

Global Wide-Angle PTZ Camera Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G73C07C9A0DEEN.html>

Date: January 2026

Pages: 151

Price: US\$ 3,480.00 (Single User License)

ID: G73C07C9A0DEEN

Abstracts

According to our (Global Info Research) latest study, the global Wide-Angle PTZ Camera market size was valued at US\$ 1531 million in 2025 and is forecast to a readjusted size of US\$ 2542 million by 2032 with a CAGR of 8.4% during review period.

Wide-Angle PTZ Camera is an intelligent video capture device featuring a wide field of view combined with remote Pan-Tilt-Zoom (PTZ) capabilities, allowing controlled horizontal rotation, vertical tilt, and continuous optical zoom to monitor large areas and dynamically track subjects. These cameras are widely used in conference rooms, studios, educational spaces, remote collaboration setups, smart security systems, and live streaming environments. The wide-angle optics provide expanded scene coverage, while PTZ functions support auto-tracking, preset touring, and smart recognition features, enhancing imaging efficiency and user experience. In 2025, the global market size of wide-angle PTZ cameras is approximately USD 1,487.5 million, with annual shipments of about 6.52 million units. The market is expected to grow at a compound annual growth rate (CAGR) of around 8.6% over the next five years. The average market price is approximately USD 228.2 per unit, typical single-line production capacity ranges from 22,000 to 98,000 units per year, and industry gross margins generally fall within the 25%–41% range.

This report is a detailed and comprehensive analysis for global Wide-Angle PTZ Camera market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market

share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Wide-Angle PTZ Camera market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Wide-Angle PTZ Camera market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Wide-Angle PTZ Camera market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Wide-Angle PTZ Camera market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Wide-Angle PTZ Camera

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Wide-Angle PTZ Camera market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Lenovo, Huawei, Shenzhen Kandao Technology, Yealink Network Tech, Shenzhen Aoni Electronics, Hikvision, Shenzhen Weihaide Technology, Shenzhen Baishishixun Technology, Logitech, Obsbot, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Wide-Angle PTZ Camera market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts

for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

1080P

2K

4K

Market segment by Connectivity

USB Conference Camera

Wireless

Market segment by Application

Office

School

Government Institution

Other

Major players covered

Lenovo

Huawei

Shenzhen Kandao Technology

Yealink Network Tech

Shenzhen Aoni Electronics

Hikvision

Shenzhen Weihaide Technology

Shenzhen Baishishixun Technology

Logitech

Obsbot

Emeet

Owl Labs

Huddly

Jabra

Dell

Avaya

Plantronics (HP)

Benq (Qisda)

Everet Imaging

Cisco

DTEN

Crestron

Anywii

WeDoInnov

Dahua Technology

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Wide-Angle PTZ Camera product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Wide-Angle PTZ Camera, with price, sales quantity, revenue, and global market share of Wide-Angle PTZ Camera from 2021 to 2026.

Chapter 3, the Wide-Angle PTZ Camera competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Wide-Angle PTZ Camera breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Wide-Angle PTZ Camera market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Wide-Angle PTZ Camera.

Chapter 14 and 15, to describe Wide-Angle PTZ Camera sales channel, distributors, customers, research findings and conclusion.

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