

Global Whole Wheat Flours Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Whole Wheat Flours market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Whole wheat flour is a type of flour that is derived from grinding the whole wheat kernel, including the bran, germ, and endosperm. Unlike refined flours, which typically remove the bran and germ, whole wheat flour retains the nutritious components of the entire grain.

Whole wheat flour has a higher content of dietary fiber, vitamins, minerals, and phytochemicals compared to refined flours. It offers a nuttier flavor and slightly denser texture, which can add depth and richness to baked goods.

This type of flour is often used in baking bread, muffins, cookies, pancakes, and other baked goods that benefit from a heartier texture and a more robust flavor. It provides additional nutritional value, including fiber, protein, B vitamins, magnesium, and iron compared to refined flours.

When substituting whole wheat flour for refined white flour in recipes, it's essential to consider the differences in moisture absorption and gluten development. Whole wheat flour tends to absorb more liquid and has a stronger gluten structure, which may require adjustments to the recipe or additional moisture.

Overall, whole wheat flour is valued for its nutritional profile and can be a beneficial part of a balanced diet. It contributes to a higher intake of dietary fiber and provides essential

nutrients that are lost during the refining process of white flours.

In Japan, key players of Whole Wheat Flours include Nisshin Seifun Group, NIPPON CORPORATION, Showa Sangyo and Nitto-Fuji Flour Milling and, etc. The top four manufacturers hold a share around 85%.

In terms of application, the largest application is Bread, with a share over 55%, followed by Noodle and Dessert.

The Global Info Research report includes an overview of the development of the Whole Wheat Flours industry chain, the market status of Bread (Hard Type, Soft Type), Noodle (Hard Type, Soft Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Whole Wheat Flours.

Regionally, the report analyzes the Whole Wheat Flours markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Whole Wheat Flours market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Whole Wheat Flours market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Whole Wheat Flours industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Tons), revenue generated, and market share of different by Type (e.g., Hard Type, Soft Type).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Whole Wheat Flours market.

Regional Analysis: The report involves examining the Whole Wheat Flours market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Whole Wheat Flours market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Whole Wheat Flours:

Company Analysis: Report covers individual Whole Wheat Flours manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Whole Wheat Flours. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Bread, Noodle).

Technology Analysis: Report covers specific technologies relevant to Whole Wheat Flours. It assesses the current state, advancements, and potential future developments in Whole Wheat Flours areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Whole Wheat Flours market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Whole Wheat Flours market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Hard Type

Soft Type

Market segment by Application

Bread

Noodle

Dessert

Others

Major players covered

ADM

Ardent Mills

Allied Mills

Cargill

General Mills

Hodgson Mills

Kale Flour

The King Milling Company

Nisshin Seifun Group

NIPPN CORPORATION

Showa Sangyo

Nitto-Fuji Flour Milling

Yokoyama Flour Milling

THE TORIGOE CO. LTD

Maeda Foods

Tanaka Flour Milling

Taiyo Flour Milling

Kinoshita Flour Mills

Ebetsu Flour Milling

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Whole Wheat Flours product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Whole Wheat Flours, with price, sales, revenue and global market share of Whole Wheat Flours from 2019 to 2024.

Chapter 3, the Whole Wheat Flours competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Whole Wheat Flours breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Whole Wheat Flours market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Whole Wheat Flours.

Chapter 14 and 15, to describe Whole Wheat Flours sales channel, distributors, customers, research findings and conclusion.

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