

# Global Wetting Agent for Printing Inks Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## **Abstracts**

According to our (Global Info Research) latest study, the global Wetting Agent for Printing Inks market size was valued at USD 1185 million in 2023 and is forecast to a readjusted size of USD 1612.5 million by 2030 with a CAGR of 4.5% during review period.

A wetting agent is a chemical compound that reduces the surface tension of a liquid. The surface tension of a liquid is the tendency of the molecules of a liquid to bond together and is determined by the strength of the bonds between the liquid's molecules. A wetting agent stretches these bonds and decreases the tendency of molecules to hold together, which allows the liquid to spread more easily across any solid surface.

A substance added-typically in small quantities-to a liquid in order to reduce its surface tension and allow solids to be more completely wet by the liquid. A variety of wetting agent used in the manufacture of printing inks is called a dispersing agent. Wetting agents are also an important ingredient of offset press fountain solutions so as to increase the solution's ability to rapidly form a thin, continuous film. In many fountain solutions, alcohol or substances called surfactants are added as wetting agents.

Europe is the largest Wetting Agent for Printing Inks market with about 34% market share. US is follower, accounting for about 28% market share.

The key players are BYK, DIC, Air products, Evonik TEGO, Ashland, DowDuPont, BASF, Elementis, Silcona, LEVACO Chemicals, Sannopco, Huntsman Corporation, Momentive Specialty Chemicals?Lawter?, Munzing Corporation, Heistman, Onist Chem, Tianjin Surfychem, Anhui Xoanons Chemical, Silok, Baihua Chemical, Tech



Polymer, Shanghai Yuling Chemical etc. Top 3 companies occupied about 32% market share.

The Global Info Research report includes an overview of the development of the Wetting Agent for Printing Inks industry chain, the market status of Pulp & Paper (Waterbased Ink, Oil-based Ink), Coating (Water-based Ink, Oil-based Ink), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Wetting Agent for Printing Inks.

Regionally, the report analyzes the Wetting Agent for Printing Inks markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Wetting Agent for Printing Inks market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Wetting Agent for Printing Inks market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Wetting Agent for Printing Inks industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Water-based Ink, Oil-based Ink).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Wetting Agent for Printing Inks market.

Regional Analysis: The report involves examining the Wetting Agent for Printing Inks market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.



Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Wetting Agent for Printing Inks market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Wetting Agent for Printing Inks:

Company Analysis: Report covers individual Wetting Agent for Printing Inks manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Wetting Agent for Printing Inks This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Pulp & Paper, Coating).

Technology Analysis: Report covers specific technologies relevant to Wetting Agent for Printing Inks. It assesses the current state, advancements, and potential future developments in Wetting Agent for Printing Inks areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Wetting Agent for Printing Inks market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Wetting Agent for Printing Inks market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Water-based Ink



# Oil-based Ink

Market segment by Application		
F	Pulp & Paper	
C	Coating	
Α	Adhesives	
Т	extile	
F	Pesticide	
C	Others	
Major players covered		
Е	зүк	
С	DIC	
A	Air products	
Е	Evonik TEGO	
A	Ashland	
С	DuPont	
Е	BASF	
Е	Elementis	
S	Silcona	
L	EVACO Chemicals	



Sannopco	
Huntsman Corporation	
Momentive Specialty Chemicals (Lawter)	
Munzing Corporation	
Heistman	
Onist Chem	
Tianjin Surfychem	
Anhui Xoanons Chemical	
Silok	
Baihua Chemical	
Tech Polymer	
Shanghai Yuling Chemical	
Market segment by region, regional analysis covers	
North America (United States, Canada and Mexico)	
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)	
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)	
South America (Brazil, Argentina, Colombia, and Rest of South America)	
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)	



The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Wetting Agent for Printing Inks product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Wetting Agent for Printing Inks, with price, sales, revenue and global market share of Wetting Agent for Printing Inks from 2019 to 2024.

Chapter 3, the Wetting Agent for Printing Inks competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Wetting Agent for Printing Inks breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Wetting Agent for Printing Inks market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Wetting Agent for Printing Inks.

Chapter 14 and 15, to describe Wetting Agent for Printing Inks sales channel, distributors, customers, research findings and conclusion.



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