

# Global Wine Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Wine market size was valued at USD 70220 million in 2023 and is forecast to a readjusted size of USD 77580 million by 2030 with a CAGR of 1.4% during review period.

Wine is an alcoholic drink produced by the fermentation of grapes or other fruits.

Global Wine main players are E&J Gallo, The Wine Group, Constellation Brands, Castel, Accolade Wines, etc. Global top five manufacturers hold a share about 15%. Europe is the largest market, with a share about 55%.

The Global Info Research report includes an overview of the development of the Wine industry chain, the market status of Retail Market (Below 20 USD, 20-50 USD), Auction Sales (Below 20 USD, 20-50 USD), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Wine.

Regionally, the report analyzes the Wine markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Wine market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Wine market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and

opportunities within the Wine industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M L), revenue generated, and market share of different by Price (e.g., Below 20 USD, 20-50 USD).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Wine market.

**Regional Analysis:** The report involves examining the Wine market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Wine market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Wine:

**Company Analysis:** Report covers individual Wine manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Wine This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Retail Market, Auction Sales).

**Technology Analysis:** Report covers specific technologies relevant to Wine. It assesses the current state, advancements, and potential future developments in Wine areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Wine market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Wine market is split by Price and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Price, and by Application in terms of volume and value.

### Market segment by Price

Below 20 USD

20-50 USD

Over 50 USD

### Market segment by Application

Retail Market

Auction Sales

### Major players covered

E&J Gallo

The Wine Group

Constellation Brands

Castel

Accolade Wines

Cantine Riunite & CIV

Concha y Toro

Treasury Wine Estates

Grupo Penaflo

Pernod-Ricard

Bronco Wine

Caviro

Trincher Family Estates

Antinori

Changyu

Casella Family Brands

Diageo

China Great Wall Wine

Jacob's Creek

Kendall-Jackson Vineyard Estates

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Wine product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Wine, with price, sales, revenue and global market share of Wine from 2019 to 2024.

Chapter 3, the Wine competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Wine breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Price and application, with sales market share and growth rate by price, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Wine market forecast, by regions, price and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Wine.

Chapter 14 and 15, to describe Wine sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Wine
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Price
  - 1.3.1 Overview: Global Wine Consumption Value by Price: 2019 Versus 2023 Versus 2030
  - 1.3.2 Below 20 USD
  - 1.3.3 20-50 USD
  - 1.3.4 Over 50 USD
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Wine Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Retail Market
  - 1.4.3 Auction Sales
- 1.5 Global Wine Market Size & Forecast
  - 1.5.1 Global Wine Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Wine Sales Quantity (2019-2030)
  - 1.5.3 Global Wine Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 E&J Gallo
  - 2.1.1 E&J Gallo Details
  - 2.1.2 E&J Gallo Major Business
  - 2.1.3 E&J Gallo Wine Product and Services
  - 2.1.4 E&J Gallo Wine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 E&J Gallo Recent Developments/Updates
- 2.2 The Wine Group
  - 2.2.1 The Wine Group Details
  - 2.2.2 The Wine Group Major Business
  - 2.2.3 The Wine Group Wine Product and Services
  - 2.2.4 The Wine Group Wine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 The Wine Group Recent Developments/Updates
- 2.3 Constellation Brands

