

Global Wired Vehicle Locator Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G65473A58A14EN.html>

Date: August 2026

Pages: 137

Price: US\$ 4,480.00 (Single User License)

ID: G65473A58A14EN

Abstracts

The global Wired Vehicle Locator market size is expected to reach \$ 630 million by 2032, rising at a market growth of 8.7% CAGR during the forecast period (2026-2032).

In 2025, global Wired Vehicle Locator production reached approximately 13.63 million units, with an average global market price of around US\$25 per unit.

A wired vehicle locator, more commonly called a hardwired vehicle GPS tracker, is a permanently installed telematics device connected to the vehicle battery, ignition circuit, or onboard communication interfaces through a wiring harness. It normally integrates a GNSS receiver, cellular communication module, processor, memory, accelerometer, antennas, and a backup battery to collect vehicle location, speed, direction, ignition status, route history, stop duration, and abnormal-event information. Data is transmitted wirelessly to a fleet management platform through 4G LTE, LTE Cat 1, LTE-M, NB-IoT, or other cellular networks. Through digital and analog inputs, CAN bus, RS232, RS485, 1-Wire, or Bluetooth interfaces, the device may also connect to fuel sensors, temperature sensors, driver identification devices, and control relays, supporting remote immobilization, crash detection, towing alerts, geofencing, and driving-behavior analysis. Compared with OBD plug-in or portable battery-powered trackers, hardwired vehicle locators provide more stable power, more discreet installation, stronger interface expandability, and better suitability for long-term commercial fleet monitoring.

The upstream supply chain of hardwired vehicle locators includes GNSS and cellular chipsets or modules, microcontrollers, accelerometers, memory devices, antennas, printed circuit boards, power-management ICs, connectors, backup lithium batteries, and engineering-plastic enclosures. Cellular and positioning modules determine network compatibility and location performance, while sensors, power-management

components, and vehicle interfaces determine reliability and functional expandability. Representative upstream suppliers include Quectel, u-blox, MediaTek, STMicroelectronics, Nordic Semiconductor, Murata, TDK, Molex, Panasonic Energy, Kingboard, and Shengyi Technology. Midstream participants include tracker hardware, telematics terminal, and platform solution providers such as Teltonika, Queclink, Jimi IoT, CalAmp, Geotab. Downstream applications include logistics transportation, parcel delivery, taxis and ride-hailing, vehicle rental and leasing, insurance telematics, cold-chain transport, public transit, construction, mining, automotive finance, and vehicle security. Representative industry users include DHL, FedEx, UPS, Uber, Avis Budget, Hertz, LeasePlan, Amazon Logistics, and major fleet operators. These companies illustrate the value chain and application markets rather than confirmed direct supplier-customer relationships.

The hardwired vehicle locator market is currently undergoing stable development and continued communication-technology upgrading, with products widely used in logistics fleets, parcel delivery, vehicle rental, insurance telematics, cold-chain transport, taxis, construction machinery, and public transportation. As fleet operators place greater emphasis on vehicle visibility, route optimization, driving safety, asset protection, and regulatory compliance, hardwired trackers are evolving from basic location-reporting devices into integrated telematics terminals capable of collecting vehicle status, analyzing driving behavior, enabling remote control, and connecting multiple external sensors. Major trends include migration toward 4G Cat 1, LTE-M, and NB-IoT, wider adoption of multi-constellation GNSS, dead reckoning, Bluetooth sensors, CAN bus connectivity, eSIM, over-the-air updates, and edge data processing, as well as closer integration between hardware, cloud platforms, and subscription services. Growth is driven by fleet digitalization, e-commerce and last-mile delivery, rental and automotive-finance risk control, theft prevention, usage-based insurance, and demand for greater transportation transparency. Restraints include strong price competition in entry-level hardware, communication and platform subscription costs, professional installation requirements, privacy and cybersecurity concerns, regional differences in frequency bands and certification, and increasing substitution from factory-installed vehicle telematics systems. Overall, the basic tracking hardware segment is becoming mature, while products offering vehicle-data integration, intelligent analytics, cybersecurity, and industry-specific customization retain stronger growth potential.

