

Global Wi-Fi and Bluetooth MCU Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Wi-Fi and Bluetooth MCU market size was valued at US\$ 31780 million in 2024 and is forecast to a readjusted size of USD 58740 million by 2031 with a CAGR of 9.3% during review period.

Wi-Fi and Bluetooth MCUs feature-rich MCUs with integrated Wi-Fi and Bluetooth connectivity for a variety of applications including mobile devices, wearable electronics, and IoT applications.

The consumer electronics sector is a major contributor to the Wi-Fi and Bluetooth MCU market. The proliferation of smartphones, tablets, smart home devices, wearables, and audio products has created a high demand for wireless connectivity. Wi-Fi and Bluetooth MCUs enable these devices to connect and communicate with each other, providing features like wireless audio streaming, remote control functionality, and IoT integration.

This report is a detailed and comprehensive analysis for global Wi-Fi and Bluetooth MCU market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Wi-Fi and Bluetooth MCU market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Wi-Fi and Bluetooth MCU market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Wi-Fi and Bluetooth MCU market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Wi-Fi and Bluetooth MCU market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Wi-Fi and Bluetooth MCU

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Wi-Fi and Bluetooth MCU market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Espressif, NXP, Predictable Designs, Murata Manufacturing Co., Ltd., Texas Instruments Incorporated, Infineon Technologies AG, Laird Connectivity, Electrobes, Wi2Wi, Tuya Inc, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Wi-Fi and Bluetooth MCU market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Dual-core MCU

Single Core MCU

Market segment by Application

Wi-Fi

Bluetooth

Major players covered

Espressif

NXP

Predictable Designs

Murata Manufacturing Co., Ltd.

Texas Instruments Incorporated

Infineon Technologies AG

Laird Connectivity

Electrobes

Wi2Wi

Tuya Inc

Silicon Laboratories

Qualcomm

U-blox

Telit

BromleySat

UNISOC

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Wi-Fi and Bluetooth MCU product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Wi-Fi and Bluetooth MCU, with price, sales quantity, revenue, and global market share of Wi-Fi and Bluetooth MCU from 2020 to 2025.

Chapter 3, the Wi-Fi and Bluetooth MCU competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Wi-Fi and Bluetooth MCU breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Wi-Fi and Bluetooth MCU market forecast, by regions, by Type, and by

Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Wi-Fi and Bluetooth MCU.

Chapter 14 and 15, to describe Wi-Fi and Bluetooth MCU sales channel, distributors, customers, research findings and conclusion.

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