

Global Wi-Fi as a Service Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Wi-Fi as a Service market size was valued at US\$ 10561 million in 2025 and is forecast to a readjusted size of US\$ 24128 million by 2032 with a CAGR of 12.5% during review period.

Wi-Fi as a Service refers to a subscription-based model in which enterprises outsource the deployment, management, monitoring, and optimization of wireless networks to specialized service providers. By leveraging cloud-managed platforms, WaaS enables simplified operations, predictable costs, enhanced security, and scalable performance across distributed locations. The industry typically maintains a gross margin range of 45%?70%, supported by recurring subscription revenue, centralized cloud management, high customer retention, and value-added analytics and security services. The ecosystem includes upstream network hardware and cloud infrastructure, midstream WaaS platform and managed service providers, and downstream users across enterprises, retail chains, hospitality groups, education institutions, healthcare facilities, and public venues.

The Wi-Fi as a Service (WaaS) market has been experiencing significant growth in recent years and is expected to continue this trend in the coming years. WaaS refers to the outsourcing of Wi-Fi network management to a third-party service provider, allowing businesses to enjoy reliable and secure wireless connectivity without the need for internal IT resources. There are several factors driving the growth of the WaaS market. Firstly, the increasing adoption of Bring Your Own Device (BYOD) policies in workplaces and the growing number of mobile devices have created a higher demand for robust and scalable Wi-Fi solutions. WaaS offers businesses the flexibility to meet these demands without the need for large upfront investments in infrastructure.

This report is a detailed and comprehensive analysis for global Wi-Fi as a Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Wi-Fi as a Service market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Wi-Fi as a Service market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Wi-Fi as a Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Wi-Fi as a Service market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Wi-Fi as a Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Wi-Fi as a Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cisco Systems (Meraki), HPE Aruba, Juniper Networks (Mist), Fortinet, Extreme Networks, Ruckus Networks, Cambium Networks, Ubiquiti, TP-Link

(Omada), LANCOM Systems, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Wi-Fi as a Service market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Indoor

Outdoor

Market segment by Service Model

Fully Managed Service

Co-Managed Service

Cloud-Managed Subscription

Market segment by Network Scale

Small Sites (

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