

Global Wetsuits Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GB9AB352F4FEN.html>

Date: January 2024

Pages: 160

Price: US\$ 3,480.00 (Single User License)

ID: GB9AB352F4FEN

Abstracts

According to our (Global Info Research) latest study, the global Wetsuits market size was valued at USD 3482 million in 2023 and is forecast to a readjusted size of USD 4677.4 million by 2030 with a CAGR of 4.3% during review period.

A wetsuit is a special garment, usually made of foamed neoprene, which is worn by surfers, divers, windsurfers, canoeists, and others engaged in water sports, providing thermal insulation, abrasion resistance and buoyancy.

Wetsuits are used for thermal insulation for activities where the user is likely to be immersed in water, or frequently doused with heavy spray, often approaching from near-horizontal directions, where normal wet-weather clothing is unlikely to keep the water out.

The insulation properties depend on bubbles of gas enclosed within the material, which reduce its ability to conduct heat. The bubbles also give the wetsuit a low density, providing buoyancy in water.

Global Wetsuits key players include O'Neill, Quiksilver, Billabong, Rip Curl, Body Glove, etc. Global top five manufacturers hold a share over 65%.

USA is the largest market, with a share over 35%, followed by Oceania and Europe, both have a share over 35%.

In terms of application, the largest application is Leisure and Sports, followed by Professionals, Military, etc.

The Global Info Research report includes an overview of the development of the Wetsuits industry chain, the market status of Leisure and Sports (Hooded Wetsuits, Full Wetsuits), Professionals (Hooded Wetsuits, Full Wetsuits), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Wetsuits.

Regionally, the report analyzes the Wetsuits markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Wetsuits market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Wetsuits market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Wetsuits industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Hooded Wetsuits, Full Wetsuits).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Wetsuits market.

Regional Analysis: The report involves examining the Wetsuits market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Wetsuits market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Wetsuits:

Company Analysis: Report covers individual Wetsuits manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Wetsuits. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different End-User (Leisure and Sports, Professionals).

Technology Analysis: Report covers specific technologies relevant to Wetsuits. It assesses the current state, advancements, and potential future developments in Wetsuits areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Wetsuits market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Wetsuits market is split by Type and by End-User. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by End-User in terms of volume and value.

Market segment by Type

Hooded Wetsuits

Full Wetsuits

Convertible Wetsuits

Sleeveless Wetsuits

Shorty or Spring Wetsuits

Others

Market segment by End-User

Leisure and Sports

Professionals

Military

Major players covered

O'Neill

Quiksilver

Billabong

Rip Curl

Body Glove

Aqua Lung

GUL

Hurley

Patagonia

Cressi

Osprey

Scubapro

Mares

Poseidon

Typhoon

TWF

Spartan

C-Skins

TUSA

Saekodive

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Wetsuits product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Wetsuits, with price, sales, revenue and global market share of Wetsuits from 2019 to 2024.

Chapter 3, the Wetsuits competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Wetsuits breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and end-user, with sales market share and growth rate by type, end-user, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Wetsuits market forecast, by regions, type and end-user, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Wetsuits.

Chapter 14 and 15, to describe Wetsuits sales channel, distributors, customers, research findings and conclusion.

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