

# Global WiFi People Counting Solutions Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G15EB5F67D5DEN.html>

Date: December 2025

Pages: 128

Price: US\$ 4,480.00 (Single User License)

ID: G15EB5F67D5DEN

## Abstracts

The global WiFi People Counting Solutions market size is expected to reach \$ million by 2032, rising at a market growth of %CAGR during the forecast period (2026-2032). WiFi People Counting Solution refers to an intelligent analytics system that leverages WiFi signal detection technology to accurately count, track, and analyze the flow of people in specific spaces (such as retail stores, shopping malls, transportation hubs, exhibition centers, and public venues). It operates by capturing WiFi signals (including probe requests, beacon frames, or association packets) emitted by mobile devices (smartphones, tablets, etc.) carried by individuals?even if the devices are not connected to the target WiFi network?through deployed hardware such as WiFi probes, intelligent access points (APs), or integrated routers. The system then processes and analyzes key signal characteristics via built-in algorithms, realizing core functions such as real-time passenger flow counting, visitor duplication elimination (to avoid counting the same person multiple times), entry/exit direction identification, stay time calculation, passenger flow density monitoring, and historical trend analysis. Notably, to comply with data privacy regulations (e.g., GDPR, local data protection laws), the solution typically anonymizes device identifiers (e.g., hashing MAC addresses) to prevent personal information leakage, ensuring compliance while collecting traffic data. Widely used across retail, transportation, hospitality, and public services, it provides data-driven insights for businesses and managers to optimize store layout, adjust staffing levels, evaluate marketing campaign effectiveness, improve customer experience, and enhance operational efficiency?transforming invisible passenger flow into actionable decision-making support.

This report studies the global WiFi People Counting Solutions demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for WiFi People Counting Solutions, and provides market size (US\$ million) and Year-over-Year

(YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of WiFi People Counting Solutions that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global WiFi People Counting Solutions total market, 2021-2032, (USD Million)

Global WiFi People Counting Solutions total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: WiFi People Counting Solutions total market, key domestic companies, and share, (USD Million)

Global WiFi People Counting Solutions revenue by player, revenue and market share 2021-2026, (USD Million)

Global WiFi People Counting Solutions total market by Type, CAGR, 2021-2032, (USD Million)

Global WiFi People Counting Solutions total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global WiFi People Counting Solutions market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include FootfallCam, Milesight, V-Count, EvolvePlus Pty Ltd, SensMax, minew, FOORIR, Storetraffic, Bumbee labs, SenSource, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world WiFi People Counting Solutions market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global WiFi People Counting Solutions Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global WiFi People Counting Solutions Market, Segmentation by Type:

Narrow-area WiFi Counting (Coverage Radius

Medium-area WiFi Counting (Coverage Radius 10-50 Meters)

Wide-area WiFi Counting (Coverage Radius > 50 Meters)

#### Global WiFi People Counting Solutions Market, Segmentation by Accuracy Level:

High-Precision WiFi Counting

Basic-Precision WiFi Counting

#### Global WiFi People Counting Solutions Market, Segmentation by Environmental Adaptability:

Indoor-Only Adaptable WiFi Counting

Indoor-Outdoor Universal WiFi Counting

#### Global WiFi People Counting Solutions Market, Segmentation by Application:

Retail & Commercial Venues

Office & Smart Buildings

Public & Transportation Hubs

Others

### **Companies Profiled:**

FootfallCam

Milesight

V-Count

EvolvePlus Pty Ltd

SensMax

minew

FOORIR

Storetraffic

Bumbee labs

SenSource

Traf-Sys

Johnson Controls

### **Key Questions Answered**

1. How big is the global WiFi People Counting Solutions market?
2. What is the demand of the global WiFi People Counting Solutions market?
3. What is the year over year growth of the global WiFi People Counting Solutions market?
4. What is the total value of the global WiFi People Counting Solutions market?
5. Who are the Major Players in the global WiFi People Counting Solutions market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

