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Global Wind and Solar Energy Forecasting Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Wind and Solar Energy Forecasting Services market size was valued at US$ 158 million in 2025 and is forecast to a readjusted size of US$ 252 million by 2032 with a CAGR of 6.8% during review period.

Wind and solar energy forecasting services are professional forecasting services provided to wind farms, photovoltaic power plants, new energy asset operators, power traders, and grid organizations. By integrating numerical weather prediction (NWP), satellite remote sensing, ground meteorological observation, wind measurement tower, SCADA operation data, and historical power generation data, and combining physical models, statistical models, machine learning, and artificial intelligence algorithms, the services predict wind speed, solar irradiance, and wind and solar power generation output within a certain future time range.

The development of the wind and solar forecasting services market is primarily driven by the continuous expansion of global wind and solar power installed capacity, the increasing penetration rate of new energy generation, and the increasing marketization of electricity. Due to the strong volatility and uncertainty of wind speed, cloud cover, and solar irradiance, the increased proportion of new energy sources has significantly increased the demand from grid operators and power generation companies for high-frequency, accurate, and continuously updated power forecasts to mitigate supply-demand imbalances, reserve capacity pressure, and the risk of wind and solar curtailment. Meanwhile, the development of day-ahead, intraday, and real-time electricity markets has made forecasting errors more directly affect the deviation costs and trading revenues of power generation companies, further enhancing the

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commercial value of professional third-party forecasting services. In addition, the development of centralized operation of multiple power plants, offshore wind power, large-scale new energy bases, energy storage, and virtual power plants has also driven the expansion of forecasting demand from single power plants to asset portfolios and regional levels. With the continuous advancement of high-resolution NWP, satellite data, cloud computing, and AI/machine learning technologies, forecasting accuracy, update frequency, and service automation levels are continuously improving, further propelling wind and solar forecasting services from basic meteorological support to a crucial digital service for new energy trading, dispatching, and intelligent operation.

Report Scope

This report is a detailed and comprehensive analysis for global Wind and Solar Energy Forecasting Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Wind and Solar Energy Forecasting Services market size and forecasts, in consumption value ($ Million), 2021-2032

Global Wind and Solar Energy Forecasting Services market size and forecasts by region and country, in consumption value ($ Million), 2021-2032

Global Wind and Solar Energy Forecasting Services market size and forecasts, by Type and by Application, in consumption value ($ Million), 2021-2032

Global Wind and Solar Energy Forecasting Services market shares of main players, in revenue ($ Million), 2021-2026

The Primary Objectives in This Report Are:

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To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Wind and Solar Energy Forecasting Services

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Wind and Solar Energy Forecasting Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include energy & meteo systems, Meteologica, Vaisala, LSEG, Weathernews, enfor, DNV, Volue, StormGeo, Meteomatics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Wind and Solar Energy Forecasting Services market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

Market segment by Type

Short-Term Forecasting

Medium and Long Term Forecasting

Market segment by Predicted Object

Site-level Forecasting

Portfolio-level Forecasting

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Regional & Grid-level Forecasting

Market segment by Application

Wind Power

Solar Power

Others

Market segment by players, this report covers

energy & meteo systems

Meteologica

Vaisala

LSEG

Weathernews

enfor

DNV

Volue

StormGeo

Meteomatics

Amperon

Montel Energy

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Dexter Energy

AleaSoft

ConWX

Reuniwatt

Steadysun

Renewcast

State Power Rixin Technology

Goldwind

Envision

Beijing East E-Energy Technology

MLOG Technology

Seniverse

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

Chapter Outline

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Chapter 1, to describe Wind and Solar Energy Forecasting Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Wind and Solar Energy Forecasting Services, with revenue, gross margin, and global market share of Wind and Solar Energy Forecasting Services from 2021 to 2026.

Chapter 3, the Wind and Solar Energy Forecasting Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.and Wind and Solar Energy Forecasting Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Wind and Solar Energy Forecasting Services.

Chapter 13, to describe Wind and Solar Energy Forecasting Services research findings and conclusion.

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