

# Global WIFI Chipsets Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global WIFI Chipsets market size was valued at USD 19350 million in 2023 and is forecast to a readjusted size of USD 24530 million by 2030 with a CAGR of 3.4% during review period.

A wireless chipset is a piece of internal hardware designed to allow a device to communicate with another wireless-enabled device. This type of chipset can be found inside computers as well as a number of other wireless products. Types of hardware that might contain a wireless chipset include wireless Computer (Notbook and Desktop PC) hardware like wireless local area network (WLAN) cards and external WLAN adapters. Other types of hardware that might include a wireless chipset include routers and any other wireless devices that transmit or receive a wireless signal.

Global WIFI Chipsets main players include Broadcom, Qualcomm Atheros, MediaTek, Intel, Marvell, Texas Instruments, Realtek, Quantenna Communications, Cypress Semiconductor, Microchip, etc., totally accounting for about 80% of market. China is the largest market, with a share over 23%. As for the types of products, it can be divided into 802.11n WIFI Chipsets, 802.11ac WIFI Chipsets and 802.11ad WIFI Chipsets. The most common product is 802.11ac WIFI Chipsets, with a share over 50%. In terms of applications, it is widely used in Computer, Smart Home Devices, Mobile Phone and others. The most application is in Mobile Phone, with a share over 70%.

The Global Info Research report includes an overview of the development of the WIFI Chipsets industry chain, the market status of Computer (802.11n WIFI Chipsets, 802.11ac WIFI Chipsets), Smart Home Devices (802.11n WIFI Chipsets, 802.11ac WIFI Chipsets), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of WIFI Chipsets.

Regionally, the report analyzes the WIFI Chipsets markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global WIFI Chipsets market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the WIFI Chipsets market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the WIFI Chipsets industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., 802.11n WIFI Chipsets, 802.11ac WIFI Chipsets).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the WIFI Chipsets market.

**Regional Analysis:** The report involves examining the WIFI Chipsets market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the WIFI Chipsets market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to WIFI Chipsets:

**Company Analysis:** Report covers individual WIFI Chipsets manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards WIFI Chipsets. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Computer, Smart Home Devices).

**Technology Analysis:** Report covers specific technologies relevant to WIFI Chipsets. It assesses the current state, advancements, and potential future developments in WIFI Chipsets areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the WIFI Chipsets market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

WIFI Chipsets market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

802.11n WIFI Chipsets

802.11ac WIFI Chipsets

802.11ad WIFI Chipsets

Others

### Market segment by Application

Computer

Smart Home Devices

Mobile Phone

Others

#### Major players covered

Broadcom

Qualcomm Atheros

MediaTek

Intel

Marvell

Texas Instruments

Realtek

Quantenna Communications

Cypress Semiconductor

Microchip

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe WIFI Chipsets product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of WIFI Chipsets, with price, sales, revenue and global market share of WIFI Chipsets from 2019 to 2024.

Chapter 3, the WIFI Chipsets competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the WIFI Chipsets breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and WIFI Chipsets market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of WIFI Chipsets.

Chapter 14 and 15, to describe WIFI Chipsets sales channel, distributors, customers, research findings and conclusion.

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