1.1 WiFi People Counting Solutions Introduction

1.2 World WiFi People Counting Solutions Market Size & Forecast (2021 & 2025 & 2032)

1.3 World WiFi People Counting Solutions Total Market by Region (by Headquarter Location)

1.3.1 World WiFi People Counting Solutions Market Size by Region (2021-2032), (by Headquarter Location)

1.3.2 United States Based Company WiFi People Counting Solutions Revenue (2021-2032)

1.3.3 China Based Company WiFi People Counting Solutions Revenue (2021-2032)

1.3.4 Europe Based Company WiFi People Counting Solutions Revenue (2021-2032)

1.3.5 Japan Based Company WiFi People Counting Solutions Revenue (2021-2032)

1.3.6 South Korea Based Company WiFi People Counting Solutions Revenue (2021-2032)

1.3.7 ASEAN Based Company WiFi People Counting Solutions Revenue (2021-2032)

1.3.8 India Based Company WiFi People Counting Solutions Revenue (2021-2032)

1.4 Market Drivers, Restraints and Trends

1.4.1 WiFi People Counting Solutions Market Drivers

1.4.2 Factors Affecting Demand

1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

2.1 World WiFi People Counting Solutions Consumption Value (2021-2032)

2.2 World WiFi People Counting Solutions Consumption Value by Region

2.2.1 World WiFi People Counting Solutions Consumption Value by Region (2021-2026)

2.2.2 World WiFi People Counting Solutions Consumption Value Forecast by Region (2027-2032)

2.3 United States WiFi People Counting Solutions Consumption Value (2021-2032)

2.4 China WiFi People Counting Solutions Consumption Value (2021-2032)

2.5 Europe WiFi People Counting Solutions Consumption Value (2021-2032)

2.6 Japan WiFi People Counting Solutions Consumption Value (2021-2032)

2.7 South Korea WiFi People Counting Solutions Consumption Value (2021-2032)

2.8 ASEAN WiFi People Counting Solutions Consumption Value (2021-2032)

## 2.9 India WiFi People Counting Solutions Consumption Value (2021-2032)

### **3 WORLD WIFI PEOPLE COUNTING SOLUTIONS COMPANIES COMPETITIVE ANALYSIS**

#### 3.1 World WiFi People Counting Solutions Revenue by Player (2021-2026)

#### 3.2 Industry Rank and Concentration Rate (CR)

##### 3.2.1 Global WiFi People Counting Solutions Industry Rank of Major Players

##### 3.2.2 Global Concentration Ratios (CR4) for WiFi People Counting Solutions in 2025

##### 3.2.3 Global Concentration Ratios (CR8) for WiFi People Counting Solutions in 2025

#### 3.3 WiFi People Counting Solutions Company Evaluation Quadrant

#### 3.4 WiFi People Counting Solutions Market: Overall Company Footprint Analysis

##### 3.4.1 WiFi People Counting Solutions Market: Region Footprint

##### 3.4.2 WiFi People Counting Solutions Market: Company Product Type Footprint

##### 3.4.3 WiFi People Counting Solutions Market: Company Product Application Footprint

#### 3.5 Competitive Environment

##### 3.5.1 Historical Structure of the Industry

##### 3.5.2 Barriers of Market Entry

##### 3.5.3 Factors of Competition

#### 3.6 Mergers & Acquisitions Activity

### **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

#### 4.1 United States VS China: WiFi People Counting Solutions Revenue Comparison (by Headquarter Location)

##### 4.1.1 United States VS China: WiFi People Counting Solutions Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

##### 4.1.2 United States VS China: WiFi People Counting Solutions Revenue Market Share Comparison (2021 & 2025 & 2032)

#### 4.2 United States Based Companies VS China Based Companies: WiFi People Counting Solutions Consumption Value Comparison