This report studies the global Wired Vehicle Locator production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Wired

Vehicle Locator and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Wired Vehicle Locator that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Wired Vehicle Locator total production and demand, 2021-2032, (K Units)

Global Wired Vehicle Locator total production value, 2021-2032, (USD Million)

Global Wired Vehicle Locator production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Wired Vehicle Locator consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Wired Vehicle Locator domestic production, consumption, key domestic manufacturers and share

Global Wired Vehicle Locator production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Wired Vehicle Locator production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Wired Vehicle Locator production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Wired Vehicle Locator market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Teltonika, Spireon, Radius Telematics, Ruptela, Orbocomm, CalAmp, Sierra Wireless, Trackimo, Geotab, Jimi IoT, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Wired Vehicle Locator market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by

year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Wired Vehicle Locator Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Wired Vehicle Locator Market, Segmentation by Type:

GPS Positioning

Beidou Positioning

Global Wired Vehicle Locator Market, Segmentation by Communication Network:

4G

5G

NB-IoT

Others

Global Wired Vehicle Locator Market, Segmentation by Input Voltage:

9-30V

30-60V

60-90V

Others

Global Wired Vehicle Locator Market, Segmentation by Application:

Passenger Car

Commercial Vehicle

Companies Profiled:

Teltonika

Spireon

Radius Telematics

Ruptela

Orbocomm

CalAmp

Sierra Wireless

Trackimo

Geotab

Jimi IoT

Queclink Wireless Solutions

Boshijie Technology

Gosuncn Technology

Shenzhen Xinyuanrun

Neoway Technology

Meitrack

Coban Electronics

Shenzhen Vodofo

ATrack Technology

Eelink

Key Questions Answered:

1. How big is the global Wired Vehicle Locator market?
2. What is the demand of the global Wired Vehicle Locator market?
3. What is the year over year growth of the global Wired Vehicle Locator market?
4. What is the production and production value of the global Wired Vehicle Locator market?
5. Who are the key producers in the global Wired Vehicle Locator market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Wired Vehicle Locator Introduction
- 1.2 World Wired Vehicle Locator Supply & Forecast
 - 1.2.1 World Wired Vehicle Locator Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Wired Vehicle Locator Production (2021-2032)
 - 1.2.3 World Wired Vehicle Locator Pricing Trends (2021-2032)
- 1.3 World Wired Vehicle Locator Production by Region (Based on Production Site)
 - 1.3.1 World Wired Vehicle Locator Production Value by Region (2021-2032)
 - 1.3.2 World Wired Vehicle Locator Production by Region (2021-2032)
 - 1.3.3 World Wired Vehicle Locator Average Price by Region (2021-2032)
 - 1.3.4 North America Wired Vehicle Locator Production (2021-2032)
 - 1.3.5 Europe Wired Vehicle Locator Production (2021-2032)
 - 1.3.6 China Wired Vehicle Locator Production (2021-2032)
 - 1.3.7 Japan Wired Vehicle Locator Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Wired Vehicle Locator Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Wired Vehicle Locator Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Wired Vehicle Locator Demand (2021-2032)
- 2.2 World Wired Vehicle Locator Consumption by Region
 - 2.2.1 World Wired Vehicle Locator Consumption by Region (2021-2026)
 - 2.2.2 World Wired Vehicle Locator Consumption Forecast by Region (2027-2032)
- 2.3 United States Wired Vehicle Locator Consumption (2021-2032)
- 2.4 China Wired Vehicle Locator Consumption (2021-2032)
- 2.5 Europe Wired Vehicle Locator Consumption (2021-2032)
- 2.6 Japan Wired Vehicle Locator Consumption (2021-2032)
- 2.7 South Korea Wired Vehicle Locator Consumption (2021-2032)
- 2.8 ASEAN Wired Vehicle Locator Consumption (2021-2032)
- 2.9 India Wired Vehicle Locator Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Wired Vehicle Locator Production Value by Manufacturer (2021-2026)

- 3.2 World Wired Vehicle Locator Production by Manufacturer (2021-2026)
- 3.3 World Wired Vehicle Locator Average Price by Manufacturer (2021-2026)
- 3.4 Wired Vehicle Locator Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Wired Vehicle Locator Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Wired Vehicle Locator in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Wired Vehicle Locator in 2025
- 3.6 Wired Vehicle Locator Market: Overall Company Footprint Analysis
 - 3.6.1 Wired Vehicle Locator Market: Region Footprint
 - 3.6.2 Wired Vehicle Locator Market: Company Product Type Footprint
 - 3.6.3 Wired Vehicle Locator Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Wired Vehicle Locator Production Value Comparison
 - 4.1.1 United States VS China: Wired Vehicle Locator Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Wired Vehicle Locator Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Wired Vehicle Locator Production Comparison
 - 4.2.1 United States VS China: Wired Vehicle Locator Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Wired Vehicle Locator Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Wired Vehicle Locator Consumption Comparison
 - 4.3.1 United States VS China: Wired Vehicle Locator Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Wired Vehicle Locator Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Wired Vehicle Locator Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Wired Vehicle Locator Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Wired Vehicle Locator Production Value (2021-2026)

