.3 World Wireless Capsule Endoscopy Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Medtronic

- 9.1.1 Medtronic Details
- 9.1.2 Medtronic Major Business
- 9.1.3 Medtronic Wireless Capsule Endoscopy Product and Services
- 9.1.4 Medtronic Wireless Capsule Endoscopy Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.1.5 Medtronic Recent Developments/Updates
- 9.1.6 Medtronic Competitive Strengths & Weaknesses
- 9.2 Olympus
- 9.2.1 Olympus Details
- 9.2.2 Olympus Major Business
- 9.2.3 Olympus Wireless Capsule Endoscopy Product and Services
- 9.2.4 Olympus Wireless Capsule Endoscopy Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.2.5 Olympus Recent Developments/Updates
- 9.2.6 Olympus Competitive Strengths & Weaknesses
- 9.3 RF Co., Ltd.
- 9.3.1 RF Co., Ltd. Details
- 9.3.2 RF Co., Ltd. Major Business
- 9.3.3 RF Co., Ltd. Wireless Capsule Endoscopy Product and Services
- 9.3.4 RF Co., Ltd. Wireless Capsule Endoscopy Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.3.5 RF Co., Ltd. Recent Developments/Updates
- 9.3.6 RF Co., Ltd. Competitive Strengths & Weaknesses
- 9.4 CapsoVision
- 9.4.1 CapsoVision Details
- 9.4.2 CapsoVision Major Business
- 9.4.3 CapsoVision Wireless Capsule Endoscopy Product and Services
- 9.4.4 CapsoVision Wireless Capsule Endoscopy Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.4.5 CapsoVision Recent Developments/Updates
- 9.4.6 CapsoVision Competitive Strengths & Weaknesses
- 9.5 IntroMedic
- 9.5.1 IntroMedic Details
- 9.5.2 IntroMedic Major Business
- 9.5.3 IntroMedic Wireless Capsule Endoscopy Product and Services
- 9.5.4 IntroMedic Wireless Capsule Endoscopy Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.5.5 IntroMedic Recent Developments/Updates
- 9.5.6 IntroMedic Competitive Strengths & Weaknesses

9.6 Jinshan Science & Technology

9.6.1 Jinshan Science & Technology Details

9.6.2 Jinshan Science & Technology Major Business

9.6.3 Jinshan Science & Technology Wireless Capsule Endoscopy Product and Services

9.6.4 Jinshan Science & Technology Wireless Capsule Endoscopy Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Jinshan Science & Technology Recent Developments/Updates

9.6.6 Jinshan Science & Technology Competitive Strengths & Weaknesses

9.7 Jifu Technoogy

9.7.1 Jifu Technoogy Details

9.7.2 Jifu Technoogy Major Business

9.7.3 Jifu Technoogy Wireless Capsule Endoscopy Product and Services

9.7.4 Jifu Technoogy Wireless Capsule Endoscopy Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Jifu Technoogy Recent Developments/Updates

9.7.6 Jifu Technoogy Competitive Strengths & Weaknesses

9.8 Anhan Technology

9.8.1 Anhan Technology Details

9.8.2 Anhan Technology Major Business

9.8.3 Anhan Technology Wireless Capsule Endoscopy Product and Services

9.8.4 Anhan Technology Wireless Capsule Endoscopy Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Anhan Technology Recent Developments/Updates

9.8.6 Anhan Technology Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Wireless Capsule Endoscopy Industry Chain

10.2 Wireless Capsule Endoscopy Upstream Analysis

10.2.1 Wireless Capsule Endoscopy Core Raw Materials

10.2.2 Main Manufacturers of Wireless Capsule Endoscopy Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Wireless Capsule Endoscopy Production Mode

10.6 Wireless Capsule Endoscopy Procurement Model

10.7 Wireless Capsule Endoscopy Industry Sales Model and Sales Channels

10.7.1 Wireless Capsule Endoscopy Sales Model

10.7.2 Wireless Capsule Endoscopy Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Wireless Capsule Endoscopy Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Wireless Capsule Endoscopy Production Value by Region (2021-2026) & (USD Million)

Table 3. World Wireless Capsule Endoscopy Production Value by Region (2027-2032) & (USD Million)

Table 4. World Wireless Capsule Endoscopy Production Value Market Share by Region (2021-2026)

Table 5. World Wireless Capsule Endoscopy Production Value Market Share by Region (2027-2032)

Table 6. World Wireless Capsule Endoscopy Production by Region (2021-2026) & (K Units)

