

# Global Whitebox Servers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/G30739C6006AEN.html

Date: June 2024

Pages: 115

Price: US\$ 3,480.00 (Single User License)

ID: G30739C6006AEN

# **Abstracts**

According to our (Global Info Research) latest study, the global Whitebox Servers market size was valued at USD 31010 million in 2023 and is forecast to a readjusted size of USD 58800 million by 2030 with a CAGR of 9.6% during review period.

A white box server refers to customized servers that are either home built, or built by white box suppliers called ODMs (Original Design Manufacturers) such as Supermicro. The term white box simply means that the equipment is unbranded or generic. All parts are purchased separately which helps cut costs as well as provides hobbyists and data center professionals alike more customization to better fit their needs. The ease of customization allows for individual parts to be replaced, rather than replacing the entire server when equipment fails. White box servers are increasingly being used by the Open Computer Project (OCP) which was developed by Facebook.

White box servers are usually purchased in bulk quantities from suppliers called original design manufacturers (ODMs). An ODM typically builds their servers with commercial off-the-shelf (COTS) components that can be assembled in slightly different ways or upgraded to provide the customer with a degree of system customization. Although it is feasible for an organization to construct and customize a white box server in-house from commercially available retail computer parts, an ODM can manufacture and deliver customized servers faster and perhaps offer warranty protection for parts.

The drawback of choosing a white box server over a standard OEM server, is that they are less reliable and the components often lack redundancy. White box servers lower their risks of downtime by using clustering techniques for deployment. A cluster enables high availability in a computer system by grouping servers together to act like as a



single system. With this in mind, a company should do a strong evaluation on the pros in cons of deploying white box servers to ensure that it is actually costeffective.

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Affected by the trade war, corporate investment is too conservative, and product prices have fallen. The growth rate of the white box server market in 2019 slowed down, almost the same as the market in 2018. With the gradual maturity of the 5G environment, the characteristics of 5G high bandwidth, low latency and large data volume transmission have prompted telecom operators to greatly improve the efficiency of network layout. The use of open architecture to deploy communication infrastructure has become a fast way to enter the 5G era. Data center demand from telecom operators is considered to be one of the important drivers for accelerating the market for white-label servers. Cloud computing companies stock up in advance in order to avoid the supply chain being cut off due to the impact of the new crown pneumonia epidemic. The active investment of cloud computing companies has a good role in promoting the growth of the market.

The factors which are driving the growth of market include low cost and high degree of customization, increasing adoption of white box servers among end users, growing number of data centers, and rising adoption of Open Platforms such as Open Compute Project, Project Scorpio, and so on. Increase in the demand for micro servers from data centers provides ample of opportunities for the white box server market.

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Quanta dominated the market, with accounted for 33.48% of the White Box Server



revenue market share in 2022. Inventec, Wistron are the key players and accounted for 27.54%, 22.74% respectively of the overall White Box Server market share in 2022. Global giant market mainly distributed in North America and Europe. It has unshakable status in this field.

The data center is the major end-user segment in the white box server market and is expected to dominate in coming years as well. The market for data centers is booming, and this segment purchases the servers in bulk quantities which mean cost is one of the most important parameters. White box vendors offer low-cost servers compared to OEMs and also offer high degree of customization to end users.

The Global Info Research report includes an overview of the development of the Whitebox Servers industry chain, the market status of Data Center (Rack-mount Server, Blade Server), Enterprise Customers (Rack-mount Server, Blade Server), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Whitebox Servers.

Regionally, the report analyzes the Whitebox Servers markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Whitebox Servers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

# Key Features:

The report presents comprehensive understanding of the Whitebox Servers market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Whitebox Servers industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Rack-mount Server, Blade Server).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges



influencing the Whitebox Servers market.

Regional Analysis: The report involves examining the Whitebox Servers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Whitebox Servers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Whitebox Servers:

Company Analysis: Report covers individual Whitebox Servers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Whitebox Servers This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Data Center, Enterprise Customers).

Technology Analysis: Report covers specific technologies relevant to Whitebox Servers. It assesses the current state, advancements, and potential future developments in Whitebox Servers areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Whitebox Servers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

# Market Segmentation

Whitebox Servers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for



consumption value by Type, and by Application in terms of volume and value.

Market segment by Type		
	Rack-mount Server	
	Blade Server	
	Whole Cabinet Server	
Market segment by Application		
	Data Center	
	Enterprise Customers	
Major players covered		
	Quanta	
	Wistron	
	Inventec	
	Hon Hai	
	MiTAC	
	Celestica	
	Super Micro Computer	
	Compal Electronics	
	Pegatron	

ZT Systems



Hyve Solutions

Thinkmate

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Whitebox Servers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Whitebox Servers, with price, sales, revenue and global market share of Whitebox Servers from 2019 to 2024.

Chapter 3, the Whitebox Servers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Whitebox Servers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales



quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Whitebox Servers market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Whitebox Servers.

Chapter 14 and 15, to describe Whitebox Servers sales channel, distributors, customers, research findings and conclusion.



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