

Global White Goods Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global White Goods market size was valued at USD 215600 million in 2023 and is forecast to a readjusted size of USD 268020 million by 2030 with a CAGR of 3.2% during review period.

White Goods is electrical/mechanical machine which accomplish some household functions, such as cooking or cleaning. White Goods can be classified into: major appliances, small appliances, and consumer electronics.

Major White Goods spans a variety of devices comprising refrigeration appliances, home laundry appliances, dishwashing appliances, air-conditioning appliances, large and small cooking appliances.

Global white goods key players include Midea, Haier Group, Whirlpool Corporation, Electrolux, Bosch, etc. Global top five manufacturers hold a share about 40%.

Asia-Pacific is the largest market, with a share over 40%, followed by North America and Europe, both have a share about 50 percent.

In terms of product, air conditioner is the largest segment, with a share over 25%. And in terms of application, the largest application is Offline Sales, followed by Online Sales.

The Global Info Research report includes an overview of the development of the White Goods industry chain, the market status of Offline Sales (Cooling-Refrigerator, Cooling-Freezer), Online Sales (Cooling-Refrigerator, Cooling-Freezer), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of White Goods.



Regionally, the report analyzes the White Goods markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global White Goods market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the White Goods market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the White Goods industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Cooling-Refrigerator, Cooling-Freezer).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the White Goods market.

Regional Analysis: The report involves examining the White Goods market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the White Goods market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to White Goods:

Company Analysis: Report covers individual White Goods manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.



Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards White Goods This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Offline Sales, Online Sales).

Technology Analysis: Report covers specific technologies relevant to White Goods. It assesses the current state, advancements, and potential future developments in White Goods areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the White Goods market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

White Goods market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Cooling-Refrigerator

Cooling-Freezer

Washing Machine-Front Load

Washing Machine-Top Load

Cooking-Freestanding Cooker

Cooking-Built-in Cooker

Cooking-Hobs



Tumble Dryers	
Dishwashers	
Other(Microwave ovens?/	Air Conditioner)
Market segment by Application	
Offline Sales	
Online Sales	
Major players covered	
Whirlpool Corporation	
LG Electronics	
Haier Group	
Samsung Group	
Electrolux	
Panasonic Corporation	
Midea	
Sears	
Bosch	
Hisense	
Arcelik	



Meiling

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe White Goods product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of White Goods, with price, sales, revenue and global market share of White Goods from 2019 to 2024.

Chapter 3, the White Goods competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the White Goods breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and White Goods market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.



Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of White Goods.

Chapter 14 and 15, to describe White Goods sales channel, distributors, customers, research findings and conclusion.



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