4.4.3 United States Based Manufacturers Wired Vehicle Locator Production (2021-2026)

4.5 China Based Wired Vehicle Locator Manufacturers and Market Share

4.5.1 China Based Wired Vehicle Locator Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Wired Vehicle Locator Production Value (2021-2026)

4.5.3 China Based Manufacturers Wired Vehicle Locator Production (2021-2026)

4.6 Rest of World Based Wired Vehicle Locator Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Wired Vehicle Locator Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Wired Vehicle Locator Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Wired Vehicle Locator Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Wired Vehicle Locator Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 GPS Positioning

5.2.2 Beidou Positioning

5.3 Market Segment by Type

5.3.1 World Wired Vehicle Locator Production by Type (2021-2032)

5.3.2 World Wired Vehicle Locator Production Value by Type (2021-2032)

5.3.3 World Wired Vehicle Locator Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY COMMUNICATION NETWORK

6.1 World Wired Vehicle Locator Market Size Overview by Communication Network: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Communication Network

6.2.1 4G

6.2.2 5G

6.2.3 NB-IoT

6.2.4 Others

6.3 Market Segment by Communication Network

6.3.1 World Wired Vehicle Locator Production by Communication Network (2021-2032)

6.3.2 World Wired Vehicle Locator Production Value by Communication Network (2021-2032)

6.3.3 World Wired Vehicle Locator Average Price by Communication Network (2021-2032)

7 MARKET ANALYSIS BY INPUT VOLTAGE

7.1 World Wired Vehicle Locator Market Size Overview by Input Voltage: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Input Voltage

7.2.1 9-30V

7.2.2 30-60V

7.2.3 60-90V

7.2.4 Others

7.3 Market Segment by Input Voltage

7.3.1 World Wired Vehicle Locator Production by Input Voltage (2021-2032)

7.3.2 World Wired Vehicle Locator Production Value by Input Voltage (2021-2032)

7.3.3 World Wired Vehicle Locator Average Price by Input Voltage (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Wired Vehicle Locator Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Passenger Car

8.2.2 Commercial Vehicle

8.3 Market Segment by Application

8.3.1 World Wired Vehicle Locator Production by Application (2021-2032)

8.3.2 World Wired Vehicle Locator Production Value by Application (2021-2032)

8.3.3 World Wired Vehicle Locator Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Teltonika

9.1.1 Teltonika Details

- 9.1.2 Teltonika Major Business
- 9.1.3 Teltonika Wired Vehicle Locator Product and Services
- 9.1.4 Teltonika Wired Vehicle Locator Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.1.5 Teltonika Recent Developments/Updates
- 9.1.6 Teltonika Competitive Strengths & Weaknesses
- 9.2 Spireon
 - 9.2.1 Spireon Details
 - 9.2.2 Spireon Major Business
 - 9.2.3 Spireon Wired Vehicle Locator Product and Services
 - 9.2.4 Spireon Wired Vehicle Locator Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.2.5 Spireon Recent Developments/Updates
 - 9.2.6 Spireon Competitive Strengths & Weaknesses
- 9.3 Radius Telematics
 - 9.3.1 Radius Telematics Details
 - 9.3.2 Radius Telematics Major Business
 - 9.3.3 Radius Telematics Wired Vehicle Locator Product and Services
 - 9.3.4 Radius Telematics Wired Vehicle Locator Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.3.5 Radius Telematics Recent Developments/Updates
 - 9.3.6 Radius Telematics Competitive Strengths & Weaknesses
- 9.4 Ruptela
 - 9.4.1 Ruptela Details
 - 9.4.2 Ruptela Major Business
 - 9.4.3 Ruptela Wired Vehicle Locator Product and Services
 - 9.4.4 Ruptela Wired Vehicle Locator Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.4.5 Ruptela Recent Developments/Updates
 - 9.4.6 Ruptela Competitive Strengths & Weaknesses
- 9.5 Orbocomm
 - 9.5.1 Orbocomm Details
 - 9.5.2 Orbocomm Major Business
 - 9.5.3 Orbocomm Wired Vehicle Locator Product and Services
 - 9.5.4 Orbocomm Wired Vehicle Locator Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Orbocomm Recent Developments/Updates
 - 9.5.6 Orbocomm Competitive Strengths & Weaknesses
- 9.6 CalAmp

