

Global Wine/Beverage Cooler Market by Manufacturers, Regions, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/GEE51CBECF8EN.html>

Date: July 2018

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: GEE51CBECF8EN

Abstracts

Wine/beverage cooler is a type of cooler used for wine, beverage storage and cooling at home, in stores, in bars, etc.

Scope of the Report:

This report focuses on the Wine/Beverage Cooler in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The USA sales volume of wine/beverage cooler increases to 1588 K Units in 2016 from 1812 K Units in 2012, at a CAGR of more than 1.6%. In 2016, the USA wine/beverage cooler market is led by The Midwest, capturing about 26% of USA wine/beverage cooler sales volume. The South is the second-largest region-wise market with 19% USA Share, followed by New England (17%).

Wine/beverage cooler downstream is wide and recently wine/beverage cooler has acquired increasing significance in various fields of Home Use, Commercial Use and Other Applications. In the USA, the wine/beverage cooler market is mainly driven by growing demand for Home Use which account for nearly 60% of total downstream consumption of wine/beverage cooler in USA in 2016.

Based on types of wine/beverage cooler available in the market, the report separates the market into single zone wine/beverage cooler, dual zone wine/beverage cooler. The market for single zone wine/beverage cooler accounted for the largest market share in 2016, mainly owing to their high purity.

According to our research and analysis, manufacturers from China, India, Mexico, etc, are the key source in the international market of wine/beverage cooler. Despite the presence of competition problems, limiting of natural resources and low industry profits, there are few investments to enter the field to produce wine/beverage cooler at present.

At present, the major manufacturers of wine/beverage cooler are Haier, Vinotemp, NewAir, Eurodib, Magic Chef(MCA Corp), KingsBottle, Avallon, Frigidaire, Whirlpool, Allavino, Danby and EdgeStar, etc. The top five of them is holding about 50% sales market share in 2016.

The worldwide market for Wine/Beverage Cooler is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Haier

Vinotemp

NewAir

Eurodib

Magic Chef

KingsBottle

Avallon

Frigidaire

Whirlpool

GE

Allavino

Danby

EdgeStar

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Dual Zone

Single Zone

Market Segment by Applications, can be divided into

Home Use

Commercial Use

Other

There are 15 Chapters to deeply display the global Wine/Beverage Cooler market.

Chapter 1, to describe Wine/Beverage Cooler Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Wine/Beverage Cooler, with sales,

revenue, and price of Wine/Beverage Cooler, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Wine/Beverage Cooler, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Wine/Beverage Cooler market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Wine/Beverage Cooler sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Wine/Beverage Cooler Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Dual Zone
 - 1.2.2 Single Zone
- 1.3 Market Analysis by Applications
 - 1.3.1 Home Use
 - 1.3.2 Commercial Use
 - 1.3.3 Other
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk
 - 1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Haier

2.1.1 Business Overview

2.1.2 Wine/Beverage Cooler Type and Applications

2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 Haier Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2 Vinotemp

2.2.1 Business Overview

2.2.2 Wine/Beverage Cooler Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 Vinotemp Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3 NewAir

2.3.1 Business Overview

2.3.2 Wine/Beverage Cooler Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 NewAir Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4 Eurodib

2.4.1 Business Overview

2.4.2 Wine/Beverage Cooler Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 Eurodib Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5 Magic Chef

2.5.1 Business Overview

2.5.2 Wine/Beverage Cooler Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Magic Chef Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6 KingsBottle

- 2.6.1 Business Overview
- 2.6.2 Wine/Beverage Cooler Type and Applications
 - 2.6.2.1 Product A
 - 2.6.2.2 Product B
- 2.6.3 KingsBottle Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.7 Avallon
 - 2.7.1 Business Overview
 - 2.7.2 Wine/Beverage Cooler Type and Applications
 - 2.7.2.1 Product A
 - 2.7.2.2 Product B
 - 2.7.3 Avallon Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.8 Frigidaire
 - 2.8.1 Business Overview
 - 2.8.2 Wine/Beverage Cooler Type and Applications
 - 2.8.2.1 Product A
 - 2.8.2.2 Product B
 - 2.8.3 Frigidaire Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.9 Whirlpool
 - 2.9.1 Business Overview
 - 2.9.2 Wine/Beverage Cooler Type and Applications
 - 2.9.2.1 Product A
 - 2.9.2.2 Product B
 - 2.9.3 Whirlpool Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.10 GE
 - 2.10.1 Business Overview
 - 2.10.2 Wine/Beverage Cooler Type and Applications
 - 2.10.2.1 Product A
 - 2.10.2.2 Product B
 - 2.10.3 GE Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.11 Allavino
 - 2.11.1 Business Overview
 - 2.11.2 Wine/Beverage Cooler Type and Applications
 - 2.11.2.1 Product A
 - 2.11.2.2 Product B

