

# Global Wired GPS Locator Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Wired GPS Locator market size is expected to reach \$ 879 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

A wired GPS tracker is a positioning terminal that receives continuous power by connecting to the vehicle's power cord. It can collect real-time data such as vehicle location, speed, and direction and upload it to a monitoring platform. It supports functions such as remote fuel/power cut-off, fuel consumption monitoring, and electronic fences, making it suitable for scenarios requiring 24/7 uninterrupted positioning and vehicle status monitoring.

The upstream industry mainly includes suppliers of core components such as positioning chips, communication modules, antennas, and batteries, as well as mold design and processing companies. The downstream industry covers end-users such as fleet management, auto finance, logistics and transportation, and leasing services, implementing applications through operator platforms, system integrators, and channel agents. The global average price of a wired GPS tracker is \$48.2 per unit, with sales of approximately 12.19 million units and global production capacity of approximately 20 million units. The industry profit margin reaches 15%.

The global wired GPS locator market will evolve towards deeper technological integration and more refined operational scenarios. Technologically, products are evolving from single-function positioning to integrating multiple sensors and intelligent algorithms, supporting value-added functions such as driving behavior analysis, fuel consumption monitoring, and fault diagnosis to meet the needs of refined fleet management. The accelerated adoption of 4G/5G communication modules improves the real-time performance and stability of data transmission, while the increasing

penetration rate of the BeiDou positioning system enhances positioning accuracy and self-controllability. In terms of applications, commercial fleet management remains the core market, with rapidly growing demand from new scenarios such as UBI (Usage-Based Insurance) and ride-sharing driving product optimization towards lower costs, lower power consumption, and easier installation. The automotive finance risk control sector continues to upgrade its requirements for tamper-proof design and concealed installation, leading to the emergence of innovative solutions such as mother-daughter type and optically-sensored tamper-proof designs. The Asia-Pacific region, driven by rapid development in logistics and increased vehicle ownership, is the fastest-growing region, with Chinese companies occupying a significant position in the global supply chain.

This report studies the global Wired GPS Locator production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Wired GPS Locator and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Wired GPS Locator that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Wired GPS Locator total production and demand, 2021-2032, (K Units)

Global Wired GPS Locator total production value, 2021-2032, (USD Million)

Global Wired GPS Locator production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Wired GPS Locator consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Wired GPS Locator domestic production, consumption, key domestic manufacturers and share

Global Wired GPS Locator production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Wired GPS Locator production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Wired GPS Locator production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Wired GPS Locator market based on the following parameters - company overview, production, value, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Seeworld, Concox, Logistimatics, MasTrack, Reiwour, GPSWOX, Linxup, OZ Smart Things, Optimus, Rhino, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Wired GPS Locator market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Wired GPS Locator Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Wired GPS Locator Market, Segmentation by Type:

Real-time Positioning

Timing Positioning

Global Wired GPS Locator Market, Segmentation by Installation Methods:

Traditional Wiring Type

OBD Interface Type

Motherboard Soldering Type

Global Wired GPS Locator Market, Segmentation by Power Management:

Constant Power Type

Sleep/Wake-up Type

Dual Power Redundancy Type

Global Wired GPS Locator Market, Segmentation by Application:

Commercial Vehicle

Passenger Car

Companies Profiled:

Seeworld

Concox

Logistimatics

MasTrack

Reiwour

GPSWOX

Linxup

OZ Smart Things

Optimus

Rhino

Shenzhen Jinshengchang Technology

Lighting GPS

Spy SPOT

**Key Questions Answered:**

1. How big is the global Wired GPS Locator market?
2. What is the demand of the global Wired GPS Locator market?
3. What is the year over year growth of the global Wired GPS Locator market?
4. What is the production and production value of the global Wired GPS Locator market?
5. Who are the key producers in the global Wired GPS Locator market?
6. What are the growth factors driving the market demand?

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