

Global Wiper Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Wiper market size was valued at USD 5914.3 million in 2023 and is forecast to a readjusted size of USD 6753.7 million by 2030 with a CAGR of 1.9% during review period.

A windshield wiper or windscreen wiper is a device used to remove rain, snow, ice, washer fluid, water, and/or debris from a vehicle's front window so the vehicle's operator can better see what's ahead of them. Wiper includes windshield wiper blades and wiper arm in the report.

Windshield Wiper Blades are a device used to keep the window clean, moving back and forth across the windshield countless times as they sweep the water away. A Windshield Wiper Blades mainly consists of a pivot socket, two end ferrules, a spring steel sheet and a rubber strip. The spring sheet steel in Windshield Wiper Blades dispersive pressure to the whole and make all parts of the Windshield Wiper Blades bear averaged force, removing the rain mark and scratch on the windscreen. The Windshield Wiper Blades can last longer, coupled with uniform force, anti-sun, simple structure and lighter weight features.

The windshield wiper arms hold the wipers in the correct position through the entire range of motion, and are geared on one end to accept the motor that drives the wiper.

Demand from the downstream brings a power to the development of Automotive Wiper Blades industry. USA and Europe are the major market of Automotive Wiper Blades. In recent years, growing China market became an important market of Automotive Wiper Blades. Viewed from the supply side, there are many manufacturers in the Automotive Wiper Blades industry, while from the demand side, the current demand for Automotive

Wiper Blades is growing.

As downstream demand grows and technical barriers become less, there will be a huge market space for Automotive Wiper Blades. To grab more market, the little companies have to expand the technology, capital investment and brand influence. To meet the challenge of little companies and keep their leading stage, leading companies need to increase the technology innovation and speed up the product upgrading. In the future, Automotive Wiper Blades market will still be a market of fierce competition. In order to feed the changing technical requirements, Automotive Wiper manufacturers need to pay attention to the technical innovation. In future, high performance and high durability will be the technology trends of Automotive Wiper.

The Global Info Research report includes an overview of the development of the Wiper industry chain, the market status of OEM (Wiper Blade, Wiper Arm), Aftermarket (Wiper Blade, Wiper Arm), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Wiper.

Regionally, the report analyzes the Wiper markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Wiper market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Wiper market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Wiper industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Million Units), revenue generated, and market share of different by Type (e.g., Wiper Blade, Wiper Arm).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges

influencing the Wiper market.

Regional Analysis: The report involves examining the Wiper market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Wiper market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Wiper:

Company Analysis: Report covers individual Wiper manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Wiper. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by End Use (OEM, Aftermarket).

Technology Analysis: Report covers specific technologies relevant to Wiper. It assesses the current state, advancements, and potential future developments in Wiper areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Wiper market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Wiper market is split by Type and by End Use. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by End Use in terms of volume and value.

Market segment by Type

Wiper Blade

Wiper Arm

Market segment by End Use

OEM

Aftermarket

Major players covered

Valeo

Bosch

Trico (First Brands Group)

Denso

HEYNER GMBH

Mitsuba

ITW

CAP

HELLA GmbH

AIDO

Shenghuabo Group

Pylon

KCW

DOGA

Xiamen Phucar Auto Accessories

Guoyu

Xiamen Meto Auto Parts

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Wiper product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Wiper, with price, sales, revenue and global market share of Wiper from 2019 to 2024.

Chapter 3, the Wiper competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Wiper breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and end use, with sales market share

and growth rate by type, end use, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Wiper market forecast, by regions, type and end use, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Wiper.

Chapter 14 and 15, to describe Wiper sales channel, distributors, customers, research findings and conclusion.

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