Table 7. World Wireless Capsule Endoscopy Production by Region (2027-2032) & (K Units)

Table 8. World Wireless Capsule Endoscopy Production Market Share by Region (2021-2026)

Table 9. World Wireless Capsule Endoscopy Production Market Share by Region (2027-2032)

Table 10. World Wireless Capsule Endoscopy Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Wireless Capsule Endoscopy Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Wireless Capsule Endoscopy Major Market Trends

Table 13. World Wireless Capsule Endoscopy Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Wireless Capsule Endoscopy Consumption by Region (2021-2026) & (K Units)

Table 15. World Wireless Capsule Endoscopy Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Wireless Capsule Endoscopy Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Wireless Capsule Endoscopy Producers in 2025

Table 18. World Wireless Capsule Endoscopy Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Wireless Capsule Endoscopy Producers in 2025

Table 20. World Wireless Capsule Endoscopy Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Wireless Capsule Endoscopy Company Evaluation Quadrant

Table 22. World Wireless Capsule Endoscopy Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Wireless Capsule Endoscopy Production Site of Key Manufacturer

Table 24. Wireless Capsule Endoscopy Market: Company Product Type Footprint

Table 25. Wireless Capsule Endoscopy Market: Company Product Application Footprint

Table 26. Wireless Capsule Endoscopy Competitive Factors

Table 27. Wireless Capsule Endoscopy New Entrant and Capacity Expansion Plans

Table 28. Wireless Capsule Endoscopy Mergers & Acquisitions Activity

Table 29. United States VS China Wireless Capsule Endoscopy Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Wireless Capsule Endoscopy Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Wireless Capsule Endoscopy Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Wireless Capsule Endoscopy Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Wireless Capsule Endoscopy Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Wireless Capsule Endoscopy Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Wireless Capsule Endoscopy Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Wireless Capsule Endoscopy Production Market Share (2021-2026)

Table 37. China Based Wireless Capsule Endoscopy Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Wireless Capsule Endoscopy Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Wireless Capsule Endoscopy Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Wireless Capsule Endoscopy Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Wireless Capsule Endoscopy Production Market

Share (2021-2026)

Table 42. Rest of World Based Wireless Capsule Endoscopy Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Wireless Capsule Endoscopy Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Wireless Capsule Endoscopy Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Wireless Capsule Endoscopy Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Wireless Capsule Endoscopy Production Market Share (2021-2026)

Table 47. World Wireless Capsule Endoscopy Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Wireless Capsule Endoscopy Production by Type (2021-2026) & (K Units)

Table 49. World Wireless Capsule Endoscopy Production by Type (2027-2032) & (K Units)

Table 50. World Wireless Capsule Endoscopy Production Value by Type (2021-2026) & (USD Million)

Table 51. World Wireless Capsule Endoscopy Production Value by Type (2027-2032) & (USD Million)

Table 52. World Wireless Capsule Endoscopy Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Wireless Capsule Endoscopy Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Wireless Capsule Endoscopy Production Value by Site of Action, (USD Million), 2021 & 2025 & 2032

Table 55. World Wireless Capsule Endoscopy Production by Site of Action (2021-2026) & (K Units)

Table 56. World Wireless Capsule Endoscopy Production by Site of Action (2027-2032) & (K Units)

Table 57. World Wireless Capsule Endoscopy Production Value by Site of Action (2021-2026) & (USD Million)

Table 58. World Wireless Capsule Endoscopy Production Value by Site of Action (2027-2032) & (USD Million)

Table 59. World Wireless Capsule Endoscopy Average Price by Site of Action (2021-2026) & (US\$/Unit)

Table 60. World Wireless Capsule Endoscopy Average Price by Site of Action (2027-2032) & (US\$/Unit)

Table 61. World Wireless Capsule Endoscopy Production Value by Sales Channel, (USD Million), 2021 & 2025 & 2032

Table 62. World Wireless Capsule Endoscopy Production by Sales Channel (2021-2026) & (K Units)

Table 63. World Wireless Capsule Endoscopy Production by Sales Channel (2027-2032) & (K Units)

Table 64. World Wireless Capsule Endoscopy Production Value by Sales Channel (2021-2026) & (USD Million)

Table 65. World Wireless Capsule Endoscopy Production Value by Sales Channel (2027-2032) & (USD Million)

Table 66. World Wireless Capsule Endoscopy Average Price by Sales Channel (2021-2026) & (US\$/Unit)