- 9.6.1 CalAmp Details
- 9.6.2 CalAmp Major Business
- 9.6.3 CalAmp Wired Vehicle Locator Product and Services
- 9.6.4 CalAmp Wired Vehicle Locator Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.6.5 CalAmp Recent Developments/Updates
- 9.6.6 CalAmp Competitive Strengths & Weaknesses
- 9.7 Sierra Wireless
 - 9.7.1 Sierra Wireless Details
 - 9.7.2 Sierra Wireless Major Business
 - 9.7.3 Sierra Wireless Wired Vehicle Locator Product and Services
 - 9.7.4 Sierra Wireless Wired Vehicle Locator Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 Sierra Wireless Recent Developments/Updates
 - 9.7.6 Sierra Wireless Competitive Strengths & Weaknesses
- 9.8 Trackimo
 - 9.8.1 Trackimo Details
 - 9.8.2 Trackimo Major Business
 - 9.8.3 Trackimo Wired Vehicle Locator Product and Services
 - 9.8.4 Trackimo Wired Vehicle Locator Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Trackimo Recent Developments/Updates
 - 9.8.6 Trackimo Competitive Strengths & Weaknesses
- 9.9 Geotab
 - 9.9.1 Geotab Details
 - 9.9.2 Geotab Major Business
 - 9.9.3 Geotab Wired Vehicle Locator Product and Services
 - 9.9.4 Geotab Wired Vehicle Locator Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Geotab Recent Developments/Updates
 - 9.9.6 Geotab Competitive Strengths & Weaknesses
- 9.10 Jimi IoT
 - 9.10.1 Jimi IoT Details
 - 9.10.2 Jimi IoT Major Business
 - 9.10.3 Jimi IoT Wired Vehicle Locator Product and Services
 - 9.10.4 Jimi IoT Wired Vehicle Locator Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Jimi IoT Recent Developments/Updates
 - 9.10.6 Jimi IoT Competitive Strengths & Weaknesses

9.11 Queclink Wireless Solutions

9.11.1 Queclink Wireless Solutions Details

9.11.2 Queclink Wireless Solutions Major Business

9.11.3 Queclink Wireless Solutions Wired Vehicle Locator Product and Services

9.11.4 Queclink Wireless Solutions Wired Vehicle Locator Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Queclink Wireless Solutions Recent Developments/Updates

9.11.6 Queclink Wireless Solutions Competitive Strengths & Weaknesses

9.12 Boshijie Technology

9.12.1 Boshijie Technology Details

9.12.2 Boshijie Technology Major Business

9.12.3 Boshijie Technology Wired Vehicle Locator Product and Services

9.12.4 Boshijie Technology Wired Vehicle Locator Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 Boshijie Technology Recent Developments/Updates

9.12.6 Boshijie Technology Competitive Strengths & Weaknesses

9.13 Gosuncn Technology

9.13.1 Gosuncn Technology Details

9.13.2 Gosuncn Technology Major Business

9.13.3 Gosuncn Technology Wired Vehicle Locator Product and Services

9.13.4 Gosuncn Technology Wired Vehicle Locator Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 Gosuncn Technology Recent Developments/Updates

9.13.6 Gosuncn Technology Competitive Strengths & Weaknesses

9.14 Shenzhen Xinyuanrun

9.14.1 Shenzhen Xinyuanrun Details

9.14.2 Shenzhen Xinyuanrun Major Business

9.14.3 Shenzhen Xinyuanrun Wired Vehicle Locator Product and Services

9.14.4 Shenzhen Xinyuanrun Wired Vehicle Locator Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.14.5 Shenzhen Xinyuanrun Recent Developments/Updates

9.14.6 Shenzhen Xinyuanrun Competitive Strengths & Weaknesses

9.15 Neoway Technology

9.15.1 Neoway Technology Details

9.15.2 Neoway Technology Major Business

9.15.3 Neoway Technology Wired Vehicle Locator Product and Services

9.15.4 Neoway Technology Wired Vehicle Locator Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.15.5 Neoway Technology Recent Developments/Updates

9.15.6 Neoway Technology Competitive Strengths & Weaknesses

9.16 Meitrack

9.16.1 Meitrack Details

9.16.2 Meitrack Major Business

9.16.3 Meitrack Wired Vehicle Locator Product and Services

9.16.4 Meitrack Wired Vehicle Locator Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.16.5 Meitrack Recent Developments/Updates

9.16.6 Meitrack Competitive Strengths & Weaknesses

9.17 Coban Electronics

9.17.1 Coban Electronics Details

9.17.2 Coban Electronics Major Business

9.17.3 Coban Electronics Wired Vehicle Locator Product and Services

9.17.4 Coban Electronics Wired Vehicle Locator Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.17.5 Coban Electronics Recent Developments/Updates

9.17.6 Coban Electronics Competitive Strengths & Weaknesses

9.18 Shenzhen Vodofo

9.18.1 Shenzhen Vodofo Details

9.18.2 Shenzhen Vodofo Major Business

9.18.3 Shenzhen Vodofo Wired Vehicle Locator Product and Services

9.18.4 Shenzhen Vodofo Wired Vehicle Locator Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.18.5 Shenzhen Vodofo Recent Developments/Updates

