

Global White Feathered Chicken Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global White Feathered Chicken market size is expected to reach \$ 103379 million by 2032, rising at a market growth of 4.8% CAGR during the forecast period (2026-2032).

White-feathered chickens refer to industrial broiler breeds characterized by their white feathers, rapid growth, and high feed conversion ratio. These chickens are primarily used in intensive farming systems for commercial broiler production and are widely used in catering services, retail meat supply, and poultry processing products. Due to their short breeding cycle, high production efficiency, and scalability, white-feathered chickens have become one of the most important animal protein sources in the global poultry industry. The white-feathered chicken industry chain includes several key links. The upstream mainly covers the supply of inputs such as breeding stock, feed ingredients, veterinary drugs and vaccines, and farming equipment. The midstream involves large-scale broiler farming, including breeding, hatching, brooding, feeding management, and biosecurity control. Downstream applications are mainly concentrated in slaughtering and processing, food processing, chain restaurants, and retail distribution, for the supply of fresh chicken meat, cut chicken meat, and processed poultry products. The industry chain also includes cold chain logistics, food packaging, and distribution channels to ensure the efficiency of chicken product distribution and food safety. In 2025, global white-feathered chicken production is projected to reach approximately 34.3 million tons, with a global average market price of approximately US\$2.1 per kilogram of live weight. The gross profit margin of major companies in the industry ranges from 8% to 18%. Global broiler chicken production capacity is projected to reach approximately 45.7 million tons by 2025.

The White Feathered Chicken market is a large-scale agricultural protein segment

driven by global population growth, rising meat consumption, and expansion of foodservice industries. White feathered broilers are widely adopted because of their fast growth cycle, efficient feed conversion, and lower production costs compared with many other animal protein sources. Demand is especially strong in fast-food chains, processed poultry products, and large-scale retail distribution systems. However, the industry remains highly sensitive to feed price fluctuations, disease outbreaks, environmental regulations, and animal welfare standards. Technological improvements in breeding, feed optimization, farm automation, and disease control are helping improve production efficiency and biosecurity. Overall, the market demonstrates stable long-term growth supported by increasing global protein demand and continuous industrialization of poultry farming systems.

This report studies the global White Feathered Chicken production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for White Feathered Chicken and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of White Feathered Chicken that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global White Feathered Chicken total production and demand, 2021-2032, (K Tons)

Global White Feathered Chicken total production value, 2021-2032, (USD Million)

Global White Feathered Chicken production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Tons), (based on production site)

Global White Feathered Chicken consumption by region & country, CAGR, 2021-2032 & (K Tons)

U.S. VS China: White Feathered Chicken domestic production, consumption, key domestic manufacturers and share

Global White Feathered Chicken production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Tons)

Global White Feathered Chicken production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Tons)

Global White Feathered Chicken production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Tons)

This report profiles key players in the global White Feathered Chicken market based on the following parameters - company overview, production, value, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Aviagen Group, Tyson Foods, Hebei Jiuxing Agriculture and Animal Husbandry Development Co., Ltd., Fujian Sunner Development Co.,Ltd., Shandong Xiantan Co.,Ltd., Shandong Yisheng Livestock?Poultry Breeding Co.,Ltd., Shandong Minhe Animal Husbandry Co.,Ltd., New Hope Liuhe, Wayne-Sanderson Farms, Wens Foodstuff Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World White Feathered Chicken market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global White Feathered Chicken Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global White Feathered Chicken Market, Segmentation by Type:

Ancestral White Feathered Chicken

Parent Generation White Feathered Chicken

Commodity Generation White Feathered Chicken

Global White Feathered Chicken Market, Segmentation by Growth Cycle:

Fast-growing Type: 35–42 days to market

Standard Type: 42–49 days to market

Medium-growing Type: 49–56 days to market

Extended-growth Type: ?56 days

Global White Feathered Chicken Market, Segmentation by Breeding Line:

Ross Broiler Chicken

Cobb Broiler Chicken

Arbor Acres Broiler Chicken

Hubbard Broiler Chicken

Global White Feathered Chicken Market, Segmentation by Application:

Retail

Catering Services

Processing Food Plants

Others

Companies Profiled:

Aviagen Group

Tyson Foods

Hebei Jiuxing Agriculture and Animal Husbandry Development Co., Ltd.

Fujian Sunner Development Co.,Ltd.

Shandong Xiantan Co.,Ltd.

Shandong Yisheng Livestock?Poultry Breeding Co.,Ltd.

Shandong Minhe Animal Husbandry Co.,Ltd.

New Hope Liuhe

Wayne-Sanderson Farms

Wens Foodstuff Group

Perdue Farms Inc.

IB Group

CP Group (Charoen Pokphand)

JBS

BRF

Key Questions Answered:

1. How big is the global White Feathered Chicken market?
2. What is the demand of the global White Feathered Chicken market?

3. What is the year over year growth of the global White Feathered Chicken market?
4. What is the production and production value of the global White Feathered Chicken market?
5. Who are the key producers in the global White Feathered Chicken market?
6. What are the growth factors driving the market demand?

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