

# Global Wiper Motor Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Wiper Motor market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The wiper motor is driven by the motor, and the rotary motion of the motor is converted into the reciprocating motion of the wiper arm through the linkage mechanism, so as to realize the wiper action. Generally, the wiper can be operated by turning on the motor. It can be changed by selecting high-speed and low-speed gears. The current of the motor controls the speed of the motor and then the speed of the wiper arm. Unlike the wiper blade market with a high replacement rate, the wiper motor replacement rate is not high. This article counts the wiper motor assembly market (that is, only the front-mounted wiper motor is counted, and the rear-mounted wiper motor is not included).

The major players in China Wiper Motor market include Shenghuabo Group, Bosch, Valeo, etc. The top 3 players occupy about 60% shares of the China market. Eastern China is the main market, and occupies about 25% of the whole market. Front Windshield Wiper Motor is the main type, with a share about 65%. Passenger Vehicle is the main application, which holds a share about 85%.

The Global Info Research report includes an overview of the development of the Wiper Motor industry chain, the market status of Passenger Vehicle (Front Windshield Wiper Motor, Rear Window Wiper Motor), Commercial Vehicle (Front Windshield Wiper Motor, Rear Window Wiper Motor), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Wiper Motor.

Regionally, the report analyzes the Wiper Motor markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Wiper Motor market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Wiper Motor market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Wiper Motor industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Front Windshield Wiper Motor, Rear Window Wiper Motor).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Wiper Motor market.

**Regional Analysis:** The report involves examining the Wiper Motor market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Wiper Motor market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Wiper Motor:

**Company Analysis:** Report covers individual Wiper Motor manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Wiper Motor. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Vehicle, Commercial Vehicle).

**Technology Analysis:** Report covers specific technologies relevant to Wiper Motor. It assesses the current state, advancements, and potential future developments in Wiper Motor areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Wiper Motor market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Wiper Motor market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Front Windshield Wiper Motor

Rear Window Wiper Motor

### Market segment by Application

Passenger Vehicle

Commercial Vehicle

### Major players covered

Valeo

Bosch

Denso

Mitsuba

DY Corporation

Trico

DOGA

Lucas TVS

Cardone Industries

WAI Global

OSLV Italia

Shenghuabo Group

AVIC

FDM

CEU

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Wiper Motor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Wiper Motor, with price, sales, revenue and global market share of Wiper Motor from 2019 to 2024.

Chapter 3, the Wiper Motor competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Wiper Motor breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Wiper Motor market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Wiper Motor.

Chapter 14 and 15, to describe Wiper Motor sales channel, distributors, customers, research findings and conclusion.

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