

# Global Wind Lidar Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Wind Lidar market size was valued at USD 274.2 million in 2023 and is forecast to a readjusted size of USD 623 million by 2030 with a CAGR of 12.4% during review period.

Wind Lidar is a type of lidar which can be used to measure wind speed and to provide information about vertical distribution of the aerosol particles. It is a new atmospheric remote sensing equipment, and semiconductor wind lidar the only effective tool to achieve remote sensing for the three-dimensional atmospheric wind field.

Lidar is a remote sensing technology that measures distance by illuminating a target with a laser and analyzing the reflected light. Although thought by some to be an acronym of Light Detection and Ranging, the term lidar was actually created as a portmanteau of 'light' and 'radar.'

Global 5 largest manufacturers of Wind Lidar are Vaisala, Movelasar, ZX Lidars, John Wood Group and Lockheed Martin, which make up about 65%. Among them, Vaisala is the leader with about 20% market share.

China is the largest market, with a share over 40%, followed by Europe and North America, with the share about 35% and 15%. In terms of product type, Nacelle Wind Lidar occupies the largest share of the total market, more than 80%. In terms of product application, Wind Energy occupies the largest share of the total market, about 80%.

The Global Info Research report includes an overview of the development of the Wind Lidar industry chain, the market status of Wind Energy (Nacelle Wind Lidar, Ground-based Wind Lidar), Meteorology & Environmental (Nacelle Wind Lidar, Ground-based

Wind Lidar), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Wind Lidar.

Regionally, the report analyzes the Wind Lidar markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Wind Lidar market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Wind Lidar market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Wind Lidar industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Units), revenue generated, and market share of different by Type (e.g., Nacelle Wind Lidar, Ground-based Wind Lidar).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Wind Lidar market.

**Regional Analysis:** The report involves examining the Wind Lidar market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Wind Lidar market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Wind Lidar:

**Company Analysis:** Report covers individual Wind Lidar manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Wind Lidar. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Wind Energy, Meteorology & Environmental).

**Technology Analysis:** Report covers specific technologies relevant to Wind Lidar. It assesses the current state, advancements, and potential future developments in Wind Lidar areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Wind Lidar market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Wind Lidar market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Nacelle Wind Lidar

Ground-based Wind Lidar

Others

### Market segment by Application

Wind Energy

Meteorology & Environmental

Aviation Safety

#### Major players covered

Vaisala

Movelaser

ZX Lidars

John Wood Group

Lockheed Martin

Qingdao Leice Transient Technology

Huahang Seaglet

Lumibird

Landun Photoelectron

Windar Photonics

Mitsubishi Electric

Everise Technology

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Wind Lidar product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Wind Lidar, with price, sales, revenue and global market share of Wind Lidar from 2019 to 2024.

Chapter 3, the Wind Lidar competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Wind Lidar breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Wind Lidar market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Wind Lidar.

Chapter 14 and 15, to describe Wind Lidar sales channel, distributors, customers, research findings and conclusion.

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