##### 4.2.1 United States VS China: WiFi People Counting Solutions Consumption Value Comparison (2021 & 2025 & 2032)

##### 4.2.2 United States VS China: WiFi People Counting Solutions Consumption Value Market Share Comparison (2021 & 2025 & 2032)

#### 4.3 United States Based WiFi People Counting Solutions Companies and Market Share, 2021-2026

##### 4.3.1 United States Based WiFi People Counting Solutions Companies, Headquarters

(States, Country)

4.3.2 United States Based Companies WiFi People Counting Solutions Revenue, (2021-2026)

4.4 China Based Companies WiFi People Counting Solutions Revenue and Market Share, 2021-2026

4.4.1 China Based WiFi People Counting Solutions Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies WiFi People Counting Solutions Revenue, (2021-2026)

4.5 Rest of World Based WiFi People Counting Solutions Companies and Market Share, 2021-2026

4.5.1 Rest of World Based WiFi People Counting Solutions Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies WiFi People Counting Solutions Revenue (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World WiFi People Counting Solutions Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Narrow-area WiFi Counting (Coverage Radius 5-10 Meters) 5.2.2 Medium-area WiFi Counting (Coverage Radius 10-50 Meters)

5.2.3 Wide-area WiFi Counting (Coverage Radius > 50 Meters)

5.3 Market Segment by Type

5.3.1 World WiFi People Counting Solutions Market Size by Type (2021-2026)

5.3.2 World WiFi People Counting Solutions Market Size by Type (2027-2032)

5.3.3 World WiFi People Counting Solutions Market Size Market Share by Type (2027-2032)

## **6 MARKET ANALYSIS BY ACCURACY LEVEL**

6.1 World WiFi People Counting Solutions Market Size Overview by Accuracy Level: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Accuracy Level

6.2.1 High-Precision WiFi Counting

6.2.2 Basic-Precision WiFi Counting

6.3 Market Segment by Accuracy Level

6.3.1 World WiFi People Counting Solutions Market Size by Accuracy Level (2021-2026)

6.3.2 World WiFi People Counting Solutions Market Size by Accuracy Level (2027-2032)

6.3.3 World WiFi People Counting Solutions Market Size Market Share by Accuracy Level (2027-2032)

## **7 MARKET ANALYSIS BY ENVIRONMENTAL ADAPTABILITY**

7.1 World WiFi People Counting Solutions Market Size Overview by Environmental Adaptability: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Environmental Adaptability

7.2.1 Indoor-Only Adaptable WiFi Counting

7.2.2 Indoor-Outdoor Universal WiFi Counting

7.3 Market Segment by Environmental Adaptability

7.3.1 World WiFi People Counting Solutions Market Size by Environmental Adaptability (2021-2026)

7.3.2 World WiFi People Counting Solutions Market Size by Environmental Adaptability (2027-2032)

7.3.3 World WiFi People Counting Solutions Market Size Market Share by Environmental Adaptability (2027-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World WiFi People Counting Solutions Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Retail & Commercial Venues

8.2.2 Office & Smart Buildings

8.2.3 Public & Transportation Hubs

8.2.4 Others

8.3 Market Segment by Application

8.3.1 World WiFi People Counting Solutions Market Size by Application (2021-2026)

8.3.2 World WiFi People Counting Solutions Market Size by Application (2027-2032)

8.3.3 World WiFi People Counting Solutions Market Size Market Share by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 FootfallCam

