

Global Wireless Broadband Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Wireless Broadband market size was valued at USD 5631.4 million in 2023 and is forecast to a readjusted size of USD 11770 million by 2030 with a CAGR of 11.1% during review period.

Wireless technologies using longer-range directional equipment provide broadband service in remote or sparsely populated areas where DSL or cable modem service would be costly to provide. Speeds are generally comparable to DSL and cable modem. An external antenna is usually required.

Wireless broadband Internet access services offered over fixed networks allow consumers to access the Internet from a fixed point while stationary and often require a direct line-of-sight between the wireless transmitter and receiver. These services have been offered using both licensed spectrum and unlicensed devices. For example, thousands of small Wireless Internet Services Providers (WISPs) provide such wireless broadband at speeds of around one Mbps using unlicensed devices, often in rural areas not served by cable or wireline broadband networks.

Wireless Local Area Networks (WLANs) provide wireless broadband access over shorter distances and are often used to extend the reach of a 'last-mile' wireline or fixed wireless broadband connection within a home, building, or campus environment. Wi-Fi networks use unlicensed devices and can be designed for private access within a home or business or be used for public Internet access at 'hot spots' such as restaurants, coffee shops, hotels, airports, convention centres, and city parks.

Mobile wireless broadband services are also becoming available from mobile telephone service providers and others. These services are generally appropriate for highly-mobile

customers and require a special PC card with a built in antenna that plugs into a user's laptop computer. Generally, they provide lower speeds, in the range of several hundred Kbps.

Fixed wireless access works primarily when two fixed locations are required to be connected directly. Traditionally, enterprises used leased lines or cables to connect two different locations. FWA is cheaper alternative, specifically in densely populated areas. Typically, FWA employs radio links as the communication and connecting medium between both locations. Usually, the fixed wireless broadcasting equipment is hoisted at building roofs on both the locations to ensure an obstruction free data transmission. Each of the FWA devices is configured to be in line of sight or is in a similar direction for better signal reception. Moreover, besides connecting one-to-one locations, FWA can be implemented in point-to-multipoint and multipoint-to-multipoint transmission modes.

Global Wireless Broadband key players include Ubiquiti Networks (UBNT), Cambium Networks, Mikrotik, RADWIN, Intracom Telecom, etc. Global top five manufacturers hold a share about 20%. United States is the largest market, with a share about 45%, followed by Europe, with a share about 25 percent. In terms of product, PTP is the largest segment, with a share about 85%. And in terms of application, the largest application is Public Safety, followed by Transportation, Energy, etc.

The Global Info Research report includes an overview of the development of the Wireless Broadband industry chain, the market status of Public Safety (Point-to-Point (PTP), Point-to-Multipoint (PMP)), Transportation (Point-to-Point (PTP), Point-to-Multipoint (PMP)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Wireless Broadband.

Regionally, the report analyzes the Wireless Broadband markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Wireless Broadband market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Wireless Broadband market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends,

challenges, and opportunities within the Wireless Broadband industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Point-to-Point (PTP), Point-to-Multipoint (PMP)).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Wireless Broadband market.

Regional Analysis: The report involves examining the Wireless Broadband market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Wireless Broadband market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Wireless Broadband:

Company Analysis: Report covers individual Wireless Broadband players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Wireless Broadband This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Public Safety, Transportation).

Technology Analysis: Report covers specific technologies relevant to Wireless Broadband. It assesses the current state, advancements, and potential future developments in Wireless Broadband areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers,

the report present insights into the competitive landscape of the Wireless Broadband market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Wireless Broadband market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Point-to-Point (PTP)

Point-to-Multipoint (PMP)

Market segment by Application

Public Safety

Transportation

Energy

Others

Market segment by players, this report covers

Ubiquiti Networks (UBNT)

Cambium Networks

Mikrotik

RADWIN

Intracom Telecom

Netronics Technologies

Proxim Wireless

LigoWave(Deliberant)

Redline communications

SuperCom(Alvarion Technologies)

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Wireless Broadband product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Wireless Broadband, with revenue, gross margin and global market share of Wireless Broadband from 2019 to 2024.

Chapter 3, the Wireless Broadband competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Wireless Broadband market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Wireless Broadband.

Chapter 13, to describe Wireless Broadband research findings and conclusion.

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