9.18.6 Shenzhen Vodofo Competitive Strengths & Weaknesses

9.19 ATrack Technology

9.19.1 ATrack Technology Details

9.19.2 ATrack Technology Major Business

9.19.3 ATrack Technology Wired Vehicle Locator Product and Services

9.19.4 ATrack Technology Wired Vehicle Locator Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.19.5 ATrack Technology Recent Developments/Updates

9.19.6 ATrack Technology Competitive Strengths & Weaknesses

9.20 Eelink

9.20.1 Eelink Details

9.20.2 Eelink Major Business

9.20.3 Eelink Wired Vehicle Locator Product and Services

9.20.4 Eelink Wired Vehicle Locator Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.20.5 Eelink Recent Developments/Updates

9.20.6 Eelink Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Wired Vehicle Locator Industry Chain

10.2 Wired Vehicle Locator Upstream Analysis

10.2.1 Wired Vehicle Locator Core Raw Materials

10.2.2 Main Manufacturers of Wired Vehicle Locator Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Wired Vehicle Locator Production Mode

10.6 Wired Vehicle Locator Procurement Model

10.7 Wired Vehicle Locator Industry Sales Model and Sales Channels

10.7.1 Wired Vehicle Locator Sales Model

10.7.2 Wired Vehicle Locator Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Wired Vehicle Locator Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Wired Vehicle Locator Production Value by Region (2021-2026) & (USD Million)

Table 3. World Wired Vehicle Locator Production Value by Region (2027-2032) & (USD Million)

Table 4. World Wired Vehicle Locator Production Value Market Share by Region (2021-2026)

Table 5. World Wired Vehicle Locator Production Value Market Share by Region (2027-2032)

Table 6. World Wired Vehicle Locator Production by Region (2021-2026) & (K Units)

Table 7. World Wired Vehicle Locator Production by Region (2027-2032) & (K Units)

Table 8. World Wired Vehicle Locator Production Market Share by Region (2021-2026)

Table 9. World Wired Vehicle Locator Production Market Share by Region (2027-2032)

Table 10. World Wired Vehicle Locator Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Wired Vehicle Locator Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Wired Vehicle Locator Major Market Trends

Table 13. World Wired Vehicle Locator Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Wired Vehicle Locator Consumption by Region (2021-2026) & (K Units)

Table 15. World Wired Vehicle Locator Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Wired Vehicle Locator Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Wired Vehicle Locator Producers in 2025

Table 18. World Wired Vehicle Locator Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Wired Vehicle Locator Producers in 2025

Table 20. World Wired Vehicle Locator Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Wired Vehicle Locator Company Evaluation Quadrant

Table 22. World Wired Vehicle Locator Industry Rank of Major Manufacturers, Based on

Production Value in 2025

Table 23. Head Office and Wired Vehicle Locator Production Site of Key Manufacturer

Table 24. Wired Vehicle Locator Market: Company Product Type Footprint

Table 25. Wired Vehicle Locator Market: Company Product Application Footprint

Table 26. Wired Vehicle Locator Competitive Factors

Table 27. Wired Vehicle Locator New Entrant and Capacity Expansion Plans

Table 28. Wired Vehicle Locator Mergers & Acquisitions Activity

Table 29. United States VS China Wired Vehicle Locator Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Wired Vehicle Locator Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Wired Vehicle Locator Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Wired Vehicle Locator Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Wired Vehicle Locator Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Wired Vehicle Locator Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Wired Vehicle Locator Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Wired Vehicle Locator Production Market Share (2021-2026)

Table 37. China Based Wired Vehicle Locator Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Wired Vehicle Locator Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Wired Vehicle Locator Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Wired Vehicle Locator Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Wired Vehicle Locator Production Market Share (2021-2026)

Table 42. Rest of World Based Wired Vehicle Locator Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Wired Vehicle Locator Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Wired Vehicle Locator Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Wired Vehicle Locator Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Wired Vehicle Locator Production Market Share (2021-2026)

Table 47. World Wired Vehicle Locator Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Wired Vehicle Locator Production by Type (2021-2026) & (K Units)

Table 49. World Wired Vehicle Locator Production by Type (2027-2032) & (K Units)

Table 50. World Wired Vehicle Locator Production Value by Type (2021-2026) & (USD Million)

Table 51. World Wired Vehicle Locator Production Value by Type (2027-2032) & (USD Million)

Table 52. World Wired Vehicle Locator Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Wired Vehicle Locator Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Wired Vehicle Locator Production Value by Communication Network, (USD Million), 2021 & 2025 & 2032

Table 55. World Wired Vehicle Locator Production by Communication Network (2021-2026) & (K Units)

Table 56. World Wired Vehicle Locator Production by Communication Network (2027-2032) & (K Units)