9.1.1 FootfallCam Details

- 9.1.2 FootfallCam Major Business
- 9.1.3 FootfallCam WiFi People Counting Solutions Product and Services
- 9.1.4 FootfallCam WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026)
- 9.1.5 FootfallCam Recent Developments/Updates
- 9.1.6 FootfallCam Competitive Strengths & Weaknesses
- 9.2 Milesight
  - 9.2.1 Milesight Details
  - 9.2.2 Milesight Major Business
  - 9.2.3 Milesight WiFi People Counting Solutions Product and Services
  - 9.2.4 Milesight WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026)
  - 9.2.5 Milesight Recent Developments/Updates
  - 9.2.6 Milesight Competitive Strengths & Weaknesses
- 9.3 V-Count
  - 9.3.1 V-Count Details
  - 9.3.2 V-Count Major Business
  - 9.3.3 V-Count WiFi People Counting Solutions Product and Services
  - 9.3.4 V-Count WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026)
  - 9.3.5 V-Count Recent Developments/Updates
  - 9.3.6 V-Count Competitive Strengths & Weaknesses
- 9.4 EvolvePlus Pty Ltd
  - 9.4.1 EvolvePlus Pty Ltd Details
  - 9.4.2 EvolvePlus Pty Ltd Major Business
  - 9.4.3 EvolvePlus Pty Ltd WiFi People Counting Solutions Product and Services
  - 9.4.4 EvolvePlus Pty Ltd WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026)
  - 9.4.5 EvolvePlus Pty Ltd Recent Developments/Updates
  - 9.4.6 EvolvePlus Pty Ltd Competitive Strengths & Weaknesses
- 9.5 SensMax
  - 9.5.1 SensMax Details
  - 9.5.2 SensMax Major Business
  - 9.5.3 SensMax WiFi People Counting Solutions Product and Services
  - 9.5.4 SensMax WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026)
  - 9.5.5 SensMax Recent Developments/Updates
  - 9.5.6 SensMax Competitive Strengths & Weaknesses
- 9.6 minew

- 9.6.1 minew Details
- 9.6.2 minew Major Business
- 9.6.3 minew WiFi People Counting Solutions Product and Services
- 9.6.4 minew WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026)
- 9.6.5 minew Recent Developments/Updates
- 9.6.6 minew Competitive Strengths & Weaknesses
- 9.7 FOORIR
  - 9.7.1 FOORIR Details
  - 9.7.2 FOORIR Major Business
  - 9.7.3 FOORIR WiFi People Counting Solutions Product and Services
  - 9.7.4 FOORIR WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026)
  - 9.7.5 FOORIR Recent Developments/Updates
  - 9.7.6 FOORIR Competitive Strengths & Weaknesses
- 9.8 Storetraffic
  - 9.8.1 Storetraffic Details
  - 9.8.2 Storetraffic Major Business
  - 9.8.3 Storetraffic WiFi People Counting Solutions Product and Services
  - 9.8.4 Storetraffic WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026)
  - 9.8.5 Storetraffic Recent Developments/Updates
  - 9.8.6 Storetraffic Competitive Strengths & Weaknesses
- 9.9 Bumbee labs
  - 9.9.1 Bumbee labs Details
  - 9.9.2 Bumbee labs Major Business
  - 9.9.3 Bumbee labs WiFi People Counting Solutions Product and Services
  - 9.9.4 Bumbee labs WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026)
  - 9.9.5 Bumbee labs Recent Developments/Updates
  - 9.9.6 Bumbee labs Competitive Strengths & Weaknesses
- 9.10 SenSource
  - 9.10.1 SenSource Details
  - 9.10.2 SenSource Major Business
  - 9.10.3 SenSource WiFi People Counting Solutions Product and Services
  - 9.10.4 SenSource WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026)
  - 9.10.5 SenSource Recent Developments/Updates
  - 9.10.6 SenSource Competitive Strengths & Weaknesses