Table 67. World Wireless Capsule Endoscopy Average Price by Sales Channel (2027-2032) & (US\$/Unit)

Table 68. World Wireless Capsule Endoscopy Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Wireless Capsule Endoscopy Production by Application (2021-2026) & (K Units)

Table 70. World Wireless Capsule Endoscopy Production by Application (2027-2032) & (K Units)

Table 71. World Wireless Capsule Endoscopy Production Value by Application (2021-2026) & (USD Million)

Table 72. World Wireless Capsule Endoscopy Production Value by Application (2027-2032) & (USD Million)

Table 73. World Wireless Capsule Endoscopy Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Wireless Capsule Endoscopy Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Medtronic Basic Information, Manufacturing Base and Competitors

Table 76. Medtronic Major Business

Table 77. Medtronic Wireless Capsule Endoscopy Product and Services

Table 78. Medtronic Wireless Capsule Endoscopy Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Medtronic Recent Developments/Updates

Table 80. Medtronic Competitive Strengths & Weaknesses

Table 81. Olympus Basic Information, Manufacturing Base and Competitors

Table 82. Olympus Major Business

Table 83. Olympus Wireless Capsule Endoscopy Product and Services

Table 84. Olympus Wireless Capsule Endoscopy Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Olympus Recent Developments/Updates

Table 86. Olympus Competitive Strengths & Weaknesses

Table 87. RF Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 88. RF Co., Ltd. Major Business

Table 89. RF Co., Ltd. Wireless Capsule Endoscopy Product and Services

Table 90. RF Co., Ltd. Wireless Capsule Endoscopy Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. RF Co., Ltd. Recent Developments/Updates

Table 92. RF Co., Ltd. Competitive Strengths & Weaknesses

Table 93. CapsoVision Basic Information, Manufacturing Base and Competitors

Table 94. CapsoVision Major Business

Table 95. CapsoVision Wireless Capsule Endoscopy Product and Services

Table 96. CapsoVision Wireless Capsule Endoscopy Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. CapsoVision Recent Developments/Updates

Table 98. CapsoVision Competitive Strengths & Weaknesses

Table 99. IntroMedic Basic Information, Manufacturing Base and Competitors

Table 100. IntroMedic Major Business

Table 101. IntroMedic Wireless Capsule Endoscopy Product and Services

Table 102. IntroMedic Wireless Capsule Endoscopy Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. IntroMedic Recent Developments/Updates

Table 104. IntroMedic Competitive Strengths & Weaknesses

Table 105. Jinshan Science & Technology Basic Information, Manufacturing Base and Competitors

Table 106. Jinshan Science & Technology Major Business

Table 107. Jinshan Science & Technology Wireless Capsule Endoscopy Product and Services

Table 108. Jinshan Science & Technology Wireless Capsule Endoscopy Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Jinshan Science & Technology Recent Developments/Updates

Table 110. Jinshan Science & Technology Competitive Strengths & Weaknesses

Table 111. Jifu Technoogy Basic Information, Manufacturing Base and Competitors

Table 112. Jifu Technoogy Major Business

Table 113. Jifu Technoogy Wireless Capsule Endoscopy Product and Services

Table 114. Jifu Technoogy Wireless Capsule Endoscopy Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Jifu Technoogy Recent Developments/Updates

Table 116. Jifu Technoogy Competitive Strengths & Weaknesses

Table 117. Anhan Technology Basic Information, Manufacturing Base and Competitors

Table 118. Anhan Technology Major Business

Table 119. Anhan Technology Wireless Capsule Endoscopy Product and Services

Table 120. Anhan Technology Wireless Capsule Endoscopy Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Anhan Technology Recent Developments/Updates

Table 122. Anhan Technology Competitive Strengths & Weaknesses

Table 123. Global Key Players of Wireless Capsule Endoscopy Upstream (Raw Materials)

Table 124. Global Wireless Capsule Endoscopy Typical Customers

Table 125. Wireless Capsule Endoscopy Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Wireless Capsule Endoscopy Picture

Figure 2. World Wireless Capsule Endoscopy Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Wireless Capsule Endoscopy Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Wireless Capsule Endoscopy Production (2021-2032) & (K Units)

Figure 5. World Wireless Capsule Endoscopy Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Wireless Capsule Endoscopy Production Value Market Share by Region (2021-2032)

Figure 7. World Wireless Capsule Endoscopy Production Market Share by Region (2021-2032)

Figure 8. North America Wireless Capsule Endoscopy Production (2021-2032) & (K Units)

