

Global White Cement Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global White Cement market size was valued at USD 1712.7 million in 2023 and is forecast to a readjusted size of USD 1340 million by 2030 with a CAGR of -3.4% during review period.

White cement is a powdery material which hardens when mixed with water. It serves as binder for natural and artificially processed aggregates, such as sand and gravel, for production of mortar, plaster and concrete. White cement has essentially the same properties as grey cement, except for color. The whiteness of the cement depends on the raw materials and the manufacturing process. It is the metal oxides primarily iron and manganese that influence the whiteness and undertone of cement.

In order to get the color of the white cement, its method of production is different from that of the ordinary cement. However, this modification in its production method makes White Cement far more expensive than the ordinary cement.

There are white portland cement, white masonry cement, white portland limestone cement and other product types, in this report, it covers all kinds of white cement.

The consumers concentrated in USA, Europe, Middle East and APAC. As the largest consumption market in the world, APAC takes 27% of global market share. Cementir Holding, JKCL, Cimsa, Cemex, Lafarge, Sotacib and Ras Al-Khaimah are the global leading manufacturers of white cement. The key participant in the white cement market is Cementir Holding which accounts for about 9% of production market.

The Global Info Research report includes an overview of the development of the White Cement industry chain, the market status of Exterior Wall Decoration (White Portland

Cement, White Masonry Cement), Component (White Portland Cement, White Masonry Cement), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of White Cement.

Regionally, the report analyzes the White Cement markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global White Cement market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the White Cement market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the White Cement industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., White Portland Cement, White Masonry Cement).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the White Cement market.

Regional Analysis: The report involves examining the White Cement market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the White Cement market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to White Cement:

Company Analysis: Report covers individual White Cement manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards White Cement. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Exterior Wall Decoration, Component).

Technology Analysis: Report covers specific technologies relevant to White Cement. It assesses the current state, advancements, and potential future developments in White Cement areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the White Cement market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

White Cement market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

White Portland Cement

White Masonry Cement

White PLC Cement

Others

Market segment by Application

Exterior Wall Decoration

Component

Others

Major players covered

Cementir Holding

J.K. Cement

Cimsa

Cemex

Lafarge

Sotacib

Ras Al-Khaimah

Italcementi

Aditya Birla

Federal White Cement

Shargh White

Sastobe (Basel Cement)

Adana Cimento

Ghadir Investment

Boral

Cementos Portland Valderrivas

Bank Melli Iran Investment

Saudi White Cement

Holcim

SECIL

Kuwait Cement Company

Dyckerhoff (Buzzi Unicem)

Cementos TudelaVegufn

Royal Cement Co

CBR Heidelberg Cement

Union Corp

Fars and Khuestan Cement

Cement Australia

Siam Cement

Taiheiyo Cement

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe White Cement product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of White Cement, with price, sales, revenue and global market share of White Cement from 2019 to 2024.

Chapter 3, the White Cement competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the White Cement breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and White Cement market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of White Cement.

Chapter 14 and 15, to describe White Cement sales channel, distributors, customers, research findings and conclusion.

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