

# Global Windshield Wiper Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Windshield Wiper market size was valued at USD 7634.8 million in 2023 and is forecast to a readjusted size of USD 8491.7 million by 2030 with a CAGR of 1.5% during review period.

Windshield Wiper is a device used to keep the window clean, moving back and forth across the windshield countless times as they sweep the water away. A Windshield Wiper mainly consists of a pivot socket, two end ferrules, a spring steel sheet and a rubber strip. The spring sheet steel in Windshield Wiper dispersive pressure to the whole and make all parts of the Windshield Wiper bear averaged force, removing the rain mark and scratch on the windscreen. The Windshield Wiper can last longer, coupled with uniform force, anti-sun, simple structure and lighter weight features.

Valeo, Bosch, Federal-Mogul, Denso and Trico are the leading producers of windshield wipers, the top 3 accounting for approximately 55% of the total market.

China and Europe are the biggest markets, each with about 25% of the market.

The Global Info Research report includes an overview of the development of the Windshield Wiper industry chain, the market status of OEM (Wiper Blade, Wiper Arm), Aftermarket (Wiper Blade, Wiper Arm), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Windshield Wiper.

Regionally, the report analyzes the Windshield Wiper markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Windshield Wiper market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Windshield Wiper market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Windshield Wiper industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Wiper Blade, Wiper Arm).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Windshield Wiper market.

**Regional Analysis:** The report involves examining the Windshield Wiper market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Windshield Wiper market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Windshield Wiper:

**Company Analysis:** Report covers individual Windshield Wiper manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Windshield Wiper This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (OEM, Aftermarket).

**Technology Analysis:** Report covers specific technologies relevant to Windshield Wiper. It assesses the current state, advancements, and potential future developments in Windshield Wiper areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Windshield Wiper market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Windshield Wiper market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Wiper Blade

Wiper Arm

### Market segment by Application

OEM

Aftermarket

### Major players covered

Valeo

Bosch

Tenneco(Federal-Mogul)

Denso

Trico

ITW

HELLA

CAP

HEYNER GMBH

AIDO

Lukasi

Mitsuba

DOGA

METO

Pylon

KCW

Guoyu

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Windshield Wiper product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Windshield Wiper, with price, sales, revenue and global market share of Windshield Wiper from 2019 to 2024.

Chapter 3, the Windshield Wiper competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Windshield Wiper breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Windshield Wiper market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Windshield Wiper.

Chapter 14 and 15, to describe Windshield Wiper sales channel, distributors, customers, research findings and conclusion.

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