## 9.11 Traf-Sys

### 9.11.1 Traf-Sys Details

### 9.11.2 Traf-Sys Major Business

### 9.11.3 Traf-Sys WiFi People Counting Solutions Product and Services

### 9.11.4 Traf-Sys WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026)

### 9.11.5 Traf-Sys Recent Developments/Updates

### 9.11.6 Traf-Sys Competitive Strengths & Weaknesses

## 9.12 Johnson Controls

### 9.12.1 Johnson Controls Details

### 9.12.2 Johnson Controls Major Business

### 9.12.3 Johnson Controls WiFi People Counting Solutions Product and Services

### 9.12.4 Johnson Controls WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026)

### 9.12.5 Johnson Controls Recent Developments/Updates

### 9.12.6 Johnson Controls Competitive Strengths & Weaknesses

## 10 INDUSTRY CHAIN ANALYSIS

### 10.1 WiFi People Counting Solutions Industry Chain

### 10.2 WiFi People Counting Solutions Upstream Analysis

### 10.3 WiFi People Counting Solutions Midstream Analysis

### 10.4 WiFi People Counting Solutions Downstream Analysis

## 11 RESEARCH FINDINGS AND CONCLUSION

## 12 APPENDIX

### 12.1 Methodology

### 12.2 Research Process and Data Source

### 12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. World WiFi People Counting Solutions Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
- Table 2. World WiFi People Counting Solutions Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)
- Table 3. World WiFi People Counting Solutions Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)
- Table 4. World WiFi People Counting Solutions Revenue Market Share by Region (2021-2026), (by Headquarter Location)
- Table 5. World WiFi People Counting Solutions Revenue Market Share by Region (2027-2032), (by Headquarter Location)
- Table 6. Major Market Trends
- Table 7. World WiFi People Counting Solutions Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)
- Table 8. World WiFi People Counting Solutions Consumption Value by Region (2021-2026) & (USD Million)
- Table 9. World WiFi People Counting Solutions Consumption Value Forecast by Region (2027-2032) & (USD Million)
- Table 10. World WiFi People Counting Solutions Revenue by Player (2021-2026) & (USD Million)
- Table 11. Revenue Market Share of Key WiFi People Counting Solutions Players in 2025
- Table 12. World WiFi People Counting Solutions Industry Rank of Major Player, Based on Revenue in 2025
- Table 13. Global WiFi People Counting Solutions Company Evaluation Quadrant
- Table 14. Head Office of Key WiFi People Counting Solutions Players
- Table 15. WiFi People Counting Solutions Market: Company Product Type Footprint
- Table 16. WiFi People Counting Solutions Market: Company Product Application Footprint
- Table 17. WiFi People Counting Solutions Mergers & Acquisitions Activity
- Table 18. United States VS China WiFi People Counting Solutions Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 19. United States VS China WiFi People Counting Solutions Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 20. United States Based WiFi People Counting Solutions Companies, Headquarters (States, Country)

Table 21. United States Based Companies WiFi People Counting Solutions Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies WiFi People Counting Solutions Revenue Market Share (2021-2026)

Table 23. China Based WiFi People Counting Solutions Companies, Headquarters (Province, Country)

Table 24. China Based Companies WiFi People Counting Solutions Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies WiFi People Counting Solutions Revenue Market Share (2021-2026)

Table 26. Rest of World Based WiFi People Counting Solutions Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies WiFi People Counting Solutions Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies WiFi People Counting Solutions Revenue Market Share (2021-2026)

Table 29. World WiFi People Counting Solutions Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World WiFi People Counting Solutions Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World WiFi People Counting Solutions Market Size by Type (2027-2032) & (USD Million)

Table 32. World WiFi People Counting Solutions Market Size by Accuracy Level, (USD Million), 2021 & 2025 & 2032

Table 33. World WiFi People Counting Solutions Market Size Value by Accuracy Level (2021-2026) & (USD Million)

Table 34. World WiFi People Counting Solutions Market Size by Accuracy Level (2027-2032) & (USD Million)

Table 35. World WiFi People Counting Solutions Market Size by Environmental Adaptability, (USD Million), 2021 & 2025 & 2032

Table 36. World WiFi People Counting Solutions Market Size Value by Environmental Adaptability (2021-2026) & (USD Million)

Table 37. World WiFi People Counting Solutions Market Size by Environmental Adaptability (2027-2032) & (USD Million)

Table 38. World WiFi People Counting Solutions Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World WiFi People Counting Solutions Market Size by Application (2021-2026) & (USD Million)

