

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Wine/Beverage Cooler Market 2018, Forecast to 2023

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Abstracts

Wine/beverage cooler is a type of cooler used for wine, beverage storage and cooling at home, in stores, in bars, etc.

Scope of the Report:

This report focuses on the Wine/Beverage Cooler in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The USA sales volume of wine/beverage cooler increases to 1588 K Units in 2016 from 1812 K Units in 2012, at a CAGR of more than 1.6%. In 2016, the USA wine/beverage cooler market is led by The Midwest, capturing about 26% of USA wine/beverage cooler sales volume. The South is the second-largest region-wise market with 19% USA Share, followed by New England (17%).

Wine/beverage cooler downstream is wide and recently wine/beverage cooler has acquired increasing significance in various fields of Home Use, Commercial Use and Other Applications. In the USA, the wine/beverage cooler market is mainly driven by growing demand for Home Use which account for nearly 60% of total downstream consumption of wine/beverage cooler in USA in 2016.

Based on types of wine/beverage cooler available in the market, the report separates the market into single zone wine/beverage cooler, dual zone wine/beverage cooler. The market for single zone wine/beverage cooler accounted for the largest market share in 2016, mainly owing to their high purity.

According to our research and analysis, manufacturers from China, India, Mexico, etc, are the key source in the international market of wine/beverage cooler. Despite the presence of competition problems, limiting of natural resources and low industry profits, there are few investments to enter the field to produce wine/beverage cooler at present.

At present, the major manufacturers of wine/beverage cooler are Haier, Vinotemp, NewAir, Eurodib, Magic Chef(MCA Corp), KingsBottle, Avallon, Frigidaire, Whirlpool, Allavino, Danby and EdgeStar, etc. The top five of them is holding about 50% sales market share in 2016.

The worldwide market for Wine/Beverage Cooler is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Haier

Vinotemp

NewAir

Eurodib

Magic Chef

KingsBottle

Avallon

Frigidaire

Whirlpool

GE

Allavino

Danby

EdgeStar

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Dual Zone

Single Zone

Market Segment by Applications, can be divided into

Home Use

Commercial Use

Other

There are 15 Chapters to deeply display the global Wine/Beverage Cooler market.

Chapter 1, to describe Wine/Beverage Cooler Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Wine/Beverage Cooler, with sales,

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revenue, and price of Wine/Beverage Cooler, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Wine/Beverage Cooler, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Wine/Beverage Cooler market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Wine/Beverage Cooler sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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