

Global Wine Tourism Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Wine Tourism market size was valued at US\$ million in 2025 and is forecast to a readjusted size of US\$ million by 2032 with a CAGR of %during review period.

Wine tourism has gained popularity as a niche tourism segment, attracting individuals who have an interest in wine, vineyard landscapes, and the overall winemaking process. The wine tourism market is influenced by factors such as the reputation of the region, the quality of wines produced, marketing efforts, and the overall appeal of the destination. It has become a significant economic driver for many wine-producing regions globally.

This report is a detailed and comprehensive analysis for global Wine Tourism market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Wine Tourism market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Wine Tourism market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Wine Tourism market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Wine Tourism market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Wine Tourism

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Wine Tourism market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Abercrombie & Kent USA, LLC, Greaves Travel Ltd, India Food Tour, Classic Journeys, LLC, The FTC4Lobe Group, The Travel Corporation, Gourmet on Tour, Culinary Adventures International, Culinary Tours, Butterfield & Robinson Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Wine Tourism market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Winery Visits and Tastings

Wine Trails and Routes

Wine Festivals and Events

Wine Education and Workshops

Others

Market segment by Application

Individual Travel

Professional Groups

Group Travels

Market segment by players, this report covers

Abercrombie & Kent USA, LLC

Greaves Travel Ltd

India Food Tour

Classic Journeys, LLC

The FTC4Lobe Group

The Travel Corporation

Gourmet on Tour

Culinary Adventures International

Culinary Tours

Butterfield & Robinson Inc.

Viavinum

Winetourbooking

Sogrape

Swiss Wine Promotion

Wine Paths

Zephyr Tours

BK Wine Tours

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Wine Tourism product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Wine Tourism, with revenue, gross margin, and global market share of Wine Tourism from 2021 to 2026.

Chapter 3, the Wine Tourism competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Wine Tourism market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Wine Tourism.

Chapter 13, to describe Wine Tourism research findings and conclusion.

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