Table 40. World WiFi People Counting Solutions Market Size by Application

(2027-2032) & (USD Million)

Table 41. FootfallCam Basic Information, Manufacturing Base and Competitors

Table 42. FootfallCam Major Business

Table 43. FootfallCam WiFi People Counting Solutions Product and Services

Table 44. FootfallCam WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. FootfallCam Recent Developments/Updates

Table 46. FootfallCam Competitive Strengths & Weaknesses

Table 47. Milesight Basic Information, Manufacturing Base and Competitors

Table 48. Milesight Major Business

Table 49. Milesight WiFi People Counting Solutions Product and Services

Table 50. Milesight WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Milesight Recent Developments/Updates

Table 52. Milesight Competitive Strengths & Weaknesses

Table 53. V-Count Basic Information, Manufacturing Base and Competitors

Table 54. V-Count Major Business

Table 55. V-Count WiFi People Counting Solutions Product and Services

Table 56. V-Count WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. V-Count Recent Developments/Updates

Table 58. V-Count Competitive Strengths & Weaknesses

Table 59. EvolvePlus Pty Ltd Basic Information, Manufacturing Base and Competitors

Table 60. EvolvePlus Pty Ltd Major Business

Table 61. EvolvePlus Pty Ltd WiFi People Counting Solutions Product and Services

Table 62. EvolvePlus Pty Ltd WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. EvolvePlus Pty Ltd Recent Developments/Updates

Table 64. EvolvePlus Pty Ltd Competitive Strengths & Weaknesses

Table 65. SensMax Basic Information, Manufacturing Base and Competitors

Table 66. SensMax Major Business

Table 67. SensMax WiFi People Counting Solutions Product and Services

Table 68. SensMax WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. SensMax Recent Developments/Updates

Table 70. SensMax Competitive Strengths & Weaknesses

Table 71. minew Basic Information, Manufacturing Base and Competitors

Table 72. minew Major Business

Table 73. minew WiFi People Counting Solutions Product and Services

Table 74. minew WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. minew Recent Developments/Updates

Table 76. minew Competitive Strengths & Weaknesses

Table 77. FOORIR Basic Information, Manufacturing Base and Competitors

Table 78. FOORIR Major Business

Table 79. FOORIR WiFi People Counting Solutions Product and Services

Table 80. FOORIR WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. FOORIR Recent Developments/Updates

Table 82. FOORIR Competitive Strengths & Weaknesses

Table 83. Storetraffic Basic Information, Manufacturing Base and Competitors

Table 84. Storetraffic Major Business

Table 85. Storetraffic WiFi People Counting Solutions Product and Services

Table 86. Storetraffic WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. Storetraffic Recent Developments/Updates

Table 88. Storetraffic Competitive Strengths & Weaknesses

Table 89. Bumbee labs Basic Information, Manufacturing Base and Competitors

Table 90. Bumbee labs Major Business

Table 91. Bumbee labs WiFi People Counting Solutions Product and Services

Table 92. Bumbee labs WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 93. Bumbee labs Recent Developments/Updates

Table 94. Bumbee labs Competitive Strengths & Weaknesses

Table 95. SenSource Basic Information, Manufacturing Base and Competitors

Table 96. SenSource Major Business

Table 97. SenSource WiFi People Counting Solutions Product and Services

Table 98. SenSource WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 99. SenSource Recent Developments/Updates

Table 100. SenSource Competitive Strengths & Weaknesses

Table 101. Traf-Sys Basic Information, Manufacturing Base and Competitors

Table 102. Traf-Sys Major Business

Table 103. Traf-Sys WiFi People Counting Solutions Product and Services

Table 104. Traf-Sys WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 105. Traf-Sys Recent Developments/Updates

Table 106. Traf-Sys Competitive Strengths & Weaknesses

Table 107. Johnson Controls Basic Information, Manufacturing Base and Competitors

