

Global Wi-Fi CPE Products Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Wi-Fi CPE Products market size was valued at USD 12690 million in 2023 and is forecast to a readjusted size of USD 18070 million by 2030 with a CAGR of 5.2% during review period.

In telecommunications, a customer-premises equipment or customer-provided equipment (CPE) is any terminal and associated equipment located at a subscriber's premises and connected with a carrier's telecommunication circuit at the demarcation point ('demarc'). The demarc is a point established in a building or complex to separate customer equipment from the equipment located in either the distribution infrastructure or central office of the communications service provider. CPE generally refers to devices such as telephones, routers, network switches, residential gateways (RG), set-top boxes, fixed mobile convergence products, home networking adapters and Internet access gateways that enable consumers to access providers' communication services and distribute them in a residence or enterprise with a local area network (LAN).

Cisco, Huawei and TP Link are the top 3 companies in Wi-Fi CPE products globally and accounts for over half of global market share in total. Geographically speaking, Asia-Pacific holds about 40% of total markets share. In terms of type, router segment holds over half of total market share. In terms of end use, home use consists of over 60% of total market share.

The Global Info Research report includes an overview of the development of the Wi-Fi CPE Products industry chain, the market status of Retail Small office (Gateway, Pure Access Point), Home Office (SOHO) (Gateway, Pure Access Point), and key enterprises in developed and developing market, and analysed the cutting-edge

technology, patent, hot applications and market trends of Wi-Fi CPE Products.

Regionally, the report analyzes the Wi-Fi CPE Products markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Wi-Fi CPE Products market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Wi-Fi CPE Products market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Wi-Fi CPE Products industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Gateway, Pure Access Point).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Wi-Fi CPE Products market.

Regional Analysis: The report involves examining the Wi-Fi CPE Products market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Wi-Fi CPE Products market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Wi-Fi CPE Products:

Company Analysis: Report covers individual Wi-Fi CPE Products manufacturers,

suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Wi-Fi CPE Products. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Retail Small office, Home Office (SOHO)).

Technology Analysis: Report covers specific technologies relevant to Wi-Fi CPE Products. It assesses the current state, advancements, and potential future developments in Wi-Fi CPE Products areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Wi-Fi CPE Products market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Wi-Fi CPE Products market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Gateway

Pure Access Point

Router

Extenders

Mesh Network

Others

Market segment by Application

Retail Small office

Home Office (SOHO)

Home

Others

Major players covered

Netge Cisco

Huawei

TP Link

Netgear

Arris Enterprises

Juniper

Linksys

Aruba Networks

AVM

Xiaomi

D-LINK

Google Nest

Ruckus Wireless Inc.

Sagemcom

Tenda

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Wi-Fi CPE Products product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Wi-Fi CPE Products, with price, sales, revenue and global market share of Wi-Fi CPE Products from 2019 to 2024.

Chapter 3, the Wi-Fi CPE Products competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Wi-Fi CPE Products breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Wi-Fi CPE Products market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Wi-Fi CPE Products.

Chapter 14 and 15, to describe Wi-Fi CPE Products sales channel, distributors, customers, research findings and conclusion.

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