- 2.3.1 Constellation Brands Details
- 2.3.2 Constellation Brands Major Business
- 2.3.3 Constellation Brands Wine Product and Services
- 2.3.4 Constellation Brands Wine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Constellation Brands Recent Developments/Updates
- 2.4 Castel
  - 2.4.1 Castel Details
  - 2.4.2 Castel Major Business
  - 2.4.3 Castel Wine Product and Services
  - 2.4.4 Castel Wine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Castel Recent Developments/Updates
- 2.5 Accolade Wines
  - 2.5.1 Accolade Wines Details
  - 2.5.2 Accolade Wines Major Business
  - 2.5.3 Accolade Wines Wine Product and Services
  - 2.5.4 Accolade Wines Wine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Accolade Wines Recent Developments/Updates
- 2.6 Cantine Riunite & CIV
  - 2.6.1 Cantine Riunite & CIV Details
  - 2.6.2 Cantine Riunite & CIV Major Business
  - 2.6.3 Cantine Riunite & CIV Wine Product and Services
  - 2.6.4 Cantine Riunite & CIV Wine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Cantine Riunite & CIV Recent Developments/Updates
- 2.7 Concha y Toro
  - 2.7.1 Concha y Toro Details
  - 2.7.2 Concha y Toro Major Business
  - 2.7.3 Concha y Toro Wine Product and Services
  - 2.7.4 Concha y Toro Wine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Concha y Toro Recent Developments/Updates
- 2.8 Treasury Wine Estates
  - 2.8.1 Treasury Wine Estates Details
  - 2.8.2 Treasury Wine Estates Major Business
  - 2.8.3 Treasury Wine Estates Wine Product and Services
  - 2.8.4 Treasury Wine Estates Wine Sales Quantity, Average Price, Revenue, Gross

## Margin and Market Share (2019-2024)

### 2.8.5 Treasury Wine Estates Recent Developments/Updates

## 2.9 Grupo Penaflor

### 2.9.1 Grupo Penaflor Details

### 2.9.2 Grupo Penaflor Major Business

### 2.9.3 Grupo Penaflor Wine Product and Services

### 2.9.4 Grupo Penaflor Wine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.9.5 Grupo Penaflor Recent Developments/Updates

## 2.10 Pernod-Ricard

### 2.10.1 Pernod-Ricard Details

### 2.10.2 Pernod-Ricard Major Business

### 2.10.3 Pernod-Ricard Wine Product and Services

### 2.10.4 Pernod-Ricard Wine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.10.5 Pernod-Ricard Recent Developments/Updates

## 2.11 Bronco Wine

### 2.11.1 Bronco Wine Details

### 2.11.2 Bronco Wine Major Business

### 2.11.3 Bronco Wine Wine Product and Services

### 2.11.4 Bronco Wine Wine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.11.5 Bronco Wine Recent Developments/Updates

## 2.12 Caviro

### 2.12.1 Caviro Details

### 2.12.2 Caviro Major Business

### 2.12.3 Caviro Wine Product and Services

### 2.12.4 Caviro Wine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.12.5 Caviro Recent Developments/Updates

## 2.13 Trincherro Family Estates

### 2.13.1 Trincherro Family Estates Details

### 2.13.2 Trincherro Family Estates Major Business

### 2.13.3 Trincherro Family Estates Wine Product and Services

### 2.13.4 Trincherro Family Estates Wine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.13.5 Trincherro Family Estates Recent Developments/Updates

## 2.14 Antinori

### 2.14.1 Antinori Details



- 2.14.2 Antinori Major Business
- 2.14.3 Antinori Wine Product and Services
- 2.14.4 Antinori Wine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Antinori Recent Developments/Updates
- 2.15 Changyu
  - 2.15.1 Changyu Details
  - 2.15.2 Changyu Major Business
  - 2.15.3 Changyu Wine Product and Services
  - 2.15.4 Changyu Wine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 Changyu Recent Developments/Updates
- 2.16 Casella Family Brands
  - 2.16.1 Casella Family Brands Details
  - 2.16.2 Casella Family Brands Major Business
  - 2.16.3 Casella Family Brands Wine Product and Services
  - 2.16.4 Casella Family Brands Wine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 Casella Family Brands Recent Developments/Updates
- 2.17 Diageo
  - 2.17.1 Diageo Details
  - 2.17.2 Diageo Major Business
  - 2.17.3 Diageo Wine Product and Services
  - 2.17.4 Diageo Wine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.17.5 Diageo Recent Developments/Updates
- 2.18 China Great Wall Wine
  - 2.18.1 China Great Wall Wine Details
  - 2.18.2 China Great Wall Wine Major Business
  - 2.18.3 China Great Wall Wine Wine Product and Services
  - 2.18.4 China Great Wall Wine Wine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.18.5 China Great Wall Wine Recent Developments/Updates
- 2.19 Jacob's Creek
  - 2.19.1 Jacob's Creek Details
  - 2.19.2 Jacob's Creek Major Business
  - 2.19.3 Jacob's Creek Wine Product and Services
  - 2.19.4 Jacob's Creek Wine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.19.5 Jacob's Creek Recent Developments/Updates
- 2.20 Kendall-Jackson Vineyard Estates
  - 2.20.1 Kendall-Jackson Vineyard Estates Details
  - 2.20.2 Kendall-Jackson Vineyard Estates Major Business
  - 2.20.3 Kendall-Jackson Vineyard Estates Wine Product and Services
  - 2.20.4 Kendall-Jackson Vineyard Estates Wine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.20.5 Kendall-Jackson Vineyard Estates Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: WINE BY MANUFACTURER**

