

# Global Wi-Fi 7 Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Wi-Fi 7 market size is expected to reach \$ 69554 million by 2032, rising at a market growth of 37.6% CAGR during the forecast period (2026-2032).

Wi-Fi 7 (802.11be) has moved the WLAN upgrade narrative from “headline peak speed” to “operationally consistent experience,” particularly in dense, multi-device environments where latency and jitter determine user-perceived quality. The commercial proposition of Wi-Fi 7 is anchored in multi-link scheduling and concurrency (MLO), wider channels (up to 320 MHz), and higher-order modulation (4096-QAM), which together improve aggregate capacity and reliability under contention. In parallel, 6 GHz availability and standard-power coordination mechanisms (AFC) are making outdoor and high-power deployment models more actionable, while certification from 2024 and formal standard publication in 2025 reduce interoperability risk and procurement friction.

Competitive dynamics are best described as a “two-core stack” spanning networking OEMs and connectivity silicon leaders, with moderate concentration that tends to dilute as the long tail scales. In 2025, the Top-5 vendors—Cisco, Broadcom, Qualcomm, HPE, and MediaTek—collectively account for ~41.4% of market revenue, led by Cisco at ~10.8%. The next tier includes Huawei (~6.6%), Xiaomi (~4.5%), and ASUS (~3.2%), reflecting the parallel ramp of enterprise WLAN and consumer/ISP ecosystems.

By structure, Hardware (routers/APs/SoCs) remains dominant at ~77.8% of 2025 revenue, while Solution (software + services) contributes ~22.2% and expands faster over the forecast horizon. Regionally, 2025 is driven by North America (~38.1%) and Asia-Pacific (~37.4%), with Europe at ~19.8%; by 2032F, Asia-Pacific is projected to rise to ~44.3% share. On the demand side, Enterprise & Office (~31.7%) and Home

(~30.2%) form the core, with Industrial (~11.8%) emerging as the key “second curve” for Wi-Fi 7.

This report studies the global Wi-Fi 7 demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Wi-Fi 7, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Wi-Fi 7 that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Wi-Fi 7 total market, 2021-2032, (USD Million)

Global Wi-Fi 7 total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Wi-Fi 7 total market, key domestic companies, and share, (USD Million)

Global Wi-Fi 7 revenue by player, revenue and market share 2021-2026, (USD Million)

Global Wi-Fi 7 total market by Product, CAGR, 2021-2032, (USD Million)

Global Wi-Fi 7 total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Wi-Fi 7 market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cisco, HPE, TP-Link, Netgear, ASUS, Huawei, Xiaomi, H3C, ZTE, Ubiquiti, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Wi-Fi 7 market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Product, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Wi-Fi 7 Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Wi-Fi 7 Market, Segmentation by Product:

Hardware (router/access point/SoC, etc)

Solution (service+software)

#### Global Wi-Fi 7 Market, Segmentation by Location:

Indoor

Outdoor

#### Global Wi-Fi 7 Market, Segmentation by Frequency:

2.4 GHz

5 GHz

6 GHz

## Global Wi-Fi 7 Market, Segmentation by Application:

Enterprise and Office

Home

Industrial

Hospitality and Retail

Transportation and Mobility

Government and Public Sector

Others

## Companies Profiled:

Cisco

HPE

TP-Link

Netgear

ASUS

Huawei

Xiaomi

H3C

ZTE

Ubiquiti

Ruijie Networks

Zyxel

Ruckus Networks (CommScope)

Shenzhen Gongjin Electronics

Shenzhen Zowee Technology

Sichuan Tianyi Comheart Telecom

Broadcom

Qualcomm

MediaTek

Realtek

Intel

Qorvo

Vanchip (Tianjin) Technology

### **Key Questions Answered**

1. How big is the global Wi-Fi 7 market?
2. What is the demand of the global Wi-Fi 7 market?
3. What is the year over year growth of the global Wi-Fi 7 market?
4. What is the total value of the global Wi-Fi 7 market?
5. Who are the Major Players in the global Wi-Fi 7 market?
6. What are the growth factors driving the market demand?

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