

Global Whey Protein Ingredients Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Whey Protein Ingredients market size was valued at USD 13500 million in 2023 and is forecast to a readjusted size of USD 22070 million by 2030 with a CAGR of 7.3% during review period.

Whey products improve texture, enhance flavor and color, emulsify and stabilize, improve flow properties and dispersibility in dry mixes, help extend shelf-life and exhibit a range of other properties that increase food product quality. Whey proteins are high-quality proteins naturally found in dairy that can increase the nutritional value of dairy foods, bars, smoothies, sauces, dips and more. Whey protein ingredients include whey protein concentrate, whey protein isolate, hydrolyzed whey protein and so on.

The key players are Arla Foods, Agropur Cooperative, Glanbia PLC, Fonterra, FrieslandCampina, Lactalis Ingredients, Valio, Foremost Farms, DMK Group, Leprino Foods, Euroserum, Devondale, Murray Goulburn, Hilmar Cheese Company, Carbery Group, Milk Specialties, Westland Milk Products, SachsenMilch and so on. Among them, Arla Foods, Agropur Cooperative and Glanbia PLC are the leaders.

The Global Info Research report includes an overview of the development of the Whey Protein Ingredients industry chain, the market status of Foods & Beverages (Whey Protein Concentrate, Whey Protein Isolate), Personal Care and Cosmetics (Whey Protein Concentrate, Whey Protein Isolate), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Whey Protein Ingredients.

Regionally, the report analyzes the Whey Protein Ingredients markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Whey Protein Ingredients market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Whey Protein Ingredients market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Whey Protein Ingredients industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Whey Protein Concentrate, Whey Protein Isolate).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Whey Protein Ingredients market.

Regional Analysis: The report involves examining the Whey Protein Ingredients market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Whey Protein Ingredients market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Whey Protein Ingredients:

Company Analysis: Report covers individual Whey Protein Ingredients manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Whey Protein Ingredients. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Foods & Beverages, Personal Care and Cosmetics).

Technology Analysis: Report covers specific technologies relevant to Whey Protein Ingredients. It assesses the current state, advancements, and potential future developments in Whey Protein Ingredients areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Whey Protein Ingredients market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Whey Protein Ingredients market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Whey Protein Concentrate

Whey Protein Isolate

Hydrolyzed Whey Protein

Demineralized Whey Protein

Market segment by Application

Foods & Beverages

Personal Care and Cosmetics

Infant Nutrition

Animal Feed

Others

Major players covered

Arla Foods

Agropur Cooperative

Glanbia PLC

Fonterra

FrieslandCampina

Lactalis Ingredients

Valio

Foremost Farms

DMK Group

Leprino Foods

Euroserum

Devondale Murray Goulburn

Hilmar Cheese Company

Carbery Group

Milk Specialties

Westland Milk Products

SachsenMilch

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Whey Protein Ingredients product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Whey Protein Ingredients, with price, sales, revenue and global market share of Whey Protein Ingredients from 2019 to 2024.

Chapter 3, the Whey Protein Ingredients competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Whey Protein Ingredients breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share

and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Whey Protein Ingredients market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Whey Protein Ingredients.

Chapter 14 and 15, to describe Whey Protein Ingredients sales channel, distributors, customers, research findings and conclusion.

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