

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Window Film Market 2018, Forecast to 2023

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Abstracts

Window film is a thin sheet of window coating to deliver a range of high-value benefits, which can be installed on interior glass surfaces or exterior glass surfaces in residential & commercial buildings, automobiles, boats and marine applications. Window film comes in a range of shades from visually clear to darker shades of grey and bronze, the durability and performance of these products are determined by the quality and type of component used. Window film provides many benefits, from energy savings to UV protection.

Scope of the Report

This report focuses on the Window Film in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Window film industry is relatively concentrated, manufacturers are mostly in the North America, Europe and APAC. Among them, China output volume accounted for more than 17.07% of the total output volume of global window film in 2016. Eastman is the world leading manufacturer in global window film market with the market share of 10.55%, in terms of production, followed by 3M. Solar Gard-Saint Gobain and Madico. Compared to 2015, window film market managed to increase production by 2.49 percent to 2375.00 million USD worldwide in 2016 from 2317.20 million USD in 2015. Overall, the window film market performance is positive, despite the weak economic environment.

The worldwide market for Window Film is expected to grow at a CAGR of roughly 1.6% over the next five years, will reach 2680 million US\$ in 2023, from 2440 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Eastman

3M

Solar Gard-Saint Gobain

Madico

Johnson

Hanita Coating

Haverkamp

Sekisui S-Lec

Garware SunControl

Wintech

Erickson International

KDX Optical Material

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Solar Control Film

Safety / Security Film

Decorative Film

Spectrally Selective Film

Market Segment by Applications, can be divided into

Commercial

Residential

Automotive

Others

There are 15 Chapters to deeply display the global Window Film market.

Chapter 1, to describe Window Film Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Window Film, with sales, revenue, and price of Window Film, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Window Film, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Window Film market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Window Film sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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