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Global White/Black Board Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global White/Black Board market size was valued at USD 572.1 million in 2023 and is forecast to a readjusted size of USD 653.3 million by 2030 with a CAGR of 1.9% during review period.

The white/ black board is a flat, vertical writing surface on which anything can be inscribed by means of a piece of chalk. The device is generally used for educational purposes, but it can also be found in the workplace, the home, and restaurants.

Global White/Black Board key players include Quartet, Deli, Zhengzhou Aucs, Luxor, Neoplex, etc.Global top five manufacturers hold a share over 20%.

China is the largest market, with a share about 50%, followed by Europe, and Asia (Excluding China), both have a share over 25 percent.

In terms of product, White Boards is the largest segment, with a share about 70%. And in terms of application, the largest application is Schools, followed by Office, Family, etc.

The Global Info Research report includes an overview of the development of the White/Black Board industry chain, the market status of Schools (Wall-Mounted Board, Mobile Board), Office (Wall-Mounted Board, Mobile Board), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of White/Black Board.

Regionally, the report analyzes the White/Black Board markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

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and increasing consumer awareness. Asia-Pacific, particularly China, leads the global White/Black Board market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the White/Black Board market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the White/Black Board industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Wall-Mounted Board, Mobile Board).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the White/Black Board market.

Regional Analysis: The report involves examining the White/Black Board market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the White/Black Board market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to White/Black Board:

Company Analysis: Report covers individual White/Black Board manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

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attitudes towards White/Black Board This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Schools, Office).

Technology Analysis: Report covers specific technologies relevant to White/Black Board. It assesses the current state, advancements, and potential future developments in White/Black Board areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the White/Black Board market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

White/Black Board market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Wall-Mounted Board

Mobile Board

Others

Market segment by Application

Schools

Office

Family

Others

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Major players covered

- Lanbeisite
- Keda
- XIESK
- Shandong Fangyuan
- Canadian Blackboard
- Aywon
- Quartet
- Deli
- Hubei-An Technology
- Bi-silque
- Neoplex
- Luxor
- Umajirushi
- Zhengzhou Aucs
- Foshan Yakudo
- Nichigaku

Market segment by region, regional analysis covers

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North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe White/Black Board product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of White/Black Board, with price, sales, revenue and global market share of White/Black Board from 2019 to 2024.

Chapter 3, the White/Black Board competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the White/Black Board breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and White/Black Board market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of White/Black

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Board.

Chapter 14 and 15, to describe White/Black Board sales channel, distributors, customers, research findings and conclusion.

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