

Global WiFi and Bluetooth Modules for IoT Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global WiFi and Bluetooth Modules for IoT market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

In function, it is a wireless communication module that integrates Wi-Fi technology and Bluetooth technology.

The advantage of the Bluetooth Wi-Fi combo module is to simplify the hardware structure design and reduce product costs. Developers can develop embedded wireless application products conveniently and quickly, shorten the development time, and are suitable for simple data acquisition and processing of the Internet of Things, remote control etc.

According to our research, the number of global connected IoT devices was about 14 billion, grew by 18% compared to 2021. The data released by the Office of the Central Cyberspace Affairs Commission shows that, by the end of 2022, China has built and opened a total of 2.3 million 5G base stations. 110 cities across the country have reached the gigabit city construction standards. Gigabit optical network has the ability to cover more than 500 million households. IPv6 scale deployment application is deeply promoted. The number of active users exceeds 700 million, mobile network IPv6 traffic accounted for nearly 50%. The total size of China's data center racks exceeds 6.5 million standard racks, with an average annual growth rate of more than 30% in the past five years.

This report is a detailed and comprehensive analysis for global WiFi and Bluetooth

Modules for IoT market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global WiFi and Bluetooth Modules for IoT market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global WiFi and Bluetooth Modules for IoT market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global WiFi and Bluetooth Modules for IoT market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global WiFi and Bluetooth Modules for IoT market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for WiFi and Bluetooth Modules for IoT

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global WiFi and Bluetooth Modules for IoT market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sierra Wireless, Telit, Cavli Wireless, Laird Connectivity, Murata Manufacturing, U-blox, LG Innotek, NXP Semiconductor,

Broadcom, Infineon Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

WiFi and Bluetooth Modules for IoT market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

LCC Package

LCC +LGA Package

Others

Market segment by Application

Industrial IoT

Commercial IoT

Smart Home

Others

Major players covered

Sierra Wireless

Telit

Cavli Wireless

Laird Connectivity

Murata Manufacturing

U-blox

LG Innotek

NXP Semiconductor

Broadcom

Infineon Technologies

H&D Wireless

Wi2Wi

Microchip Technology

SparkLAN

Quectel Wireless Solutions

Sunsea AIoT Technology

Fibocom Wirelessinc

Minew Technologies

Espressif Systems

MeiG Smart Technology

Huawei

BroadLink

Universal Scientific Industrial

Xiaomi

RF-Star

Feasycom

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe WiFi and Bluetooth Modules for IoT product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of WiFi and Bluetooth Modules for IoT, with price, sales quantity, revenue, and global market share of WiFi and Bluetooth Modules for IoT from 2020 to 2025.

Chapter 3, the WiFi and Bluetooth Modules for IoT competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the WiFi and Bluetooth Modules for IoT breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and WiFi and Bluetooth Modules for IoT market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of WiFi and Bluetooth Modules for IoT.

Chapter 14 and 15, to describe WiFi and Bluetooth Modules for IoT sales channel, distributors, customers, research findings and conclusion.

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