Table 57. World Wired Vehicle Locator Production Value by Communication Network (2021-2026) & (USD Million)

Table 58. World Wired Vehicle Locator Production Value by Communication Network (2027-2032) & (USD Million)

Table 59. World Wired Vehicle Locator Average Price by Communication Network (2021-2026) & (US\$/Unit)

Table 60. World Wired Vehicle Locator Average Price by Communication Network (2027-2032) & (US\$/Unit)

Table 61. World Wired Vehicle Locator Production Value by Input Voltage, (USD Million), 2021 & 2025 & 2032

Table 62. World Wired Vehicle Locator Production by Input Voltage (2021-2026) & (K Units)

Table 63. World Wired Vehicle Locator Production by Input Voltage (2027-2032) & (K Units)

Table 64. World Wired Vehicle Locator Production Value by Input Voltage (2021-2026) & (USD Million)

Table 65. World Wired Vehicle Locator Production Value by Input Voltage (2027-2032)

& (USD Million)

Table 66. World Wired Vehicle Locator Average Price by Input Voltage (2021-2026) & (US\$/Unit)

Table 67. World Wired Vehicle Locator Average Price by Input Voltage (2027-2032) & (US\$/Unit)

Table 68. World Wired Vehicle Locator Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Wired Vehicle Locator Production by Application (2021-2026) & (K Units)

Table 70. World Wired Vehicle Locator Production by Application (2027-2032) & (K Units)

Table 71. World Wired Vehicle Locator Production Value by Application (2021-2026) & (USD Million)

Table 72. World Wired Vehicle Locator Production Value by Application (2027-2032) & (USD Million)

Table 73. World Wired Vehicle Locator Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Wired Vehicle Locator Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Teltonika Basic Information, Manufacturing Base and Competitors

Table 76. Teltonika Major Business

Table 77. Teltonika Wired Vehicle Locator Product and Services

Table 78. Teltonika Wired Vehicle Locator Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Teltonika Recent Developments/Updates

Table 80. Teltonika Competitive Strengths & Weaknesses

Table 81. Spireon Basic Information, Manufacturing Base and Competitors

Table 82. Spireon Major Business

Table 83. Spireon Wired Vehicle Locator Product and Services

Table 84. Spireon Wired Vehicle Locator Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Spireon Recent Developments/Updates

Table 86. Spireon Competitive Strengths & Weaknesses

Table 87. Radius Telematics Basic Information, Manufacturing Base and Competitors

Table 88. Radius Telematics Major Business

Table 89. Radius Telematics Wired Vehicle Locator Product and Services

Table 90. Radius Telematics Wired Vehicle Locator Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Radius Telematics Recent Developments/Updates
Table 92. Radius Telematics Competitive Strengths & Weaknesses
Table 93. Ruptela Basic Information, Manufacturing Base and Competitors
Table 94. Ruptela Major Business
Table 95. Ruptela Wired Vehicle Locator Product and Services
Table 96. Ruptela Wired Vehicle Locator Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 97. Ruptela Recent Developments/Updates
Table 98. Ruptela Competitive Strengths & Weaknesses
Table 99. Orbocomm Basic Information, Manufacturing Base and Competitors
Table 100. Orbocomm Major Business
Table 101. Orbocomm Wired Vehicle Locator Product and Services
Table 102. Orbocomm Wired Vehicle Locator Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 103. Orbocomm Recent Developments/Updates
Table 104. Orbocomm Competitive Strengths & Weaknesses
Table 105. CalAmp Basic Information, Manufacturing Base and Competitors
Table 106. CalAmp Major Business
Table 107. CalAmp Wired Vehicle Locator Product and Services
Table 108. CalAmp Wired Vehicle Locator Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. CalAmp Recent Developments/Updates
Table 110. CalAmp Competitive Strengths & Weaknesses
Table 111. Sierra Wireless Basic Information, Manufacturing Base and Competitors
Table 112. Sierra Wireless Major Business
Table 113. Sierra Wireless Wired Vehicle Locator Product and Services
Table 114. Sierra Wireless Wired Vehicle Locator Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 115. Sierra Wireless Recent Developments/Updates
Table 116. Sierra Wireless Competitive Strengths & Weaknesses
Table 117. Trackimo Basic Information, Manufacturing Base and Competitors
Table 118. Trackimo Major Business
Table 119. Trackimo Wired Vehicle Locator Product and Services
Table 120. Trackimo Wired Vehicle Locator Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 121. Trackimo Recent Developments/Updates
Table 122. Trackimo Competitive Strengths & Weaknesses
Table 123. Geotab Basic Information, Manufacturing Base and Competitors