2.11.3 Allavino Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.12 Danby

2.12.1 Business Overview

2.12.2 Wine/Beverage Cooler Type and Applications

2.12.2.1 Product A

2.12.2.2 Product B

2.12.3 Danby Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.13 EdgeStar

2.13.1 Business Overview

2.13.2 Wine/Beverage Cooler Type and Applications

2.13.2.1 Product A

2.13.2.2 Product B

2.13.3 EdgeStar Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL WINE/BEVERAGE COOLER SALES, REVENUE, MARKET SHARE AND COMPETITION BY MANUFACTURER (2016-2017)

3.1 Global Wine/Beverage Cooler Sales and Market Share by Manufacturer (2016-2017)

3.2 Global Wine/Beverage Cooler Revenue and Market Share by Manufacturer (2016-2017)

3.3 Market Concentration Rate

3.3.1 Top 3 Wine/Beverage Cooler Manufacturer Market Share in 2017

3.3.2 Top 6 Wine/Beverage Cooler Manufacturer Market Share in 2017

3.4 Market Competition Trend

4 GLOBAL WINE/BEVERAGE COOLER MARKET ANALYSIS BY REGIONS

4.1 Global Wine/Beverage Cooler Sales, Revenue and Market Share by Regions

4.1.1 Global Wine/Beverage Cooler Sales and Market Share by Regions (2013-2018)

4.1.2 Global Wine/Beverage Cooler Revenue and Market Share by Regions (2013-2018)

4.2 North America Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

4.3 Europe Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

4.4 Asia-Pacific Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

4.5 South America Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

4.6 Middle East and Africa Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

5 NORTH AMERICA WINE/BEVERAGE COOLER BY COUNTRIES

5.1 North America Wine/Beverage Cooler Sales, Revenue and Market Share by Countries

5.1.1 North America Wine/Beverage Cooler Sales and Market Share by Countries (2013-2018)

5.1.2 North America Wine/Beverage Cooler Revenue and Market Share by Countries (2013-2018)

5.2 United States Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

5.3 Canada Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

5.4 Mexico Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

6 EUROPE WINE/BEVERAGE COOLER BY COUNTRIES

6.1 Europe Wine/Beverage Cooler Sales, Revenue and Market Share by Countries

6.1.1 Europe Wine/Beverage Cooler Sales and Market Share by Countries (2013-2018)

6.1.2 Europe Wine/Beverage Cooler Revenue and Market Share by Countries (2013-2018)

6.2 Germany Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

6.3 UK Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

6.4 France Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

6.5 Russia Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

6.6 Italy Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

7 ASIA-PACIFIC WINE/BEVERAGE COOLER BY COUNTRIES

7.1 Asia-Pacific Wine/Beverage Cooler Sales, Revenue and Market Share by Countries

7.1.1 Asia-Pacific Wine/Beverage Cooler Sales and Market Share by Countries (2013-2018)

7.1.2 Asia-Pacific Wine/Beverage Cooler Revenue and Market Share by Countries (2013-2018)

7.2 China Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

7.3 Japan Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

7.4 Korea Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

7.5 India Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

7.6 Southeast Asia Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

8 SOUTH AMERICA WINE/BEVERAGE COOLER BY COUNTRIES

8.1 South America Wine/Beverage Cooler Sales, Revenue and Market Share by Countries

8.1.1 South America Wine/Beverage Cooler Sales and Market Share by Countries (2013-2018)

8.1.2 South America Wine/Beverage Cooler Revenue and Market Share by Countries (2013-2018)

8.2 Brazil Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

8.3 Argentina Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

8.4 Colombia Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA WINE/BEVERAGE COOLER BY COUNTRIES

9.1 Middle East and Africa Wine/Beverage Cooler Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Wine/Beverage Cooler Sales and Market Share by Countries (2013-2018)