- 3.1 Global Wine Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Wine Revenue by Manufacturer (2019-2024)
- 3.3 Global Wine Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Wine by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Wine Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Wine Manufacturer Market Share in 2023
- 3.5 Wine Market: Overall Company Footprint Analysis
  - 3.5.1 Wine Market: Region Footprint
  - 3.5.2 Wine Market: Company Product Type Footprint
  - 3.5.3 Wine Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Wine Market Size by Region
  - 4.1.1 Global Wine Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Wine Consumption Value by Region (2019-2030)
  - 4.1.3 Global Wine Average Price by Region (2019-2030)
- 4.2 North America Wine Consumption Value (2019-2030)
- 4.3 Europe Wine Consumption Value (2019-2030)
- 4.4 Asia-Pacific Wine Consumption Value (2019-2030)
- 4.5 South America Wine Consumption Value (2019-2030)
- 4.6 Middle East and Africa Wine Consumption Value (2019-2030)

### **5 MARKET SEGMENT BY PRICE**

- 5.1 Global Wine Sales Quantity by Price (2019-2030)
- 5.2 Global Wine Consumption Value by Price (2019-2030)
- 5.3 Global Wine Average Price by Price (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Wine Sales Quantity by Application (2019-2030)
- 6.2 Global Wine Consumption Value by Application (2019-2030)
- 6.3 Global Wine Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Wine Sales Quantity by Price (2019-2030)
- 7.2 North America Wine Sales Quantity by Application (2019-2030)
- 7.3 North America Wine Market Size by Country
  - 7.3.1 North America Wine Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Wine Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Wine Sales Quantity by Price (2019-2030)
- 8.2 Europe Wine Sales Quantity by Application (2019-2030)
- 8.3 Europe Wine Market Size by Country
  - 8.3.1 Europe Wine Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Wine Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Wine Sales Quantity by Price (2019-2030)
- 9.2 Asia-Pacific Wine Sales Quantity by Application (2019-2030)

## 9.3 Asia-Pacific Wine Market Size by Region

- 9.3.1 Asia-Pacific Wine Sales Quantity by Region (2019-2030)
- 9.3.2 Asia-Pacific Wine Consumption Value by Region (2019-2030)
- 9.3.3 China Market Size and Forecast (2019-2030)
- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

## 10 SOUTH AMERICA

- 10.1 South America Wine Sales Quantity by Price (2019-2030)
- 10.2 South America Wine Sales Quantity by Application (2019-2030)
- 10.3 South America Wine Market Size by Country
  - 10.3.1 South America Wine Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Wine Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## 11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Wine Sales Quantity by Price (2019-2030)
- 11.2 Middle East & Africa Wine Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Wine Market Size by Country
  - 11.3.1 Middle East & Africa Wine Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Wine Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## 12 MARKET DYNAMICS

- 12.1 Wine Market Drivers
- 12.2 Wine Market Restraints
- 12.3 Wine Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants

- 12.4.2 Bargaining Power of Suppliers
- 12.4.3 Bargaining Power of Buyers
- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Wine and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Wine
- 13.3 Wine Production Process
- 13.4 Wine Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Wine Typical Distributors
- 14.3 Wine Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Global Wine Consumption Value by Price, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Wine Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. E&J Gallo Basic Information, Manufacturing Base and Competitors
- Table 4. E&J Gallo Major Business
- Table 5. E&J Gallo Wine Product and Services
- Table 6. E&J Gallo Wine Sales Quantity (M L), Average Price (USD/K L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. E&J Gallo Recent Developments/Updates
- Table 8. The Wine Group Basic Information, Manufacturing Base and Competitors
- Table 9. The Wine Group Major Business
- Table 10. The Wine Group Wine Product and Services
- Table 11. The Wine Group Wine Sales Quantity (M L), Average Price (USD/K L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. The Wine Group Recent Developments/Updates
- Table 13. Constellation Brands Basic Information, Manufacturing Base and Competitors
- Table 14. Constellation Brands Major Business
- Table 15. Constellation Brands Wine Product and Services
- Table 16. Constellation Brands Wine Sales Quantity (M L), Average Price (USD/K L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. Constellation Brands Recent Developments/Updates
- Table 18. Castel Basic Information, Manufacturing Base and Competitors
- Table 19. Castel Major Business
- Table 20. Castel Wine Product and Services
- Table 21. Castel Wine Sales Quantity (M L), Average Price (USD/K L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. Castel Recent Developments/Updates
- Table 23. Accolade Wines Basic Information, Manufacturing Base and Competitors
- Table 24. Accolade Wines Major Business
- Table 25. Accolade Wines Wine Product and Services
- Table 26. Accolade Wines Wine Sales Quantity (M L), Average Price (USD/K L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. Accolade Wines Recent Developments/Updates
- Table 28. Cantine Riunite & CIV Basic Information, Manufacturing Base and Competitors

- Table 29. Cantine Riunite & CIV Major Business
- Table 30. Cantine Riunite & CIV Wine Product and Services
- Table 31. Cantine Riunite & CIV Wine Sales Quantity (M L), Average Price (USD/K L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Cantine Riunite & CIV Recent Developments/Updates
- Table 33. Concha y Toro Basic Information, Manufacturing Base and Competitors
- Table 34. Concha y Toro Major Business
- Table 35. Concha y Toro Wine Product and Services
- Table 36. Concha y Toro Wine Sales Quantity (M L), Average Price (USD/K L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Concha y Toro Recent Developments/Updates
- Table 38. Treasury Wine Estates Basic Information, Manufacturing Base and Competitors
- Table 39. Treasury Wine Estates Major Business
- Table 40. Treasury Wine Estates Wine Product and Services
- Table 41. Treasury Wine Estates Wine Sales Quantity (M L), Average Price (USD/K L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Treasury Wine Estates Recent Developments/Updates
- Table 43. Grupo Penaflor Basic Information, Manufacturing Base and Competitors
- Table 44. Grupo Penaflor Major Business
- Table 45. Grupo Penaflor Wine Product and Services
- Table 46. Grupo Penaflor Wine Sales Quantity (M L), Average Price (USD/K L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Grupo Penaflor Recent Developments/Updates
- Table 48. Pernod-Ricard Basic Information, Manufacturing Base and Competitors
- Table 49. Pernod-Ricard Major Business
- Table 50. Pernod-Ricard Wine Product and Services
- Table 51. Pernod-Ricard Wine Sales Quantity (M L), Average Price (USD/K L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Pernod-Ricard Recent Developments/Updates
- Table 53. Bronco Wine Basic Information, Manufacturing Base and Competitors
- Table 54. Bronco Wine Major Business
- Table 55. Bronco Wine Wine Product and Services
- Table 56. Bronco Wine Wine Sales Quantity (M L), Average Price (USD/K L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Bronco Wine Recent Developments/Updates
- Table 58. Caviro Basic Information, Manufacturing Base and Competitors
- Table 59. Caviro Major Business
- Table 60. Caviro Wine Product and Services

Table 61. Caviro Wine Sales Quantity (M L), Average Price (USD/K L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Caviro Recent Developments/Updates

Table 63. Trinchero Family Estates Basic Information, Manufacturing Base and Competitors