Table 124. Geotab Major Business
Table 125. Geotab Wired Vehicle Locator Product and Services
Table 126. Geotab Wired Vehicle Locator Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 127. Geotab Recent Developments/Updates
Table 128. Geotab Competitive Strengths & Weaknesses
Table 129. Jimi IoT Basic Information, Manufacturing Base and Competitors
Table 130. Jimi IoT Major Business
Table 131. Jimi IoT Wired Vehicle Locator Product and Services
Table 132. Jimi IoT Wired Vehicle Locator Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 133. Jimi IoT Recent Developments/Updates
Table 134. Jimi IoT Competitive Strengths & Weaknesses
Table 135. Queclink Wireless Solutions Basic Information, Manufacturing Base and Competitors
Table 136. Queclink Wireless Solutions Major Business
Table 137. Queclink Wireless Solutions Wired Vehicle Locator Product and Services
Table 138. Queclink Wireless Solutions Wired Vehicle Locator Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 139. Queclink Wireless Solutions Recent Developments/Updates
Table 140. Queclink Wireless Solutions Competitive Strengths & Weaknesses
Table 141. Boshijie Technology Basic Information, Manufacturing Base and Competitors
Table 142. Boshijie Technology Major Business
Table 143. Boshijie Technology Wired Vehicle Locator Product and Services
Table 144. Boshijie Technology Wired Vehicle Locator Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. Boshijie Technology Recent Developments/Updates
Table 146. Boshijie Technology Competitive Strengths & Weaknesses
Table 147. Gosuncn Technology Basic Information, Manufacturing Base and Competitors
Table 148. Gosuncn Technology Major Business
Table 149. Gosuncn Technology Wired Vehicle Locator Product and Services
Table 150. Gosuncn Technology Wired Vehicle Locator Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 151. Gosuncn Technology Recent Developments/Updates

Table 152. Gosuncn Technology Competitive Strengths & Weaknesses
Table 153. Shenzhen Xinyuanrun Basic Information, Manufacturing Base and Competitors
Table 154. Shenzhen Xinyuanrun Major Business
Table 155. Shenzhen Xinyuanrun Wired Vehicle Locator Product and Services
Table 156. Shenzhen Xinyuanrun Wired Vehicle Locator Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 157. Shenzhen Xinyuanrun Recent Developments/Updates
Table 158. Shenzhen Xinyuanrun Competitive Strengths & Weaknesses
Table 159. Neoway Technology Basic Information, Manufacturing Base and Competitors
Table 160. Neoway Technology Major Business
Table 161. Neoway Technology Wired Vehicle Locator Product and Services
Table 162. Neoway Technology Wired Vehicle Locator Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 163. Neoway Technology Recent Developments/Updates
Table 164. Neoway Technology Competitive Strengths & Weaknesses
Table 165. Meitrack Basic Information, Manufacturing Base and Competitors
Table 166. Meitrack Major Business
Table 167. Meitrack Wired Vehicle Locator Product and Services
Table 168. Meitrack Wired Vehicle Locator Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 169. Meitrack Recent Developments/Updates
Table 170. Meitrack Competitive Strengths & Weaknesses
Table 171. Coban Electronics Basic Information, Manufacturing Base and Competitors
Table 172. Coban Electronics Major Business
Table 173. Coban Electronics Wired Vehicle Locator Product and Services
Table 174. Coban Electronics Wired Vehicle Locator Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 175. Coban Electronics Recent Developments/Updates
Table 176. Coban Electronics Competitive Strengths & Weaknesses
Table 177. Shenzhen Vodofo Basic Information, Manufacturing Base and Competitors
Table 178. Shenzhen Vodofo Major Business
Table 179. Shenzhen Vodofo Wired Vehicle Locator Product and Services
Table 180. Shenzhen Vodofo Wired Vehicle Locator Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 181. Shenzhen Vodofo Recent Developments/Updates

Table 182. Shenzhen Vodofo Competitive Strengths & Weaknesses

Table 183. ATrack Technology Basic Information, Manufacturing Base and Competitors

Table 184. ATrack Technology Major Business

Table 185. ATrack Technology Wired Vehicle Locator Product and Services

Table 186. ATrack Technology Wired Vehicle Locator Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 187. ATrack Technology Recent Developments/Updates

Table 188. ATrack Technology Competitive Strengths & Weaknesses

Table 189. Eelink Basic Information, Manufacturing Base and Competitors

Table 190. Eelink Major Business

Table 191. Eelink Wired Vehicle Locator Product and Services

Table 192. Eelink Wired Vehicle Locator Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 193. Eelink Recent Developments/Updates

Table 194. Eelink Competitive Strengths & Weaknesses

Table 195. Global Key Players of Wired Vehicle Locator Upstream (Raw Materials)