9.1.2 Middle East and Africa Wine/Beverage Cooler Revenue and Market Share by Countries (2013-2018)

9.2 Saudi Arabia Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

9.3 UAE Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

9.4 Egypt Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

9.5 Nigeria Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

9.6 South Africa Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

10 GLOBAL WINE/BEVERAGE COOLER MARKET SEGMENT BY TYPE

10.1 Global Wine/Beverage Cooler Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Wine/Beverage Cooler Sales and Market Share by Type (2013-2018)

10.1.2 Global Wine/Beverage Cooler Revenue and Market Share by Type (2013-2018)

10.2 Dual Zone Sales Growth and Price

10.2.1 Global Dual Zone Sales Growth (2013-2018)

10.2.2 Global Dual Zone Price (2013-2018)

10.3 Single Zone Sales Growth and Price

10.3.1 Global Single Zone Sales Growth (2013-2018)

10.3.2 Global Single Zone Price (2013-2018)

11 GLOBAL WINE/BEVERAGE COOLER MARKET SEGMENT BY APPLICATION

- 11.1 Global Wine/Beverage Cooler Sales Market Share by Application (2013-2018)
- 11.2 Home Use Sales Growth (2013-2018)
- 11.3 Commercial Use Sales Growth (2013-2018)
- 11.4 Other Sales Growth (2013-2018)

12 WINE/BEVERAGE COOLER MARKET FORECAST (2018-2023)

- 12.1 Global Wine/Beverage Cooler Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Wine/Beverage Cooler Market Forecast by Regions (2018-2023)
 - 12.2.1 North America Wine/Beverage Cooler Market Forecast (2018-2023)
 - 12.2.2 Europe Wine/Beverage Cooler Market Forecast (2018-2023)
 - 12.2.3 Asia-Pacific Wine/Beverage Cooler Market Forecast (2018-2023)
 - 12.2.4 South America Wine/Beverage Cooler Market Forecast (2018-2023)
 - 12.2.5 Middle East and Africa Wine/Beverage Cooler Market Forecast (2018-2023)
- 12.3 Wine/Beverage Cooler Market Forecast by Type (2018-2023)
 - 12.3.1 Global Wine/Beverage Cooler Sales Forecast by Type (2018-2023)
 - 12.3.2 Global Wine/Beverage Cooler Market Share Forecast by Type (2018-2023)
- 12.4 Wine/Beverage Cooler Market Forecast by Application (2018-2023)
 - 12.4.1 Global Wine/Beverage Cooler Sales Forecast by Application (2018-2023)
 - 12.4.2 Global Wine/Beverage Cooler Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

- 15.1 Methodology
- 15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Wine/Beverage Cooler Picture

Table Product Specifications of Wine/Beverage Cooler

Figure Global Sales Market Share of Wine/Beverage Cooler by Types in 2017

Table Wine/Beverage Cooler Types for Major Manufacturers

Figure Dual Zone Picture

Figure Single Zone Picture

Figure Wine/Beverage Cooler Sales Market Share by Applications in 2017

Figure Home Use Picture

Figure Commercial Use Picture

Figure Other Picture

Figure United States Wine/Beverage Cooler Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Wine/Beverage Cooler Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Wine/Beverage Cooler Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Wine/Beverage Cooler Revenue (Value) and Growth Rate (2013-2023)

Figure France Wine/Beverage Cooler Revenue (Value) and Growth Rate (2013-2023)

Figure UK Wine/Beverage Cooler Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Wine/Beverage Cooler Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Wine/Beverage Cooler Revenue (Value) and Growth Rate (2013-2023)

Figure China Wine/Beverage Cooler Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Wine/Beverage Cooler Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Wine/Beverage Cooler Revenue (Value) and Growth Rate (2013-2023)

Figure India Wine/Beverage Cooler Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Wine/Beverage Cooler Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Wine/Beverage Cooler Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Wine/Beverage Cooler Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Wine/Beverage Cooler Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Wine/Beverage Cooler Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Wine/Beverage Cooler Revenue (Value) and Growth Rate (2013-2023)

Table Haier Basic Information, Manufacturing Base and Competitors

Table Haier Wine/Beverage Cooler Type and Applications

Table Haier Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market

Share (2016-2017)

