

Global Wi-Fi 7 Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Wi-Fi 7 market size was valued at US\$ 6910 million in 2025 and is forecast to a readjusted size of US\$ 69554 million by 2032 with a CAGR of 37.6% during review period.

Wi-Fi 7 (802.11be) has moved the WLAN upgrade narrative from “headline peak speed” to “operationally consistent experience,” particularly in dense, multi-device environments where latency and jitter determine user-perceived quality. The commercial proposition of Wi-Fi 7 is anchored in multi-link scheduling and concurrency (MLO), wider channels (up to 320 MHz), and higher-order modulation (4096-QAM), which together improve aggregate capacity and reliability under contention. In parallel, 6 GHz availability and standard-power coordination mechanisms (AFC) are making outdoor and high-power deployment models more actionable, while certification from 2024 and formal standard publication in 2025 reduce interoperability risk and procurement friction.

Competitive dynamics are best described as a “two-core stack” spanning networking OEMs and connectivity silicon leaders, with moderate concentration that tends to dilute as the long tail scales. In 2025, the Top-5 vendors—Cisco, Broadcom, Qualcomm, HPE, and MediaTek—collectively account for ~41.4% of market revenue, led by Cisco at ~10.8%. The next tier includes Huawei (~6.6%), Xiaomi (~4.5%), and ASUS (~3.2%), reflecting the parallel ramp of enterprise WLAN and consumer/ISP ecosystems.

By structure, Hardware (routers/APs/SoCs) remains dominant at ~77.8% of 2025 revenue, while Solution (software + services) contributes ~22.2% and expands faster over the forecast horizon. Regionally, 2025 is driven by North America (~38.1%) and Asia-Pacific (~37.4%), with Europe at ~19.8%; by 2032F, Asia-Pacific is projected to

rise to ~44.3% share. On the demand side, Enterprise & Office (~31.7%) and Home (~30.2%) form the core, with Industrial (~11.8%) emerging as the key “second curve” for Wi-Fi 7.

This report is a detailed and comprehensive analysis for global Wi-Fi 7 market. Both quantitative and qualitative analyses are presented by company, by region & country, by Product and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Wi-Fi 7 market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Wi-Fi 7 market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Wi-Fi 7 market size and forecasts, by Product and by Application, in consumption value (\$ Million), 2021-2032

Global Wi-Fi 7 market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Wi-Fi 7

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Wi-Fi 7 market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cisco, HPE, TP-Link, Netgear, ASUS, Huawei, Xiaomi, H3C, ZTE, Ubiquiti, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Wi-Fi 7 market is split by Product and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Product and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Product

Hardware (router/access point/SoC, etc)

Solution (service+software)

Market segment by Location

Indoor

Outdoor

Market segment by Frequency

2.4 GHz

5 GHz

6 GHz

Market segment by Application

Enterprise and Office

Home

Industrial

Hospitality and Retail

Transportation and Mobility

Government and Public Sector

Others

Market segment by players, this report covers

Cisco

HPE

TP-Link

Netgear

ASUS

Huawei

Xiaomi

H3C

ZTE

Ubiquiti

Ruijie Networks

Zyxel

Ruckus Networks (CommScope)

Shenzhen Gongjin Electronics

Shenzhen Zowee Technology

Sichuan Tianyi Comheart Telecom

Broadcom

Qualcomm

MediaTek

Realtek

Intel

Qorvo

Vanchip (Tianjin) Technology

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Wi-Fi 7 product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Wi-Fi 7, with revenue, gross margin, and global market share of Wi-Fi 7 from 2021 to 2026.

Chapter 3, the Wi-Fi 7 competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Product and by Application, with consumption value and growth rate by Product, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Wi-Fi 7 market forecast, by regions, by Product and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Wi-Fi 7.

Chapter 13, to describe Wi-Fi 7 research findings and conclusion.

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