Table 64. Trinchero Family Estates Major Business

Table 65. Trinchero Family Estates Wine Product and Services

Table 66. Trinchero Family Estates Wine Sales Quantity (M L), Average Price (USD/K L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Trinchero Family Estates Recent Developments/Updates

Table 68. Antinori Basic Information, Manufacturing Base and Competitors

Table 69. Antinori Major Business

Table 70. Antinori Wine Product and Services

Table 71. Antinori Wine Sales Quantity (M L), Average Price (USD/K L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Antinori Recent Developments/Updates

Table 73. Changyu Basic Information, Manufacturing Base and Competitors

Table 74. Changyu Major Business

Table 75. Changyu Wine Product and Services

Table 76. Changyu Wine Sales Quantity (M L), Average Price (USD/K L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Changyu Recent Developments/Updates

Table 78. Casella Family Brands Basic Information, Manufacturing Base and Competitors

Table 79. Casella Family Brands Major Business

Table 80. Casella Family Brands Wine Product and Services

Table 81. Casella Family Brands Wine Sales Quantity (M L), Average Price (USD/K L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Casella Family Brands Recent Developments/Updates

Table 83. Diageo Basic Information, Manufacturing Base and Competitors

Table 84. Diageo Major Business

Table 85. Diageo Wine Product and Services

Table 86. Diageo Wine Sales Quantity (M L), Average Price (USD/K L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Diageo Recent Developments/Updates

Table 88. China Great Wall Wine Basic Information, Manufacturing Base and Competitors

Table 89. China Great Wall Wine Major Business

Table 90. China Great Wall Wine Wine Product and Services



- Table 91. China Great Wall Wine Wine Sales Quantity (M L), Average Price (USD/K L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 92. China Great Wall Wine Recent Developments/Updates
- Table 93. Jacob's Creek Basic Information, Manufacturing Base and Competitors
- Table 94. Jacob's Creek Major Business
- Table 95. Jacob's Creek Wine Product and Services
- Table 96. Jacob's Creek Wine Sales Quantity (M L), Average Price (USD/K L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 97. Jacob's Creek Recent Developments/Updates
- Table 98. Kendall-Jackson Vineyard Estates Basic Information, Manufacturing Base and Competitors
- Table 99. Kendall-Jackson Vineyard Estates Major Business
- Table 100. Kendall-Jackson Vineyard Estates Wine Product and Services
- Table 101. Kendall-Jackson Vineyard Estates Wine Sales Quantity (M L), Average Price (USD/K L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 102. Kendall-Jackson Vineyard Estates Recent Developments/Updates
- Table 103. Global Wine Sales Quantity by Manufacturer (2019-2024) & (M L)
- Table 104. Global Wine Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 105. Global Wine Average Price by Manufacturer (2019-2024) & (USD/K L)
- Table 106. Market Position of Manufacturers in Wine, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 107. Head Office and Wine Production Site of Key Manufacturer
- Table 108. Wine Market: Company Product Type Footprint
- Table 109. Wine Market: Company Product Application Footprint
- Table 110. Wine New Market Entrants and Barriers to Market Entry
- Table 111. Wine Mergers, Acquisition, Agreements, and Collaborations
- Table 112. Global Wine Sales Quantity by Region (2019-2024) & (M L)
- Table 113. Global Wine Sales Quantity by Region (2025-2030) & (M L)
- Table 114. Global Wine Consumption Value by Region (2019-2024) & (USD Million)
- Table 115. Global Wine Consumption Value by Region (2025-2030) & (USD Million)
- Table 116. Global Wine Average Price by Region (2019-2024) & (USD/K L)
- Table 117. Global Wine Average Price by Region (2025-2030) & (USD/K L)
- Table 118. Global Wine Sales Quantity by Price (2019-2024) & (M L)
- Table 119. Global Wine Sales Quantity by Price (2025-2030) & (M L)
- Table 120. Global Wine Consumption Value by Price (2019-2024) & (USD Million)
- Table 121. Global Wine Consumption Value by Price (2025-2030) & (USD Million)
- Table 122. Global Wine Average Price by Price (2019-2024) & (USD/K L)
- Table 123. Global Wine Average Price by Price (2025-2030) & (USD/K L)
- Table 124. Global Wine Sales Quantity by Application (2019-2024) & (M L)