Table Vinotemp Basic Information, Manufacturing Base and Competitors

Table Vinotemp Wine/Beverage Cooler Type and Applications

Table Vinotemp Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table NewAir Basic Information, Manufacturing Base and Competitors

Table NewAir Wine/Beverage Cooler Type and Applications

Table NewAir Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Eurodib Basic Information, Manufacturing Base and Competitors

Table Eurodib Wine/Beverage Cooler Type and Applications

Table Eurodib Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Magic Chef Basic Information, Manufacturing Base and Competitors

Table Magic Chef Wine/Beverage Cooler Type and Applications

Table Magic Chef Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table KingsBottle Basic Information, Manufacturing Base and Competitors

Table KingsBottle Wine/Beverage Cooler Type and Applications

Table KingsBottle Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Avallon Basic Information, Manufacturing Base and Competitors

Table Avallon Wine/Beverage Cooler Type and Applications

Table Avallon Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Frigidaire Basic Information, Manufacturing Base and Competitors

Table Frigidaire Wine/Beverage Cooler Type and Applications

Table Frigidaire Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Whirlpool Basic Information, Manufacturing Base and Competitors

Table Whirlpool Wine/Beverage Cooler Type and Applications

Table Whirlpool Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table GE Basic Information, Manufacturing Base and Competitors

Table GE Wine/Beverage Cooler Type and Applications

Table GE Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Allavino Basic Information, Manufacturing Base and Competitors

Table Allavino Wine/Beverage Cooler Type and Applications

Table Allavino Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Danby Basic Information, Manufacturing Base and Competitors

Table Danby Wine/Beverage Cooler Type and Applications

Table Danby Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table EdgeStar Basic Information, Manufacturing Base and Competitors

Table EdgeStar Wine/Beverage Cooler Type and Applications

Table EdgeStar Wine/Beverage Cooler Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Global Wine/Beverage Cooler Sales by Manufacturer (2016-2017)

Figure Global Wine/Beverage Cooler Sales Market Share by Manufacturer in 2016

Figure Global Wine/Beverage Cooler Sales Market Share by Manufacturer in 2017

Table Global Wine/Beverage Cooler Revenue by Manufacturer (2016-2017)

Figure Global Wine/Beverage Cooler Revenue Market Share by Manufacturer in 2016

Figure Global Wine/Beverage Cooler Revenue Market Share by Manufacturer in 2017

Figure Top 3 Wine/Beverage Cooler Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Wine/Beverage Cooler Manufacturer (Revenue) Market Share in 2017

Figure Global Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure Global Wine/Beverage Cooler Revenue and Growth Rate (2013-2018)

Table Global Wine/Beverage Cooler Sales by Regions (2013-2018)

Table Global Wine/Beverage Cooler Sales Market Share by Regions (2013-2018)

Table Global Wine/Beverage Cooler Revenue by Regions (2013-2018)

Figure Global Wine/Beverage Cooler Revenue Market Share by Regions in 2013

Figure Global Wine/Beverage Cooler Revenue Market Share by Regions in 2017

Figure North America Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure Europe Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure Asia-Pacific Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure South America Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure Middle East and Africa Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure North America Wine/Beverage Cooler Revenue and Growth Rate (2013-2018)

Table North America Wine/Beverage Cooler Sales by Countries (2013-2018)

Table North America Wine/Beverage Cooler Sales Market Share by Countries (2013-2018)

Figure North America Wine/Beverage Cooler Sales Market Share by Countries in 2013

Figure North America Wine/Beverage Cooler Sales Market Share by Countries in 2017

Table North America Wine/Beverage Cooler Revenue by Countries (2013-2018)

Table North America Wine/Beverage Cooler Revenue Market Share by Countries

(2013-2018)

Figure North America Wine/Beverage Cooler Revenue Market Share by Countries in 2013

Figure North America Wine/Beverage Cooler Revenue Market Share by Countries in 2017

Figure United States Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure Canada Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure Mexico Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure Europe Wine/Beverage Cooler Revenue and Growth Rate (2013-2018)

Table Europe Wine/Beverage Cooler Sales by Countries (2013-2018)

Table Europe Wine/Beverage Cooler Sales Market Share by Countries (2013-2018)

Table Europe Wine/Beverage Cooler Revenue by Countries (2013-2018)