Table 196. Global Wired Vehicle Locator Typical Customers

Table 197. Wired Vehicle Locator Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Wired Vehicle Locator Picture

Figure 2. World Wired Vehicle Locator Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Wired Vehicle Locator Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Wired Vehicle Locator Production (2021-2032) & (K Units)

Figure 5. World Wired Vehicle Locator Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Wired Vehicle Locator Production Value Market Share by Region (2021-2032)

Figure 7. World Wired Vehicle Locator Production Market Share by Region (2021-2032)

Figure 8. North America Wired Vehicle Locator Production (2021-2032) & (K Units)

Figure 9. Europe Wired Vehicle Locator Production (2021-2032) & (K Units)

Figure 10. China Wired Vehicle Locator Production (2021-2032) & (K Units)

Figure 11. Japan Wired Vehicle Locator Production (2021-2032) & (K Units)

Figure 12. Wired Vehicle Locator Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Wired Vehicle Locator Consumption (2021-2032) & (K Units)

Figure 15. World Wired Vehicle Locator Consumption Market Share by Region (2021-2032)

Figure 16. United States Wired Vehicle Locator Consumption (2021-2032) & (K Units)

Figure 17. China Wired Vehicle Locator Consumption (2021-2032) & (K Units)

Figure 18. Europe Wired Vehicle Locator Consumption (2021-2032) & (K Units)

Figure 19. Japan Wired Vehicle Locator Consumption (2021-2032) & (K Units)

Figure 20. South Korea Wired Vehicle Locator Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Wired Vehicle Locator Consumption (2021-2032) & (K Units)

Figure 22. India Wired Vehicle Locator Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Wired Vehicle Locator by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Wired Vehicle Locator Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Wired Vehicle Locator Markets in 2025

Figure 26. United States VS China: Wired Vehicle Locator Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Wired Vehicle Locator Production Market Share

Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Wired Vehicle Locator Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Wired Vehicle Locator Production Market Share 2025

Figure 30. China Based Manufacturers Wired Vehicle Locator Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Wired Vehicle Locator Production Market Share 2025

Figure 32. World Wired Vehicle Locator Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Wired Vehicle Locator Production Value Market Share by Type in 2025

Figure 34. GPS Positioning

Figure 35. Beidou Positioning

Figure 36. World Wired Vehicle Locator Production Market Share by Type (2021-2032)

Figure 37. World Wired Vehicle Locator Production Value Market Share by Type (2021-2032)

Figure 38. World Wired Vehicle Locator Average Price by Type (2021-2032) & (US\$/Unit)

Figure 39. World Wired Vehicle Locator Production Value by Communication Network, (USD Million), 2021 & 2025 & 2032

Figure 40. World Wired Vehicle Locator Production Value Market Share by Communication Network in 2025

Figure 41. 4G

Figure 42. 5G

Figure 43. NB-IoT

Figure 44. Others

Figure 45. World Wired Vehicle Locator Production Market Share by Communication Network (2021-2032)

Figure 46. World Wired Vehicle Locator Production Value Market Share by Communication Network (2021-2032)

Figure 47. World Wired Vehicle Locator Average Price by Communication Network (2021-2032) & (US\$/Unit)

Figure 48. World Wired Vehicle Locator Production Value by Input Voltage, (USD Million), 2021 & 2025 & 2032

Figure 49. World Wired Vehicle Locator Production Value Market Share by Input Voltage in 2025

Figure 50. 9~30V

Figure 51. 30-60V

Figure 52. 60-90V

Figure 53. Others

Figure 54. World Wired Vehicle Locator Production Market Share by Input Voltage (2021-2032)

Figure 55. World Wired Vehicle Locator Production Value Market Share by Input Voltage (2021-2032)

Figure 56. World Wired Vehicle Locator Average Price by Input Voltage (2021-2032) & (US\$/Unit)

Figure 57. World Wired Vehicle Locator Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 58. World Wired Vehicle Locator Production Value Market Share by Application in 2025

Figure 59. Passenger Car

Figure 60. Commercial Vehicle

Figure 61. World Wired Vehicle Locator Production Market Share by Application (2021-2032)

Figure 62. World Wired Vehicle Locator Production Value Market Share by Application (2021-2032)

Figure 63. World Wired Vehicle Locator Average Price by Application (2021-2032) & (US\$/Unit)

Figure 64. Wired Vehicle Locator Industry Chain

Figure 65. Wired Vehicle Locator Procurement Model

Figure 66. Wired Vehicle Locator Sales Model

Figure 67. Wired Vehicle Locator Sales Channels, Direct Sales, and Distribution

Figure 68. Methodology

Figure 69. Research Process and Data Source

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