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Global Wind and Solar Energy Forecasting Services Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Wind and Solar Energy Forecasting Services market size is expected to reach $ 252 million by 2032, rising at a market growth of 6.8% CAGR during the forecast period (2026-2032).

Wind and solar energy forecasting services are professional forecasting services provided to wind farms, photovoltaic power plants, new energy asset operators, power traders, and grid organizations. By integrating numerical weather prediction (NWP), satellite remote sensing, ground meteorological observation, wind measurement tower, SCADA operation data, and historical power generation data, and combining physical models, statistical models, machine learning, and artificial intelligence algorithms, the services predict wind speed, solar irradiance, and wind and solar power generation output within a certain future time range.

The development of the wind and solar forecasting services market is primarily driven by the continuous expansion of global wind and solar power installed capacity, the increasing penetration rate of new energy generation, and the increasing marketization of electricity. Due to the strong volatility and uncertainty of wind speed, cloud cover, and solar irradiance, the increased proportion of new energy sources has significantly increased the demand from grid operators and power generation companies for high-frequency, accurate, and continuously updated power forecasts to mitigate supply-demand imbalances, reserve capacity pressure, and the risk of wind and solar curtailment. Meanwhile, the development of day-ahead, intraday, and real-time electricity markets has made forecasting errors more directly affect the deviation costs and trading revenues of power generation companies, further enhancing the commercial value of professional third-party forecasting services. In addition, the development of centralized operation of multiple power plants, offshore wind power,

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large-scale new energy bases, energy storage, and virtual power plants has also driven the expansion of forecasting demand from single power plants to asset portfolios and regional levels. With the continuous advancement of high-resolution NWP, satellite data, cloud computing, and AI/machine learning technologies, forecasting accuracy, update frequency, and service automation levels are continuously improving, further propelling wind and solar forecasting services from basic meteorological support to a crucial digital service for new energy trading, dispatching, and intelligent operation.

Report Scope

This report studies the global Wind and Solar Energy Forecasting Services demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Wind and Solar Energy Forecasting Services, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Wind and Solar Energy Forecasting Services that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Wind and Solar Energy Forecasting Services total market, 2021-2032, (USD Million)

Global Wind and Solar Energy Forecasting Services total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Wind and Solar Energy Forecasting Services total market, key domestic companies, and share, (USD Million)

Global Wind and Solar Energy Forecasting Services revenue by player, revenue and market share 2021-2026, (USD Million)

Global Wind and Solar Energy Forecasting Services total market by Type, CAGR, 2021-2032, (USD Million)

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Global Wind and Solar Energy Forecasting Services total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Wind and Solar Energy Forecasting Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include energy & meteo systems, Meteologica, Vaisala, LSEG, Weathernews, enfor, DNV, Volue, StormGeo, Meteomatics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Wind and Solar Energy Forecasting Services market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Wind and Solar Energy Forecasting Services Market, By Region:

United States

China

Europe

Japan

South Korea

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ASEAN

India

Rest of World

Market Segmentation

Global Wind and Solar Energy Forecasting Services Market, Segmentation by Type:

Short-Term Forecasting

Medium and Long Term Forecasting

Global Wind and Solar Energy Forecasting Services Market, Segmentation by Predicted Object:

Site-level Forecasting

Portfolio-level Forecasting

Regional & Grid-level Forecasting

Global Wind and Solar Energy Forecasting Services Market, Segmentation by Application:

Wind Power

Solar Power

Others

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Companies Profiled:

energy & meteo systems

Meteologica

Vaisala

LSEG

Weathernews

enfor

DNV

Volue

StormGeo

Meteomatics

Amperon

Montel Energy

Dexter Energy

AleaSoft

ConWX

Reuniwatt

Steadysun

Renewcast

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State Power Rixin Technology

Goldwind

Envision

Beijing East E-Energy Technology

MLOG Technology

Seniverse

Key Questions Answered

1. How big is the global Wind and Solar Energy Forecasting Services market?
2. What is the demand of the global Wind and Solar Energy Forecasting Services market?
3. What is the year over year growth of the global Wind and Solar Energy Forecasting Services market?
4. What is the total value of the global Wind and Solar Energy Forecasting Services market?
5. Who are the Major Players in the global Wind and Solar Energy Forecasting Services market?
6. What are the growth factors driving the market demand?

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