

Global Winter Tire Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Winter Tire market size was valued at US\$ 21140 million in 2024 and is forecast to a readjusted size of USD 27490 million by 2031 with a CAGR of 3.9% during review period.

Winter tires are tires designed for use in colder weather, snow and ice. Winter tires have more sipes than summer tires, increasing traction on snow and ice. Tires designed for winter conditions are optimized to drive at temperatures below 7 °C (45 °F). They are an alternative to the use of snow chains. Winter tires are usually tires with a different rubber composition from all-weather (all-season) tires. Cold-weather tires include a greater percentage of natural rubber and silica so there is not as much hardening as found in synthetic rubber in cold conditions: they provide better traction at lower temperatures.

The world's major Winter Tire manufacturers are Bridgestone, Michelin, Goodyear and Continental, and the top four manufacturers have a total market share of about 41%. Europe is the largest market with a market share of around 62%. This is followed by the Asia-Pacific region, with a market share of about 30%. In terms of product type, Studless is the largest segment with a market share of around 76%. From the perspective of application, Passenger Tires are the largest downstream market, accounting for about 72% of the market share.

This report is a detailed and comprehensive analysis for global Winter Tire market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Winter Tire market size and forecasts, in consumption value (\$ Million), sales quantity (M Unit), and average selling prices (USD/Unit), 2020-2031

Global Winter Tire market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Unit), and average selling prices (USD/Unit), 2020-2031

Global Winter Tire market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M Unit), and average selling prices (USD/Unit), 2020-2031

Global Winter Tire market shares of main players, shipments in revenue (\$ Million), sales quantity (M Unit), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Winter Tire

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Winter Tire market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bridgestone, Michelin, Continental, Goodyear, Nokian Tyres, Hankook, Nizhnekamskshina, Pirelli, Yokohama, Toyo Tire, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Winter Tire market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Studded

Studless

Market segment by Application

Passenger Tires

Light Truck/SUV Tires

Others

Major players covered

Bridgestone

Michelin

Continental

Goodyear

Nokian Tyres

Hankook

Nizhnekamskshina

Pirelli

Yokohama

Toyo Tire

Kumho Tire

JSC Cordiant

Zhongce

GITI Tire

Triangle

Apollo

Cheng Shin

Nexen Tire

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Winter Tire product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Winter Tire, with price, sales quantity, revenue, and global market share of Winter Tire from 2020 to 2025.

Chapter 3, the Winter Tire competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Winter Tire breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Winter Tire market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Winter Tire.

Chapter 14 and 15, to describe Winter Tire sales channel, distributors, customers, research findings and conclusion.

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