Figure Europe Wine/Beverage Cooler Revenue Market Share by Countries in 2016

Figure Europe Wine/Beverage Cooler Revenue Market Share by Countries in 2017

Figure Germany Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure UK Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure France Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure Russia Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure Italy Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure Asia-Pacific Wine/Beverage Cooler Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Wine/Beverage Cooler Sales by Countries (2013-2018)

Table Asia-Pacific Wine/Beverage Cooler Sales Market Share by Countries (2013-2018)

Figure Asia-Pacific Wine/Beverage Cooler Sales Market Share by Countries 2017

Table Asia-Pacific Wine/Beverage Cooler Revenue by Countries (2013-2018)

Figure Asia-Pacific Wine/Beverage Cooler Revenue Market Share by Countries 2017

Figure China Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure Japan Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure Korea Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure India Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure Southeast Asia Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure South America Wine/Beverage Cooler Revenue and Growth Rate (2013-2018)

Table South America Wine/Beverage Cooler Sales by Countries (2013-2018)

Table South America Wine/Beverage Cooler Sales Market Share by Countries (2013-2018)

Figure South America Wine/Beverage Cooler Sales Market Share by Countries in 2017

Table South America Wine/Beverage Cooler Revenue by Countries (2013-2018)

Table South America Wine/Beverage Cooler Revenue Market Share by Countries (2013-2018)

Figure South America Wine/Beverage Cooler Revenue Market Share by Countries in 2017

Figure Brazil Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure Argentina Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure Colombia Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure Middle East and Africa Wine/Beverage Cooler Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Wine/Beverage Cooler Sales by Countries (2013-2018)

Table Middle East and Africa Wine/Beverage Cooler Sales Market Share by Countries (2013-2018)

Figure Middle East and Africa Wine/Beverage Cooler Sales Market Share by Countries in 2017

Table Middle East and Africa Wine/Beverage Cooler Revenue by Countries (2013-2018)

Table Middle East and Africa Wine/Beverage Cooler Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Wine/Beverage Cooler Revenue Market Share by Countries in 2013

Figure Middle East and Africa Wine/Beverage Cooler Revenue Market Share by Countries in 2017

Figure Saudi Arabia Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure UAE Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure Egypt Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure Nigeria Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Figure South Africa Wine/Beverage Cooler Sales and Growth Rate (2013-2018)

Table Global Wine/Beverage Cooler Sales by Type (2013-2018)

Table Global Wine/Beverage Cooler Sales Share by Type (2013-2018)

Table Global Wine/Beverage Cooler Revenue by Type (2013-2018)

Table Global Wine/Beverage Cooler Revenue Share by Type (2013-2018)

Figure Global Dual Zone Sales Growth (2013-2018)

Figure Global Dual Zone Price (2013-2018)

Figure Global Single Zone Sales Growth (2013-2018)

Figure Global Single Zone Price (2013-2018)

Table Global Wine/Beverage Cooler Sales by Application (2013-2018)

Table Global Wine/Beverage Cooler Sales Share by Application (2013-2018)

Figure Global Commercial Use Sales Growth (2013-2018)

Figure Global Other Sales Growth (2013-2018)

Figure Global Wine/Beverage Cooler Sales, Revenue and Growth Rate (2018-2023)

Table Global Wine/Beverage Cooler Sales Forecast by Regions (2018-2023)

Table Global Wine/Beverage Cooler Market Share Forecast by Regions (2018-2023)

Figure North America Sales Wine/Beverage Cooler Market Forecast (2018-2023)

Figure Europe Sales Wine/Beverage Cooler Market Forecast (2018-2023)

Figure Asia-Pacific Sales Wine/Beverage Cooler Market Forecast (2018-2023)

Figure South America Sales Wine/Beverage Cooler Market Forecast (2018-2023)

Figure Middle East and Africa Sales Wine/Beverage Cooler Market Forecast
(2018-2023)

Table Global Wine/Beverage Cooler Sales Forecast by Type (2018-2023)

Table Global Wine/Beverage Cooler Market Share Forecast by Type (2018-2023)

Table Global Wine/Beverage Cooler Sales Forecast by Application (2018-2023)

Table Global Wine/Beverage Cooler Market Share Forecast by Application (2018-2023)

Table Distributors/Traders/ Dealers List

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