- Table 125. Global Wine Sales Quantity by Application (2025-2030) & (M L)
- Table 126. Global Wine Consumption Value by Application (2019-2024) & (USD Million)
- Table 127. Global Wine Consumption Value by Application (2025-2030) & (USD Million)
- Table 128. Global Wine Average Price by Application (2019-2024) & (USD/K L)
- Table 129. Global Wine Average Price by Application (2025-2030) & (USD/K L)
- Table 130. North America Wine Sales Quantity by Price (2019-2024) & (M L)
- Table 131. North America Wine Sales Quantity by Price (2025-2030) & (M L)
- Table 132. North America Wine Sales Quantity by Application (2019-2024) & (M L)
- Table 133. North America Wine Sales Quantity by Application (2025-2030) & (M L)
- Table 134. North America Wine Sales Quantity by Country (2019-2024) & (M L)
- Table 135. North America Wine Sales Quantity by Country (2025-2030) & (M L)
- Table 136. North America Wine Consumption Value by Country (2019-2024) & (USD Million)
- Table 137. North America Wine Consumption Value by Country (2025-2030) & (USD Million)
- Table 138. Europe Wine Sales Quantity by Price (2019-2024) & (M L)
- Table 139. Europe Wine Sales Quantity by Price (2025-2030) & (M L)
- Table 140. Europe Wine Sales Quantity by Application (2019-2024) & (M L)
- Table 141. Europe Wine Sales Quantity by Application (2025-2030) & (M L)
- Table 142. Europe Wine Sales Quantity by Country (2019-2024) & (M L)
- Table 143. Europe Wine Sales Quantity by Country (2025-2030) & (M L)
- Table 144. Europe Wine Consumption Value by Country (2019-2024) & (USD Million)
- Table 145. Europe Wine Consumption Value by Country (2025-2030) & (USD Million)
- Table 146. Asia-Pacific Wine Sales Quantity by Price (2019-2024) & (M L)
- Table 147. Asia-Pacific Wine Sales Quantity by Price (2025-2030) & (M L)
- Table 148. Asia-Pacific Wine Sales Quantity by Application (2019-2024) & (M L)
- Table 149. Asia-Pacific Wine Sales Quantity by Application (2025-2030) & (M L)
- Table 150. Asia-Pacific Wine Sales Quantity by Region (2019-2024) & (M L)
- Table 151. Asia-Pacific Wine Sales Quantity by Region (2025-2030) & (M L)
- Table 152. Asia-Pacific Wine Consumption Value by Region (2019-2024) & (USD Million)
- Table 153. Asia-Pacific Wine Consumption Value by Region (2025-2030) & (USD Million)
- Table 154. South America Wine Sales Quantity by Price (2019-2024) & (M L)
- Table 155. South America Wine Sales Quantity by Price (2025-2030) & (M L)
- Table 156. South America Wine Sales Quantity by Application (2019-2024) & (M L)
- Table 157. South America Wine Sales Quantity by Application (2025-2030) & (M L)
- Table 158. South America Wine Sales Quantity by Country (2019-2024) & (M L)
- Table 159. South America Wine Sales Quantity by Country (2025-2030) & (M L)

Table 160. South America Wine Consumption Value by Country (2019-2024) & (USD Million)

Table 161. South America Wine Consumption Value by Country (2025-2030) & (USD Million)

Table 162. Middle East & Africa Wine Sales Quantity by Price (2019-2024) & (M L)

Table 163. Middle East & Africa Wine Sales Quantity by Price (2025-2030) & (M L)

Table 164. Middle East & Africa Wine Sales Quantity by Application (2019-2024) & (M L)

Table 165. Middle East & Africa Wine Sales Quantity by Application (2025-2030) & (M L)

Table 166. Middle East & Africa Wine Sales Quantity by Region (2019-2024) & (M L)

Table 167. Middle East & Africa Wine Sales Quantity by Region (2025-2030) & (M L)