Figure 9. Europe Wireless Capsule Endoscopy Production (2021-2032) & (K Units)

Figure 10. China Wireless Capsule Endoscopy Production (2021-2032) & (K Units)

Figure 11. Japan Wireless Capsule Endoscopy Production (2021-2032) & (K Units)

Figure 12. Wireless Capsule Endoscopy Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Wireless Capsule Endoscopy Consumption (2021-2032) & (K Units)

Figure 15. World Wireless Capsule Endoscopy Consumption Market Share by Region (2021-2032)

Figure 16. United States Wireless Capsule Endoscopy Consumption (2021-2032) & (K Units)

Figure 17. China Wireless Capsule Endoscopy Consumption (2021-2032) & (K Units)

Figure 18. Europe Wireless Capsule Endoscopy Consumption (2021-2032) & (K Units)

Figure 19. Japan Wireless Capsule Endoscopy Consumption (2021-2032) & (K Units)

Figure 20. South Korea Wireless Capsule Endoscopy Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Wireless Capsule Endoscopy Consumption (2021-2032) & (K Units)

Figure 22. India Wireless Capsule Endoscopy Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Wireless Capsule Endoscopy by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Wireless Capsule Endoscopy Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Wireless Capsule

Endoscopy Markets in 2025

Figure 26. United States VS China: Wireless Capsule Endoscopy Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Wireless Capsule Endoscopy Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Wireless Capsule Endoscopy Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Wireless Capsule Endoscopy Production Market Share 2025

Figure 30. China Based Manufacturers Wireless Capsule Endoscopy Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Wireless Capsule Endoscopy Production Market Share 2025

Figure 32. World Wireless Capsule Endoscopy Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Wireless Capsule Endoscopy Production Value Market Share by Type in 2025

Figure 34. CMOS Photosensitive Chip

Figure 35. CCD Photosensitive Chip

Figure 36. World Wireless Capsule Endoscopy Production Market Share by Type (2021-2032)

Figure 37. World Wireless Capsule Endoscopy Production Value Market Share by Type (2021-2032)

Figure 38. World Wireless Capsule Endoscopy Average Price by Type (2021-2032) & (US\$/Unit)

Figure 39. World Wireless Capsule Endoscopy Production Value by Site of Action, (USD Million), 2021 & 2025 & 2032

Figure 40. World Wireless Capsule Endoscopy Production Value Market Share by Site of Action in 2025

Figure 41. For Small Intestine

Figure 42. For the Colon

Figure 43. For Stomach

Figure 44. Other

Figure 45. World Wireless Capsule Endoscopy Production Market Share by Site of Action (2021-2032)

Figure 46. World Wireless Capsule Endoscopy Production Value Market Share by Site of Action (2021-2032)

Figure 47. World Wireless Capsule Endoscopy Average Price by Site of Action (2021-2032) & (US\$/Unit)

Figure 48. World Wireless Capsule Endoscopy Production Value by Sales Channel, (USD Million), 2021 & 2025 & 2032

Figure 49. World Wireless Capsule Endoscopy Production Value Market Share by Sales Channel in 2025

Figure 50. Direct Sales

Figure 51. Distributor Sales

Figure 52. World Wireless Capsule Endoscopy Production Market Share by Sales Channel (2021-2032)

Figure 53. World Wireless Capsule Endoscopy Production Value Market Share by Sales Channel (2021-2032)

Figure 54. World Wireless Capsule Endoscopy Average Price by Sales Channel (2021-2032) & (US\$/Unit)

Figure 55. World Wireless Capsule Endoscopy Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 56. World Wireless Capsule Endoscopy Production Value Market Share by Application in 2025

Figure 57. Hospital

Figure 58. Clinic

Figure 59. Others

Figure 60. World Wireless Capsule Endoscopy Production Market Share by Application (2021-2032)

Figure 61. World Wireless Capsule Endoscopy Production Value Market Share by Application (2021-2032)

Figure 62. World Wireless Capsule Endoscopy Average Price by Application (2021-2032) & (US\$/Unit)

Figure 63. Wireless Capsule Endoscopy Industry Chain

Figure 64. Wireless Capsule Endoscopy Procurement Model

Figure 65. Wireless Capsule Endoscopy Sales Model

Figure 66. Wireless Capsule Endoscopy Sales Channels, Direct Sales, and Distribution

Figure 67. Methodology

Figure 68. Research Process and Data Source

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