

# Global Whey Product Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Whey Product market size was valued at USD 101760 million in 2023 and is forecast to a readjusted size of USD 130670 million by 2030 with a CAGR of 3.6% during review period.

Whey is the watery liquid that remains after the coagulation of the casein proteins in cheese making. Whey contains most of the lactose and about 20% of the protein in milk. It is mainly consisted of lactose, proteins and minerals.

Global Whey key players include Arla Foods, Lactalis Ingredients, Euroserum, Leprino Foods Company, Hilmar Cheese Company, Fonterra, Glanbia Nutritionals, Friesland Campina, Bongrain Group, Saputo Ingredients, etc. Global top ten manufacturers hold a share over 15%.

Europe is the largest market, with a share over 55%, followed by US and Oceania, both have a share about 35%.

In terms of product, Sweet whey is the largest segment, with a share over 55%. And in terms of application, the largest application is Food, followed by Feed, etc.

The Global Info Research report includes an overview of the development of the Whey Product industry chain, the market status of Young Animal Feed (Ricotta Cheese, Whey Protein), Infant Formula (Ricotta Cheese, Whey Protein), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Whey Product.

Regionally, the report analyzes the Whey Product markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Whey Product market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Whey Product market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Whey Product industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Ricotta Cheese, Whey Protein).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Whey Product market.

**Regional Analysis:** The report involves examining the Whey Product market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Whey Product market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Whey Product:

**Company Analysis:** Report covers individual Whey Product manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Whey Product This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Young Animal Feed, Infant Formula).

**Technology Analysis:** Report covers specific technologies relevant to Whey Product. It assesses the current state, advancements, and potential future developments in Whey Product areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Whey Product market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Whey Product market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Ricotta Cheese

Whey Protein

Whey Powder

Lactose

Other

### Market segment by Application

Young Animal Feed

Infant Formula

Functional Drink

Meat Processing

Other

#### Major players covered

Fonterra

Murray Goulburn

Valio

Euroserum

Glanbia Nutritionals

Davisco Foods Internationa

Land O'Lakes

China Animal Husbandry Group

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Whey Product product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Whey Product, with price, sales, revenue and global market share of Whey Product from 2019 to 2024.

Chapter 3, the Whey Product competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Whey Product breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Whey Product market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Whey Product.

Chapter 14 and 15, to describe Whey Product sales channel, distributors, customers, research findings and conclusion.

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