

Global White Granulated Sugar Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GE88D6422DD5EN.html>

Date: June 2026

Pages: 132

Price: US\$ 4,480.00 (Single User License)

ID: GE88D6422DD5EN

Abstracts

The global White Granulated Sugar market size is expected to reach \$ 30966 million by 2032, rising at a market growth of 2.4% CAGR during the forecast period (2026-2032).

White Granulated Sugar is a refined sugar product made from sugarcane or sugar beet through processes such as clarification, evaporation, and crystallization. It typically appears as white or slightly off-white crystalline granules that are dry, translucent, and readily soluble in water. Its main component is sucrose (chemical formula $C_{12}H_{22}O_{11}$), with minimal impurities, negligible color or odor, high sweetness, and a clean taste. According to processing techniques and granule size, white granulated sugar can be categorized into refined white sugar, granulated sugar, and extra-fine sugar, differentiated mainly by crystal size and specific uses. As one of the most basic sweeteners in the food industry, it is widely used in baking, beverages, canned foods, condiments, and confectionery, and is also used for everyday household consumption. Producing white sugar involves complex steps including juice extraction from raw material, purification, concentration and crystallization, centrifugal separation, drying, and packaging. These require precise temperature control, efficient separation, and controlled crystallization to ensure product purity and uniform granule size. Beyond food processing, White Granulated Sugar can serve as a substrate in fermentation industries for alcohol production and microbial cultivation. Currently, this product is manufactured by food processing enterprises with integrated raw material supply chains, advanced refining equipment, and quality control systems, and is regarded as a fundamental bulk food ingredient.

The White Granulated Sugar industry is undergoing profound structural changes. Globally, with the continued advancement of food industrialization and the long-term dividend of population growth, white sugar, as the most fundamental sweetener and

industrial raw material, presents significant market development opportunities. Firstly, the scale of food processing and manufacturing continues to expand, particularly in emerging markets in the Asia-Pacific, Latin America, and the Middle East, where stable growth in beverages, baking, condiments, and confectionery drives sustained demand for white sugar. Secondly, technological advancements are improving production efficiency and product quality. The introduction of modern, intelligent production lines enables greener and more efficient refining processes, reducing production costs and improving resource utilization, providing technological support for industry expansion. In addition, rising global consumer expectations for food safety and quality standards are pushing enterprises to optimize raw material supply chains, making traceability and standardization of sugar products increasingly important; this creates opportunities for producers with robust standardization systems to enhance brand value. Furthermore, sustainability principles are fostering green production and clean energy applications, such as the utilization of bagasse and other by-products, which not only improve environmental performance but also generate new added value for enterprises, driving the industry toward higher-quality development.

Despite a solid foundation, the white sugar industry faces notable challenges and risks. The global sugar trade is highly dependent on climatic conditions and policy regulation; extreme weather events and droughts pose potential shocks to sugar crop yield and quality, affecting the stability of the white sugar supply chain. At the same time, health-driven consumption trends in Europe, North America, and other developed markets are reshaping traditional consumption patterns, with sugar reduction and sugar alternatives exerting long-term suppressive effects on the white sugar market. Trade policy uncertainty is another constraint; changes in tariffs, export subsidies, and domestic protection measures can trigger international price volatility and increase competitive uncertainty. Additionally, internal industry issues such as overcapacity and low-end homogeneous competition persist, compressing profit margins and placing significant pressure on small and medium-sized enterprises in cost control and brand building. When expanding into international markets, companies must also contend with varying regional regulatory standards, cultural preferences, and localized supply chain demands, all of which require higher strategic planning from industry participants.

Downstream demand trends are evolving toward diversification and value upgrading. Basic demand from traditional food processing sectors is expected to maintain stable growth, particularly as rising incomes in middle-income countries expand overall food consumption, supporting the industry's core market. At the same time, emerging application scenarios are gradually taking shape. Functional foods, sweetened beverages with tailored formulations, and premium baked goods are demanding higher

quality sugar, urging companies to focus on product segmentation and innovation. With growing global consumer preference for natural ingredients, market segments such as organic sugar and less-refined sugar are attracting greater attention, providing growth space for new sub-segments within the sugar industry. Moreover, industrial uses in sectors like spirits fermentation, chemical production, and bio-based fermentation show potential demand growth. Overall, downstream demand trends are shifting from simple volume growth to quality, health, and multifunctional applications, requiring close collaboration across the value chain—from raw material supply and product development to marketing and sales—to build more competitive value propositions that meet diverse future market needs.

This report studies the global White Granulated Sugar production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for White Granulated Sugar and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of White Granulated Sugar that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global White Granulated Sugar total production and demand, 2021-2032, (Kiloton)

Global White Granulated Sugar total production value, 2021-2032, (USD Million)

Global White Granulated Sugar production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kiloton), (based on production site)

Global White Granulated Sugar consumption by region & country, CAGR, 2021-2032 & (Kiloton)

U.S. VS China: White Granulated Sugar domestic production, consumption, key domestic manufacturers and share

Global White Granulated Sugar production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kiloton)

Global White Granulated Sugar production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kiloton)

Global White Granulated Sugar production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kiloton)

This report profiles key players in the global White Granulated Sugar market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies

covered as a part of this study include Cosan, AB Sugar, S?dzucker, Tereos, Mitr Phol, Nordzucker, Wilmar International, American Crystal Sugar, Rogers Sugar, COFCO Sugar, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World White Granulated Sugar market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kiloton) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global White Granulated Sugar Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global White Granulated Sugar Market, Segmentation by Type:

Crystal Sugar

Soft Sugar

Global White Granulated Sugar Market, Segmentation by Raw Material:

Cane Sugar

Beet Sugar

Mixed Sugar

Other

Global White Granulated Sugar Market, Segmentation by Physical Form:

Granules

Powder

Cubes

Other

Global White Granulated Sugar Market, Segmentation by Application:

Bakery

Beverages

Confectionery

Ice Cream and Dairy

Others

Companies Profiled:

Cosan

AB Sugar

Südzucker

Tereos

Mitr Phol

Nordzucker

Wilmar International

American Crystal Sugar

Rogers Sugar

COFCO Sugar

Guangxi Nanning Sugar

Guangxi Fangcheng Refining Sugar

Shandong Xingguang Sugar

Guangdong Guangken Sugar

Key Questions Answered:

1. How big is the global White Granulated Sugar market?
2. What is the demand of the global White Granulated Sugar market?
3. What is the year over year growth of the global White Granulated Sugar market?
4. What is the production and production value of the global White Granulated Sugar market?
5. Who are the key producers in the global White Granulated Sugar market?
6. What are the growth factors driving the market demand?

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