Table 108. Johnson Controls Major Business

Table 109. Johnson Controls WiFi People Counting Solutions Product and Services

Table 110. Johnson Controls WiFi People Counting Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 111. Johnson Controls Recent Developments/Updates

Table 112. Johnson Controls Competitive Strengths & Weaknesses

Table 113. Global Key Players of WiFi People Counting Solutions Upstream (Raw Materials)

Table 114. Global WiFi People Counting Solutions Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. WiFi People Counting Solutions Picture

Figure 2. World WiFi People Counting Solutions Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World WiFi People Counting Solutions Total Revenue (2021-2032) & (USD Million)

Figure 4. World WiFi People Counting Solutions Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World WiFi People Counting Solutions Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company WiFi People Counting Solutions Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company WiFi People Counting Solutions Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company WiFi People Counting Solutions Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company WiFi People Counting Solutions Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company WiFi People Counting Solutions Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company WiFi People Counting Solutions Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company WiFi People Counting Solutions Revenue (2021-2032) & (USD Million)

Figure 13. WiFi People Counting Solutions Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World WiFi People Counting Solutions Consumption Value (2021-2032) & (USD Million)

Figure 16. World WiFi People Counting Solutions Consumption Value Market Share by Region (2021-2032)

Figure 17. United States WiFi People Counting Solutions Consumption Value (2021-2032) & (USD Million)

Figure 18. China WiFi People Counting Solutions Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe WiFi People Counting Solutions Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan WiFi People Counting Solutions Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea WiFi People Counting Solutions Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN WiFi People Counting Solutions Consumption Value (2021-2032) & (USD Million)

Figure 23. India WiFi People Counting Solutions Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of WiFi People Counting Solutions by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for WiFi People Counting Solutions Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for WiFi People Counting Solutions Markets in 2025

Figure 27. United States VS China: WiFi People Counting Solutions Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: WiFi People Counting Solutions Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World WiFi People Counting Solutions Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World WiFi People Counting Solutions Market Size Market Share by Type in 2025

Figure 31. Narrow-area WiFi Counting (Coverage Radius Figure 32. Medium-area WiFi Counting (Coverage Radius 10-50 Meters)

Figure 33. Wide-area WiFi Counting (Coverage Radius > 50 Meters)

Figure 34. World WiFi People Counting Solutions Market Size Market Share by Type (2021-2032)

Figure 35. World WiFi People Counting Solutions Market Size by Accuracy Level, (USD Million), 2021 & 2025 & 2032

Figure 36. World WiFi People Counting Solutions Market Size Market Share by Accuracy Level in 2025

Figure 37. High-Precision WiFi Counting

Figure 38. Basic-Precision WiFi Counting

Figure 39. World WiFi People Counting Solutions Market Size Market Share by Accuracy Level (2021-2032)

Figure 40. World WiFi People Counting Solutions Market Size by Environmental Adaptability, (USD Million), 2021 & 2025 & 2032

Figure 41. World WiFi People Counting Solutions Market Size Market Share by Environmental Adaptability in 2025

Figure 42. Indoor-Only Adaptable WiFi Counting

Figure 43. Indoor-Outdoor Universal WiFi Counting

Figure 44. World WiFi People Counting Solutions Market Size Market Share by Environmental Adaptability (2021-2032)

Figure 45. World WiFi People Counting Solutions Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 46. World WiFi People Counting Solutions Market Size Market Share by Application in 2025

Figure 47. Retail & Commercial Venues

Figure 48. Office & Smart Buildings

Figure 49. Public & Transportation Hubs

Figure 50. Others

Figure 51. World WiFi People Counting Solutions Market Size Market Share by Application (2021-2032)

Figure 52. WiFi People Counting Solutions Industrial Chain

Figure 53. Methodology

Figure 54. Research Process and Data Source

## I would like to order

Product name: Global WiFi People Counting Solutions Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/G15EB5F67D5DEN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G15EB5F67D5DEN.html>