

# Global Wheel Rotary Lawn Edger Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G6D555DBB06DEN.html>

Date: April 2026

Pages: 95

Price: US\$ 3,480.00 (Single User License)

ID: G6D555DBB06DEN

## Abstracts

According to our (Global Info Research) latest study, the global Wheel Rotary Lawn Edger market size was valued at US\$ 31.64 million in 2025 and is forecast to a readjusted size of US\$ 42.75 million by 2032 with a CAGR of 4.4% during review period.

A wheel rotary lawn edger is a gardening tool used to trim the edges of lawns. Its core feature is a high-speed rotating vertical blade that cuts into the soil, creating a clean, sharp boundary between the lawn and hard surfaces or flower beds. Upstream components mainly include generators, battery packs, metal parts, plastic housings, and blades; midstream manufacturing, assembling the components, is mainly concentrated in China; downstream branding and sales are primarily focused on North America and Europe. In 2025, the global production of wheel rotary lawn edger is estimated to be approximately 2.05 million units, with an average selling price of about \$15 per unit and a gross profit margin of approximately 35%. The annual production capacity per line is approximately 30,000 units. The demand for wheeled rotating lawn edger stems from users' pursuit of simple, efficient, and professional lawn care solutions. Specifically, this manifests as: the need for convenient maintenance by ordinary households through a two-in-one product; the need for effectiveness and efficiency of specialized equipment by experienced DIY enthusiasts and professional landscaping practitioners; and the psychological satisfaction derived from enhancing the aesthetics of a property.

The global market demand for wheel rotary lawn edger is deeply intertwined with the family gardening culture and high-standard courtyard maintenance traditions in Europe and America. The market growth is mainly driven by periodic product updates, DIY

gardening tool upgrades, and the moderate development of high-end residential areas in emerging markets. The competitive landscape is characterized by brand concentration, with American and European professional garden tool brands taking the lead. They consolidate their advantages through continuous motor efficiency improvements, battery technology iterations (lithium electrification), and user-friendly designs. Meanwhile, low-cost manufacturers provide competitively priced products through e-commerce channels, intensifying competition in the mid-to-low-end market. In the future, products will focus more on environmental friendliness (wireless, low noise), intelligence (auxiliary control), and compatibility with the overall intelligent garden system.

This report is a detailed and comprehensive analysis for global Wheel Rotary Lawn Edger market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Wheel Rotary Lawn Edger market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Wheel Rotary Lawn Edger market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Wheel Rotary Lawn Edger market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Wheel Rotary Lawn Edger market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Wheel Rotary Lawn Edger

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Wheel Rotary Lawn Edger market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Royal Edger & Mower Co Inc, BLACK+DECKER Inc., Country True Value Hardware & Rental, ECHO Incorporated, Zhejiang Yate Electric Appliance Co., Ltd., Changzhou Greenworks Co., Ltd., Ningbo Garden Lifestyle Trading Co., Ltd, Ningbo Vertak Mechanical & Electronic Co., Ltd, Ningbo Yinzhou Tengfan Machinery Co., Ltd, Ningbo Style Plastic Factory, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Wheel Rotary Lawn Edger market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Electric

Manual

### Market segment by Function

Specialized Trimming Machine

All-in-one Combination System

## Market segment by Adjustment of the Knife Head Angle

Adjustable-Angle

Fixed-Angle

## Market segment by Application

Home Use

Commercial Application

Other

## Major players covered

Royal Edger & Mower Co Inc

BLACK+DECKER Inc.

Country True Value Hardware & Rental

ECHO Incorporated

Zhejiang Yate Electric Appliance Co., Ltd.

Changzhou Greenworks Co., Ltd.

Ningbo Garden Lifestyle Trading Co., Ltd

Ningbo Vertak Mechanical & Electronic Co., Ltd

Ningbo Yinzhou Tengfan Machinery Co., Ltd

Ningbo Style Plastic Factory

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Wheel Rotary Lawn Edger product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Wheel Rotary Lawn Edger, with price, sales quantity, revenue, and global market share of Wheel Rotary Lawn Edger from 2021 to 2026.

Chapter 3, the Wheel Rotary Lawn Edger competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Wheel Rotary Lawn Edger breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Wheel Rotary Lawn Edger market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Wheel Rotary Lawn Edger.

Chapter 14 and 15, to describe Wheel Rotary Lawn Edger sales channel, distributors, customers, research findings and conclusion.

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