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Global Wind and Solar Power Forecasting Services Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Wind and Solar Power Forecasting Services market size is expected to reach $ 252 million by 2032, rising at a market growth of 6.8% CAGR during the forecast period (2026-2032).

Wind and solar power forecasting services are specialized solutions that provide accurate predictions of the electricity production or output from wind turbines and solar photovoltaic (PV) systems. These services use a combination of meteorological data, historical performance data, and advanced modeling techniques to forecast the expected generation of renewable energy from wind and solar sources. The primary purpose of these forecasting services is to assist grid operators, utilities, and energy producers in effectively managing the integration of variable renewable energy sources into the power grid.

The growth of the wind and solar power forecasting service market is primarily driven by the continuous expansion of global installed wind and photovoltaic (PV) capacity, the development of electricity spot markets, and the rising share of renewable energy integrated into the grid. As wind and solar power account for an increasing proportion of the power system, their inherent randomness and volatility place greater demands on grid balancing, peak-shaving capabilities, and electricity trading. Consequently, power generation companies and grid dispatch centers require more accurate day-ahead, intra-day, and ultra-short-term power forecasting to optimize generation schedules, minimize deviation costs, and enhance the integration and consumption of renewable energy. Meanwhile, the rapid development of virtual power plants (VPPs), energy storage, aggregated power trading, and distributed energy resources has expanded the demand for forecasting at both the asset-portfolio and regional levels. Furthermore, continuous advancements in high-resolution numerical weather prediction, satellite imagery, real-

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time SCADA data, and AI/machine learning technologies have improved forecasting accuracy and update frequencies while reducing the costs associated with forecasting for large-scale asset portfolios. Coupled with increasingly stringent requirements from national grids regarding forecasting accuracy and data submission, wind and solar power forecasting is evolving from a supplementary meteorological service into a fundamental digital capability for renewable energy operations and electricity trading.

Report Scope

This report studies the global Wind and Solar Power Forecasting Services demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Wind and Solar Power Forecasting Services, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Wind and Solar Power Forecasting Services that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Wind and Solar Power Forecasting Services total market, 2021-2032, (USD Million)

Global Wind and Solar Power Forecasting Services total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Wind and Solar Power Forecasting Services total market, key domestic companies, and share, (USD Million)

Global Wind and Solar Power Forecasting Services revenue by player, revenue and market share 2021-2026, (USD Million)

Global Wind and Solar Power Forecasting Services total market by Type, CAGR, 2021-2032, (USD Million)

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Global Wind and Solar Power Forecasting Services total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Wind and Solar Power Forecasting Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include energy & meteo systems, Meteologica, Vaisala, LSEG, Weathernews, DNV, enfor, Volue, StormGeo, Meteomatics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Wind and Solar Power Forecasting Services market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Wind and Solar Power Forecasting Services Market, By Region:

United States

China

Europe

Japan

South Korea

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ASEAN

India

Rest of World

Market Segmentation

Global Wind and Solar Power Forecasting Services Market, Segmentation by Type:

Short-Term Forecasting

Medium and Long Term Forecasting

Global Wind and Solar Power Forecasting Services Market, Segmentation by Energy Type:

Wind Power Forecasting Services

Solar Power Forecasting Services

Global Wind and Solar Power Forecasting Services Market, Segmentation by Predicted Object:

Turbine/Unit-level Forecasting

Plant/Site-level Forecasting

Others

Global Wind and Solar Power Forecasting Services Market, Segmentation by Application:

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Energy Providers

Power Traders

Grid Operators

Companies Profiled:

energy & meteo systems

Meteologica

Vaisala

LSEG

Weathernews

DNV

enfor

Volue

StormGeo

Meteomatics

Amperon

Montel Energy

Dexter Energy

AleaSoft

ConWX

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Reuniwatt

Steadysun

Renewcast

State Power Rixin Technology

Beijing East E-Energy Technology

Jiutian Weather Technology

Daxian Wind

Key Questions Answered

1. How big is the global Wind and Solar Power Forecasting Services market?
2. What is the demand of the global Wind and Solar Power Forecasting Services market?
3. What is the year over year growth of the global Wind and Solar Power Forecasting Services market?
4. What is the total value of the global Wind and Solar Power Forecasting Services market?
5. Who are the Major Players in the global Wind and Solar Power Forecasting Services market?
6. What are the growth factors driving the market demand?

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