Table 168. Middle East & Africa Wine Consumption Value by Region (2019-2024) & (USD Million)

Table 169. Middle East & Africa Wine Consumption Value by Region (2025-2030) & (USD Million)

Table 170. Wine Raw Material

Table 171. Key Manufacturers of Wine Raw Materials

Table 172. Wine Typical Distributors

Table 173. Wine Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Wine Picture

Figure 2. Global Wine Consumption Value by Price, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Wine Consumption Value Market Share by Price in 2023

Figure 4. Below 20 USD Examples

Figure 5. 20-50 USD Examples

Figure 6. Over 50 USD Examples

Figure 7. Global Wine Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Wine Consumption Value Market Share by Application in 2023

Figure 9. Retail Market Examples

Figure 10. Auction Sales Examples

Figure 11. Global Wine Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Wine Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Wine Sales Quantity (2019-2030) & (M L)

Figure 14. Global Wine Average Price (2019-2030) & (USD/K L)

Figure 15. Global Wine Sales Quantity Market Share by Manufacturer in 2023

Figure 16. Global Wine Consumption Value Market Share by Manufacturer in 2023

Figure 17. Producer Shipments of Wine by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 18. Top 3 Wine Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Top 6 Wine Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Global Wine Sales Quantity Market Share by Region (2019-2030)

Figure 21. Global Wine Consumption Value Market Share by Region (2019-2030)

Figure 22. North America Wine Consumption Value (2019-2030) & (USD Million)

Figure 23. Europe Wine Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Wine Consumption Value (2019-2030) & (USD Million)

Figure 25. South America Wine Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East & Africa Wine Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Wine Sales Quantity Market Share by Price (2019-2030)

Figure 28. Global Wine Consumption Value Market Share by Price (2019-2030)

Figure 29. Global Wine Average Price by Price (2019-2030) & (USD/K L)

Figure 30. Global Wine Sales Quantity Market Share by Application (2019-2030)

Figure 31. Global Wine Consumption Value Market Share by Application (2019-2030)

Figure 32. Global Wine Average Price by Application (2019-2030) & (USD/K L)

Figure 33. North America Wine Sales Quantity Market Share by Price (2019-2030)

Figure 34. North America Wine Sales Quantity Market Share by Application (2019-2030)

Figure 35. North America Wine Sales Quantity Market Share by Country (2019-2030)

Figure 36. North America Wine Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Wine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Canada Wine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Mexico Wine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Europe Wine Sales Quantity Market Share by Price (2019-2030)

Figure 41. Europe Wine Sales Quantity Market Share by Application (2019-2030)

Figure 42. Europe Wine Sales Quantity Market Share by Country (2019-2030)

Figure 43. Europe Wine Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Wine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. France Wine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. United Kingdom Wine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Russia Wine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Italy Wine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Wine Sales Quantity Market Share by Price (2019-2030)

Figure 50. Asia-Pacific Wine Sales Quantity Market Share by Application (2019-2030)

Figure 51. Asia-Pacific Wine Sales Quantity Market Share by Region (2019-2030)

Figure 52. Asia-Pacific Wine Consumption Value Market Share by Region (2019-2030)

Figure 53. China Wine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Japan Wine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Korea Wine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Wine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Wine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Wine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Million)

Figure 59. South America Wine Sales Quantity Market Share by Price (2019-2030)

Figure 60. South America Wine Sales Quantity Market Share by Application (2019-2030)

Figure 61. South America Wine Sales Quantity Market Share by Country (2019-2030)

Figure 62. South America Wine Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Wine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Argentina Wine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Middle East & Africa Wine Sales Quantity Market Share by Price (2019-2030)

Figure 66. Middle East & Africa Wine Sales Quantity Market Share by Application (2019-2030)

Figure 67. Middle East & Africa Wine Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Wine Consumption Value Market Share by Region (2019-2030)

Figure 69. Turkey Wine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Wine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Wine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Wine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Wine Market Drivers

Figure 74. Wine Market Restraints

Figure 75. Wine Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Wine in 2023

Figure 78. Manufacturing Process Analysis of Wine

Figure 79. Wine Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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